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GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

BOSSIER MEANS BUSINESS.

QUARTERLY NEWS Jul | Aug | Sep | 2026

Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue

	JULY 2026		AUGUST 2026		SEPTEMBER 2026	
CASINO	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	$3,293,200	-10.5%	$3,029,174	-8.0%	$3,083,276	1.8%
BALLY'S SHREVEPORT	$6,779,645	-11.2%	$6,550,378	-3.4%	$6,348,195	-3.1%
HORSESHOE	$11,021,232	3.5%	$10,074,864	-8.6%	$11,130,187	10.5%
LIVE! CASINO	$10,932,067	-9.5%	$10,542,367	-3.6%	$10,540,896	0.0%
SAM'S TOWN	$2,425,563	0.5%	$2,302,860	-5.1%	$2,002,852	-13.0%
MARGARITAVILLE	$12,886,445	-11.6%	$12,110,322	-6.0%	$11,888,660	-1.8%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier MSA Riverboat Casino Admissions

	JULY 2026			AUGUST 2026			SEPTEMBER 2026		
CASINO	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE
BOOMTOWN BOSSIER	42,661	41,591	2.51%	41,353	42,661	-3.16%	38,300	41,353	-7.97%
BALLY'S SHREVEPORT	91,936	87,002	5.37%	93,978	91,936	2.17%	80,454	93,978	-16.81%
HORSESHOE	68,126	62,777	7.85%	66,143	68,126	-3.00%	63,029	66,143	-4.94%
LIVE! CASINO	122,231	122,458	-0.19%	117,683	122,231	-3.86%	111,457	117,683	-5.59%
SAM'S TOWN	31,281	28,835	7.82%	29,217	31,281	-7.06%	27,008	29,217	-8.18%
MARGARITAVILLE	93,502	86,387	7.61%	87,312	93,502	-7.09%	81,956	87,312	-6.54%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier Estimated OMV Sales

LOCATION	JUL 2026	PREVIOUS MONTH	% CHANGE	AUG 2026	PREVIOUS MONTH	% CHANGE	SEP 2026	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	$34,678,400	$29,931,055	13.69%	$39,464,364	$34,678,400	12.13%	$38,369,018	$39,464,364	-2.85%
CITY OF BOSSIER	$14,085,561	$11,057,807	21.50%	$14,097,664	$14,085,561	0.09%	$15,955,396	$14,097,664	11.64%
CADDO PARISH	$147,664,933	$131,136,533	11.19%	$166,994,933	$147,664,933	11.58%	$170,121,867	$166,994,933	1.84%
BOSSIER PARISH	$35,902,769	$26,215,441	26.98%	$38,499,735	$35,902,769	6.75%	$41,256,358	$38,499,735	6.68%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Retail Sales

LOCATION	JUL 2026	PREVIOUS MONTH	% CHANGE	AUG 2026	PREVIOUS MONTH	% CHANGE	SEP 2026	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	$526,779,495	$493,858,470	6.25%	$538,681,585	$526,779,495	2.21%	$529,821,225	$538,681,585	-1.67%
CITY OF BOSSIER	$218,179,315	$201,186,501	7.79%	$215,884,041	$218,179,315	-1.06%	$216,304,812	$215,884,041	0.19%
CADDO PARISH	$672,754,847	$622,195,517	7.52%	$722,561,206	$672,754,847	6.89%	$678,704,038	$722,561,206	-6.46%
BOSSIER PARISH	$323,521,577	$297,648,590	8.00%	$314,170,863	$323,521,577	-2.98%	$319,646,204	$314,170,863	1.71%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Hotel/Motel Sales

LOCATION	JUL 2026	PREVIOUS MONTH	% CHANGE	AUG 2026	PREVIOUS MONTH	% CHANGE	SEP 2026	PREVIOUS MONTH	% CHANGE
BOSSIER CITY/PARISH	$8,054,673	$7,454,282	7.45%	$7,995,183	$8,054,673	-0.74%	$7,127,360	$7,995,183	-12.18%
SHREVEPORT/CADDO	$8,129,150	$8,522,563	-4.84%	$8,092,744	$8,129,150	-0.45%	$8,265,934	$8,092,744	2.10%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Construction Permits & Values

JULY 2026	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	$8,724,940	103	$5,100,215	488
BOSSIER CITY	$4,257,124	42	$102,174,841	275
CADDO PARISH	$58,099,292	12	$3,679,850	115
BOSSIER PARISH	$2,020,000	12	$7,213,978	62

AUGUST 2026	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	$12,876,688	93	$11,286,437	429
BOSSIER CITY	$5,126,789	68	$9,673,430	330
CADDO PARISH	$58,585,309	15	$5,870,939	119
BOSSIER PARISH	$824,999	23	$5,171,837	79

SEPTEMBER 2026	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	$12,384,176	95	$7,844,447	428
BOSSIER CITY	$1,180,210	32	$10,373,927	409
CADDO PARISH	$70,546,893	37	$4,382,362	117
BOSSIER PARISH	$117,876,981	17	$9,486,648	65

SOURCE: Bossier Permit Office; Shreveport Permits Office

The Port of Caddo-Bossier Cargo Tonnage

TONNAGE	JULY 2026	AUGUST 2026	SEPTEMBER 2026
BARGE TONNAGE	80,651.61	58,735.12	46,759.76
BARGE TONNAGE YTD	476,965.52	532,700.64	579,460.40
RAIL TONNAGE	119,766.78	76,601.36	69,593.75
RAIL TONNAGE YTD	448,505.07	525,106.43	594,700.18

SOURCE: The Port of Caddo-Bossier

Employment Shreveport-Bossier MSA

JULY 2026			AUGUST 2026			SEPTEMBER 2026		
LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
172,872	8,211	4.6%	172,417	7,243	4.2%	170,804	6,158	3.6%

SOURCE: U.S. Bureau of Labor Statistics

Employment numbers are released 2 months after the end of the reported month.

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