

Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue

JANUARY 2025			FEBRUARY 2025		MARCH 2025	
CASINO	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	\$3,344,025	-11.5%	\$3,578,827	7.0%	\$4,612,763	28.9%
BALLY'S SHREVEPORT	\$8,798,009	-3.7%	\$8,250,801	-6.2%	\$9,761,611	18.3%
HORSESHOE	\$9,875,604	-24.9%	\$8,556,046	-13.4%	\$11,589,959	35.5%
LIVE! CASINO (OPENED 2/13/25)			\$7,420,893		\$12,328,669	66.1%
SAM'S TOWN	\$2,615,026	-21.6%	\$3,047,250	16.5%	\$3,610,877	18.5%
MARGARITAVILLE	\$14,034,574	-11.1%	\$14,733,945	5.0%	\$15,808,935	7.3%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier MSA Riverboat Casino Admissions

JANUARY 2025				FEBRUARY 2025			MARCH 2025		
CASINO	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE
BOOMTOWN BOSSIER	41,524	43,411	-4.54	40,758	41,524	-1.88	45,712	40,758	10.84
BALLY'S SHREVEPORT	98,723	98,343	0.38	90,917	98,723	-8.59	105,005	90,917	13.42
HORSESHOE	56,238	67,985	-20.89	63,019	56,238	10.76	63,705	63,019	1.08
LIVE! CASINO (OPENED 2/13/25)				96,675	0		146,007	96,675	33.79
SAM'S TOWN	32,657	36,656	-12.25	32,789	32,657	0.40	40,333	32,789	18.70
MARGARITAVILLE	89,090	95,646	-7.36	82,469	89,090	-8.03	99,051	82,469	16.74

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier Estimated OMV Sales

LOCATION	JAN 2025	PREVIOUS MONTH	% CHANGE	FEB 2025	PREVIOUS MONTH	% CHANGE	MAR 2025	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$30,492,618	\$31,859,345	-4.48	\$39,634,873	\$30,492,618	23.07	\$27,691,455	\$39,634,873	-43.13
CITY OF BOSSIER	\$12,445,470	\$12,657,306	-1.70	\$12,964,348	\$12,445,470	4.00	\$12,867,122	\$12,964,348	-0.76
CADDO PARISH	\$129,091,733	\$132,146,400	-2.37	\$166,152,267	\$129,091,733	22.31	\$116,675,867	\$166,152,267	-42.40
BOSSIER PARISH	\$28,276,954	\$31,127,428	-10.08	\$36,230,519	\$28,276,954	21.95	\$30,199,903	\$36,230,519	-19.97

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Retail Sales

LOCATION	JAN 2025	PREVIOUS MONTH	% CHANGE	FEB 2025	PREVIOUS MONTH	% CHANGE	MAR 2025	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$556,810,292	\$482,600,939	13.33	\$470,168,725	\$556,810,292	-18.43	\$450,091,808	\$470,168,725	-4.46
CITY OF BOSSIER	\$259,318,996	\$209,063,494	19.38	\$205,264,160	\$259,318,996	-26.33	\$202,940,456	\$205,264,160	-1.15
CADDO PARISH	\$663,373,643	\$573,105,837	13.61	\$585,755,825	\$663,373,643	-13.25	\$540,214,711	\$585,755,825	-8.43
BOSSIER PARISH	\$361,537,399	\$302,786,387	16.25	\$311,165,391	\$361,537,399	-16.19	\$293,218,188	\$311,165,391	-6.12

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Hotel/Motel Sales

LOCATION	JAN 2025	PREVIOUS MONTH	% CHANGE	FEB 2025	PREVIOUS MONTH	% CHANGE	MAR 2025	PREVIOUS MONTH	% CHANGE
BOSSIER CITY/PARISH	\$5,045,583	\$5,772,439	-14.41	\$5,464,594	\$5,045,583	7.67	\$6,465,463	\$5,464,594	15.48
SHREVEPORT/CADDO	\$5,727,325	\$6,229,430	-8.77	\$6,038,932	\$5,727,325	5.16	\$6,909,876	\$6,038,932	12.60

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Construction Permits & Values

JANUARY 2025	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$11,255,592	136	\$10,323,705	341
BOSSIER CITY	\$6,185,358	71	\$694,349	81
CADDO PARISH	\$387,729	10	\$4,424,147	49
BOSSIER PARISH	\$1,170,884	14	\$3,776,553	36

FEBRUARY 2025	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$13,944,217	87	\$11,627,056	418
BOSSIER CITY	\$6,806,222	58	\$3,045,451	176
CADDO PARISH	\$1,201,061	11	\$2,343,586	55
BOSSIER PARISH	\$69,000	21	\$12,841,654	56

MARCH 2025	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$15,185,483	105	\$4,679,443	414
BOSSIER CITY	\$1,626,285	85	\$6,144,921	249
CADDO PARISH	\$7,427,000	9	\$4,315,134	51
BOSSIER PARISH	\$100,000	12	\$3,796,568	55

SOURCE: Bossier Permit Office; Shreveport Permits Office

The Port of Caddo-Bossier Cargo Tonnage

TONNAGE	JANUARY 2025	FEBRUARY 2025	MARCH 2025
BARGE TONNAGE	39,439.24	28,820.34	48,380.54
BARGE TONNAGE YTD	39,439.24	68,259.58	116,640.12
RAIL TONNAGE	69,584.72	42,364.66	60,419.41
RAIL TONNAGE YTD	69,584.72	111,949.38	172,368.79

SOURCE: The Port of Caddo-Bossier

Employment Shreveport-Bossier MSA

JANUARY 2025			FEBRUARY 2025			MARCH 2025		
LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
164,952	7,128	4.3%	166,317	6,937	4.2%	167,279	7,340	4.4%

SOURCE: U.S. Bureau of Labor Statistics