

Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue

CASINO	APRIL 2024		MAY 2024		JUNE 2024	
	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	\$4,343,363	-15.8%	\$4,520,806	4.1%	\$4,436,420	-1.9%
BALLY'S SHREVEPORT	\$8,513,079	-15.7%	\$9,387,525	10.3%	\$9,694,592	3.3%
HORSESHOE	\$8,662,729	-25.6%	\$10,487,220	21.1%	\$6,625,559	-36.8%
DIAMOND JACKS	\$0	0%	\$0	0%	\$0	0%
SAM'S TOWN	\$3,196,608	-22.3%	\$3,770,321	17.9%	\$3,827,224	1.5%
MARGARITAVILLE	\$15,349,519	-15.6%	\$17,302,575	12.7%	\$16,401,189	-5.2%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier MSA Riverboat Casino Admissions

CASINO	APRIL 2024			MAY 2024			JUNE 2024		
	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE
BOOMTOWN BOSSIER	\$44,139	\$49,486	-12.11%	\$46,692	\$44,139	5.47%	\$45,493	\$46,692	-2.64%
BALLY'S SHREVEPORT	\$96,364	\$117,878	-22.33%	\$101,429	\$96,364	4.99%	\$108,045	\$101,429	6.12%
HORSESHOE	\$56,557	\$74,021	-30.88%	\$65,328	\$56,557	13.43%	\$62,141	\$65,328	-5.13%
DIAMOND JACKS	0	0	0%	0	0	0%	0	0	0%
SAM'S TOWN	\$37,228	\$46,940	-26.09%	\$42,356	\$37,228	12.11%	\$40,586	\$42,356	-4.36%
MARGARITAVILLE	\$95,145	\$109,561	-15.15%	\$100,824	\$95,145	5.63%	\$102,444	\$100,824	1.58%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier Estimated OMV Sales

LOCATION	APR 2024	PREVIOUS MONTH	% CHANGE	MAY 2024	PREVIOUS MONTH	% CHANGE	JUN 2024	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$29,697,382	\$30,441,236	-2.50%	\$39,272,218	\$29,697,382	24.38%	\$37,124,545	\$39,272,218	-5.79%
CITY OF BOSSIER	\$12,155,160	\$10,714,080	11.86%	\$11,803,840	\$12,155,160	-2.98%	\$11,480,080	\$11,803,840	-2.82%
CADDO PARISH	\$127,258,267	\$131,883,533	-3.63%	\$163,974,600	\$127,258,267	22.39%	\$155,080,133	\$163,974,600	-5.74%
BOSSIER PARISH	\$30,896,457	\$31,959,257	-3.44%	\$30,520,857	\$30,896,457	-1.23%	\$33,326,914	\$30,520,857	8.42%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Retail Sales

LOCATION	APR 2024	PREVIOUS MONTH	% CHANGE	MAY 2024	PREVIOUS MONTH	% CHANGE	JUN 2024	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$500,791,523	\$455,225,641	9.10%	\$475,044,824	\$500,791,523	-5.42%	\$495,078,643	\$461,427,016	6.80%
CITY OF BOSSIER	\$227,829,280	\$200,646,360	11.93%	\$206,718,440	\$227,829,280	-10.21%	\$215,945,240	\$206,718,440	4.27%
CADDO PARISH	\$612,503,247	\$548,174,629	10.50%	\$567,108,178	\$612,503,247	-8.00%	\$597,321,506	\$567,108,178	5.06%
BOSSIER PARISH	\$329,950,914	\$300,182,457	9.02%	\$297,075,771	\$329,950,914	-11.07%	\$309,722,057	\$297,075,771	4.08%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Hotel/Motel Sales

LOCATION	APR 2024	PREVIOUS MONTH	% CHANGE	MAY 2024	PREVIOUS MONTH	% CHANGE	JUN 2024	PREVIOUS MONTH	% CHANGE
BOSSIER CITY/PARISH	\$7,350,796	\$6,376,719	13.25%	\$7,252,874	\$5,346,544	26.28%	\$7,260,015	\$7,252,874	0.10%
SHREVEPORT/CADDO	\$8,106,766	\$6,559,400	19.09%	\$7,415,768	\$8,106,766	-9.32%	\$7,571,559	\$7,415,768	2.06%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Construction Permits & Values

APRIL 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$16,209,730	40	\$7,999,496	107
BOSSIER CITY	\$5,177,331	43	\$1,845,588	142
CADDO PARISH	\$2,493,722	8	\$5,760,982	34
BOSSIER PARISH	\$311,054	15	\$11,248,773	78

MAY 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$24,167,381	53	\$5,784,324	97
BOSSIER CITY	\$15,050,214	33	\$15,141,253	197
CADDO PARISH	\$1,689,947	8	\$1,883,559	26
BOSSIER PARISH	\$283,900	13	\$3,903,467	41

JUNE 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$14,192,893	50	\$7,488,571	144
BOSSIER CITY	\$1,710,930	33	\$3,714,017	192
CADDO PARISH	\$651,008	6	\$2,522,069	22
BOSSIER PARISH	\$44,910,572	20	\$4,412,447	52

SOURCE: Bossier Permit Office; Shreveport Permits Office

The Port of Caddo-Bossier Cargo Tonnage

TONNAGE	APRIL 2024	MAY 2024	JUNE 2024
BARGE TONNAGE	32,715.96	19,296.55	24,960.45
BARGE TONNAGE YTD	149,845.78	169,142.33	194,102.78
RAIL TONNAGE	63,768.14	49,135.18	58,344.54
RAIL TONNAGE YTD	237,507.65	286,642.83	344,987.37

SOURCE: The Port of Caddo-Bossier

Employment Shreveport-Bossier MSA

APRIL 2024			MAY 2024			JUNE 2024		
LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
181,953	8,128	4.5%	181,294	6,853	3.8%	185,424	8,654	4.7%

SOURCE: U.S. Bureau of Labor Statistics