

Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue

CASINO	JANUARY 2026		FEBRUARY 2026		MARCH 2026	
	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	\$2,674,648	-15.6	\$3,354,586	25.4	\$4,115,114	22.7
BALLY'S SHREVEPORT	\$6,760,904	-13.3	\$8,147,209	20.5	\$8,631,057	5.9
HORSESHOE	\$10,416,084	-26.1	\$10,694,677	2.7	\$11,321,488	5.9
LIVE! CASINO	\$10,089,210	-15.6	\$10,473,433	3.8	\$11,920,633	13.8
SAM'S TOWN	\$2,477,643	-9.7	\$2,983,925	20.4	\$2,731,018	-8.5
MARGARITAVILLE	\$11,882,959	-12.0	\$13,380,153	12.6	\$15,982,888	19.5

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier MSA Riverboat Casino Admissions

CASINO	JANUARY 2026			FEBRUARY 2026			MARCH 2026		
	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE
BOOMTOWN BOSSIER	36,586	38,772	-5.97	38,464	36,586	4.88	43,560	38,464	11.70
BALLY'S SHREVEPORT	88,274	90,339	-2.34	99,755	88,274	11.51	102,282	99,755	2.47
HORSESHOE	65,338	67,052	-2.62	60,922	65,338	-7.25	69,026	60,922	11.74
LIVE! CASINO	102,969	110,171	-6.99	107,555	102,969	4.26	114,146	107,555	5.77
SAM'S TOWN	29,696	31,477	-6.00	32,975	29,696	9.94	34,578	32,975	4.64
MARGARITAVILLE	79,131	89,481	-13.08	82,710	79,131	4.33	96,560	82,710	14.34

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier Estimated OMV Sales

LOCATION	JAN 2026	PREVIOUS MONTH	% CHANGE	FEB 2026	PREVIOUS MONTH	% CHANGE	MAR 2026	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$33,658,618	\$27,009,964	19.75	\$31,222,291	\$33,658,618	-7.80	\$29,931,055	\$31,222,291	-4.31
CITY OF BOSSIER	\$13,456,207	\$10,255,940	23.78	\$11,306,466	\$13,456,207	-19.01	\$11,057,807	\$11,306,466	-2.25
CADDO PARISH	\$142,047,333	\$148,643,600	-4.64	\$135,394,933	\$142,047,333	-4.91	\$131,136,533	\$135,394,933	-3.25
BOSSIER PARISH	\$32,086,419	\$26,215,441	18.30	\$31,164,694	\$32,086,419	-2.96	\$31,249,399	\$31,164,694	0.27

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Retail Sales

LOCATION	JAN 2026	PREVIOUS MONTH	% CHANGE	FEB 2026	PREVIOUS MONTH	% CHANGE	MAR 2026	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$573,375,863	\$474,249,532	17.29	\$438,719,047	\$573,375,863	-30.69	\$493,858,470	\$438,719,047	11.17
CITY OF BOSSIER	\$241,197,264	\$206,034,790	14.58	\$180,940,457	\$241,197,264	-33.30	\$201,186,501	\$180,940,457	10.06
CADDO PARISH	\$687,972,298	\$633,824,019	7.87	\$567,631,172	\$687,972,298	-21.20	\$622,195,517	\$567,631,172	8.77
BOSSIER PARISH	\$359,875,541	\$288,328,162	19.88	\$273,822,926	\$359,875,541	-31.43	\$297,648,590	\$273,822,926	8.00

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Hotel/Motel Sales

LOCATION	JAN 2026	PREVIOUS MONTH	% CHANGE	FEB 2026	PREVIOUS MONTH	% CHANGE	MAR 2026	PREVIOUS MONTH	% CHANGE
BOSSIER CITY/PARISH	\$5,320,008	\$6,096,152	-14.59	\$5,874,068	\$5,320,008	9.43	\$7,454,282	\$5,874,068	21.20
SHREVEPORT/CADDO	\$6,193,731	\$6,241,540	-0.77	\$5,333,355	\$6,193,731	-16.13	\$8,522,563	\$5,333,355	37.42

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Construction Permits & Values

JANUARY 2026	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$15,480,232	75	\$8,493,171	274
BOSSIER CITY	\$4,089,406	35	\$2,747,880	139
CADDO PARISH	\$386,980	10	\$2,137,297	64
BOSSIER PARISH	\$660,769	7	\$8,077,687	48

FEBRUARY 2026	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$55,471,160	91	\$6,173,483	360
BOSSIER CITY	\$760,564	23	\$4,178,382	188
CADDO PARISH	\$228,543	20	\$5,186,673	81
BOSSIER PARISH	\$350,000	11	\$6,201,252	60

MARCH 2026	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$31,927,627	87	\$8,413,120	405
BOSSIER CITY	\$4,728,283	47	\$6,949,548	280
CADDO PARISH	\$1,617,539	11	\$561,315	29
BOSSIER PARISH	\$11,938,000	29	\$5,273,345	70

SOURCE: Bossier Permit Office; Shreveport Permits Office

The Port of Caddo-Bossier Cargo Tonnage

TONNAGE	JANUARY 2026	FEBRUARY 2026	MARCH 2026
BARGE TONNAGE	76,566.86	61,020.08	56,475.73
BARGE TONNAGE YTD	76,566.86	137,586.94	194,062.67
RAIL TONNAGE	38,964.83	45,030.41	60,336.43
RAIL TONNAGE YTD	38,964.83	83,995.24	144,331.67

SOURCE: The Port of Caddo-Bossier

Employment Shreveport-Bossier MSA

DECEMBER 2025			JANUARY 2026			FEBRUARY 2026		
LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
172,723	6,690	3.9%	170,839	7,512	4.4%	NOT RELEASED AT TIME OF REPORT	NOT RELEASED AT TIME OF REPORT	NOT RELEASED AT TIME OF REPORT

SOURCE: U.S. Bureau of Labor Statistics

Employment numbers are released 2 months after the end of the reported month.