

Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue

CASINO	OCTOBER 2024		NOVEMBER 2024		DECEMBER 2024	
	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	\$3,442,609	-7.1%	\$3,585,244	4.1%	\$3,777,856	5.4%
BALLY'S SHREVEPORT	\$8,623,394	4.4%	\$9,609,255	11.4%	\$9,139,440	-4.9%
HORSESHOE	\$7,474,715	-13.3%	\$9,548,309	27.7%	\$13,153,803	37.8%
SAM'S TOWN	\$3,075,012	-13.1%	\$3,185,718	3.6%	\$3,333,734	4.6%
MARGARITAVILLE	\$14,824,150	3.6%	\$17,461,847	17.8%	\$15,778,795	-9.6%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier MSA Riverboat Casino Admissions

CASINO	OCTOBER 2024			NOVEMBER 2024			DECEMBER 2024		
	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE
BOOMTOWN BOSSIER	41,396	42,127	-1.77%	42,276	41,396	2.08%	43,411	42,276	2.61%
BALLY'S SHREVEPORT	95,041	98,876	-4.04%	101,488	95,041	6.35%	98,343	101,488	-3.20%
HORSESHOE	58,432	57,627	1.38%	63,709	58,432	8.28%	67,985	63,709	6.29%
SAM'S TOWN	35,237	39,160	-11.13%	36,856	35,237	4.39%	36,656	36,856	-0.55%
MARGARITAVILLE	91,791	89,996	1.96%	92,489	91,791	0.75%	95,646	92,489	3.30%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier Estimated OMV Sales

LOCATION	OCT 2024	PREVIOUS MONTH	% CHANGE	NOV 2024	PREVIOUS MONTH	% CHANGE	DEC 2024	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$35,386,836	\$36,674,800	-3.64%	\$37,067,964	\$35,386,836	4.54%	\$31,859,345	\$37,067,964	-16.35%
CITY OF BOSSIER	\$11,821,627	\$12,989,560	-9.88%	\$14,663,787	\$11,821,627	19.38%	\$12,657,306	\$14,663,787	-15.85%
CADDO PARISH	\$148,085,933	\$157,422,000	-6.30%	\$156,097,400	\$148,085,933	5.13%	\$132,146,400	\$156,097,400	-18.12%
BOSSIER PARISH	\$31,062,935	\$34,470,286	-10.97%	\$39,242,969	\$31,062,935	20.84%	\$31,127,428	\$39,242,969	-26.07%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Retail Sales

LOCATION	OCT 2024	PREVIOUS MONTH	% CHANGE	NOV 2024	PREVIOUS MONTH	% CHANGE	DEC 2024	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$499,214,249	\$485,684,209	2.71%	\$508,521,015	\$499,214,249	1.83%	\$482,600,939	\$508,521,015	-5.37%
CITY OF BOSSIER	\$179,148,890	\$214,136,680	-19.53%	\$250,081,394	\$179,148,890	28.36%	\$209,063,494	\$250,081,394	-19.62%
CADDO PARISH	\$609,397,724	\$582,735,733	4.38%	\$620,378,297	\$609,397,724	1.77%	\$573,105,837	\$620,378,297	-8.25%
BOSSIER PARISH	\$275,789,688	\$316,600,343	-14.80%	\$358,726,286	\$275,789,688	23.12%	\$302,786,387	\$358,726,286	-18.48%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Hotel/Motel Sales

LOCATION	OCT 2024	PREVIOUS MONTH	% CHANGE	NOV 2024	PREVIOUS MONTH	% CHANGE	DEC 2024	PREVIOUS MONTH	% CHANGE
BOSSIER CITY/PARISH	\$6,295,659	\$7,190,212	-14.21%	\$6,532,567	\$5,346,544	18.16%	\$5,772,439	\$6,532,567	-13.17%
SHREVEPORT/CADDO	\$6,682,940	\$7,914,893	-18.43%	\$7,475,692	\$6,682,940	10.60%	\$6,229,430	\$7,475,692	-20.01%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Construction Permits & Values

OCTOBER 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$40,530,978	48	\$7,542,206	105
BOSSIER CITY	\$761,006	31	\$4,909,360	143
CADDO PARISH	\$17,854	2	\$1,639,971	14
BOSSIER PARISH	\$2,400,910	26	\$4,570,007.90	46

NOVEMBER 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$185,300	13	\$3,989,838	30
BOSSIER CITY	\$2,300,094	25	\$3,073,468	119
CADDO PARISH	\$1,486,319	3	\$85,673	4
BOSSIER PARISH	\$225,000	6	\$4,956,735	50

DECEMBER 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$23,089,967	28	\$622,127	26
BOSSIER CITY	\$2,059,494	41	\$4,701,830	171
CADDO PARISH	\$0	0	\$255,735	8
BOSSIER PARISH	\$715,000	5	\$7,247,331.87	55

SOURCE: Bossier Permit Office; Shreveport Permits Office

The Port of Caddo-Bossier Cargo Tonnage

TONNAGE	OCTOBER 2024	NOVEMBER 2024	DECEMBER 2024
BARGE TONNAGE	42,443.00	25,687.74	32,369.26
BARGE TONNAGE YTD	352,841.39	378,529.13	410,898.39
RAIL TONNAGE	82,213.54	57,617.69	47,219.47
RAIL TONNAGE YTD	597,134.65	654,752.34	701,971.81

SOURCE: The Port of Caddo-Bossier

Employment Shreveport-Bossier MSA

OCTOBER 2024			NOVEMBER 2024			DECEMBER 2024		
LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
191,340	8,530	4.7%	181,371	8,038	4.4%	181,293	7,583	4.2%

SOURCE: U.S. Bureau of Labor Statistics