

Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue

CASINO	JULY 2024		AUGUST 2024		SEPTEMBER 2024	
	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	\$3,707,231	-16.4%	\$3,833,725	3.4%	\$3,317,341	-13.5%
BALLY'S SHREVEPORT	\$8,258,799	-14.8%	\$8,134,230	-1.5%	\$7,298,294	-10.3%
HORSESHOE	\$8,618,671	30.1%	\$15,645,652	81.5%	\$8,077,314	-48.4%
DIAMOND JACKS	\$0	0%	\$0	0%	\$0	0.0%
SAM'S TOWN	\$3,536,809	-7.6%	\$3,566,441	0.8%	\$3,115,194	-12.7%
MARGARITAVILLE	\$14,315,615	-12.7%	\$14,497,994	1.3%	\$14,061,474	-3.0%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier MSA Riverboat Casino Admissions

CASINO	JULY 2024			AUGUST 2024			SEPTEMBER 2024		
	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE
BOOMTOWN BOSSIER	47,152	45,493	3.52%	46,252	47,152	-1.95%	42,127	46,252	-9.79%
BALLY'S SHREVEPORT	119,938	108,045	9.92%	115,710	119,938	-3.65%	98,876	115,710	-17.03%
HORSESHOE	67,723	62,141	8.24%	63,699	67,723	-6.32%	57,627	63,699	-10.54%
DIAMOND JACKS	0	0	0%	0	0	0%	0	0	0%
SAM'S TOWN	42,480	40,586	4.46%	43,652	42,480	2.68%	39,160	43,652	-11.47%
MARGARITAVILLE	105,846	102,444	3.21%	100,970	105,846	-4.83%	89,996	100,970	-12.19%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier Estimated OMV Sales

LOCATION	JULY 2024	PREVIOUS MONTH	% CHANGE	AUG 2024	PREVIOUS MONTH	% CHANGE	SEP 2024	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$31,679,529	\$37,124,545	-17.19%	\$36,538,149	\$31,679,529	13.30%	\$36,674,800	\$36,538,149	0.37%
CITY OF BOSSIER	\$11,934,320	\$11,480,080	3.81%	\$13,096,040	\$11,934,320	8.87%	\$12,989,560	\$13,096,040	-0.82%
CADDO PARISH	\$136,210,421	\$155,080,133	-13.85%	\$155,105,777	\$136,210,421	12.18%	\$157,422,000	\$155,105,777	1.47%
BOSSIER PARISH	\$31,463,371	\$33,326,914	-5.92%	\$34,097,829	\$31,463,371	7.73%	\$34,470,286	\$34,097,829	1.08%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Retail Sales

LOCATION	JULY 2024	PREVIOUS MONTH	% CHANGE	AUG 2024	PREVIOUS MONTH	% CHANGE	SEP 2024	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$471,103,991	\$495,078,643	-5.09%	\$531,921,176	\$471,103,991	11.43%	\$485,684,209	\$531,921,176	-9.52%
CITY OF BOSSIER	\$210,332,920	\$215,945,240	-2.67%	\$216,084,840	\$210,332,920	2.66%	\$214,136,680	\$216,084,840	-0.91%
CADDO PARISH	\$566,702,396	\$597,321,506	-5.40%	\$642,707,941	\$566,702,396	11.83%	\$582,735,733	\$642,707,941	-10.29%
BOSSIER PARISH	\$296,488,686	\$309,722,057	-4.46%	\$335,792,686	\$296,488,686	11.70%	\$316,600,343	\$335,792,686	-6.06%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Hotel/Motel Sales

LOCATION	JULY 2024	PREVIOUS MONTH	% CHANGE	AUG 2024	PREVIOUS MONTH	% CHANGE	SEP 2024	PREVIOUS MONTH	% CHANGE
BOSSIER CITY/PARISH	\$6,697,067	\$7,260,015	-8.41%	\$7,322,840	\$5,346,544	26.99%	\$7,190,212	\$7,322,840	-1.84%
SHREVEPORT/CADDO	\$7,287,103	\$7,571,559	-3.90%	\$7,639,564	\$7,287,103	4.61%	\$7,914,893	\$7,639,564	3.48%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Construction Permits & Values

JULY 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$7,920,053	33	\$15,695,265	166
BOSSIER CITY	\$6,138,967	35	\$3,534,869	148
CADDO PARISH	\$6,913,280	9	\$2,681,875	17
BOSSIER PARISH	\$324,800	18	\$5,948,901	137

AUGUST 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$26,290,872	50	\$8,533,948	102
BOSSIER CITY	\$8,374,358	25	\$5,376,435	185
CADDO PARISH	\$3,160,824	4	\$4,958,813	34
BOSSIER PARISH	\$647,470	16	\$7,968,189	119

SEPTEMBER 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$28,681,767	41	\$10,272,529	135
BOSSIER CITY	\$3,135,383	26	\$4,653,048	158
CADDO PARISH	\$14,436,296	11	\$2,880,139	26
BOSSIER PARISH	\$56,000	26	\$8,353,409	80

SOURCE: Bossier Permit Office; Shreveport Permits Office

The Port of Caddo-Bossier Cargo Tonnage

TONNAGE	JULY 2024	AUG 2024	SEPTEMBER 2024
BARGE TONNAGE	38,287.20	38,045.45	39,962.96
BARGE TONNAGE YTD	232,389.98	270,435.43	310,398.39
RAIL TONNAGE	49,550.76	44,338.30	75,929.78
RAIL TONNAGE YTD	394,538.13	438,991.33	514,921.11

SOURCE: The Port of Caddo-Bossier

Employment Shreveport-Bossier MSA

JULY 2024			AUGUST 2024			SEPTEMBER 2024		
LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
186,619	8,202	4.4%	183,428	7,983	4.4%	182,556	8,097	4.4%

SOURCE: U.S. Bureau of Labor Statistics