

Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue JANUARY 2024 FEBRUARY 2024

AL ACP	% CHANGE FROM	TOTAL ACD	% CHANGE FROM	TOTAL ACD	%

MARCH 2024

PREVIOUS MONTH

\$5,291,295

RESIDENTIAL PERMITS

63

211

24

49

173,739.51

8,625

4.7%

17.02%

CASINO	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	\$ 3,266,689	-17.5%	\$ 4,043,086	23.8%	\$ 5,158,453	27.6%
BALLY'S SHREVEPORT	\$ 6,566,073	-33.7%	\$ 9,387,525	43.0%	\$ 10,100,094	7.6%
HORSESHOE	\$ 9,054,989	-33.9%	\$ 10,497,532	15.9%	\$ 11,644,228	10.9%
DIAMONDJACKS	\$0	0%	\$0	0%	\$ 0	0%
SAM'S TOWN	\$ 2,614,878	-24.9%	\$ 3,556,797	36.0%	\$ 4,113,135	15.6%
MARGARITAVILLE	\$ 12,846,462	-22.3%	\$ 16,728,615	30.2%	\$ 18,176,603	8.7%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier MSA Riverboat Casino Admissions

	JANUARY 2024			FEBRUARY 2024			MARCH 2024		
CASINO	TOTAL Admissions	PREVIOUS Month	% CHANGE	TOTAL Admissions	PREVIOUS Month	% CHANGE	TOTAL Admissions	PREVIOUS Month	% CHANGE
BOOMTOWN BOSSIER	44,907	48,802	-8.67%	45,693	44,907	1.72%	49,486	45,693	7.66%
BALLY'S SHREVEPORT	84,974	105,437	-24.08%	100,961	84,974	15.83%	117,878	100,961	14.35%
HORSESHOE	56,404	72,660	-28.82%	65,722	56,404	14.18%	74,021	65,722	11.21%
DIAMONDJACKS	0	0	0%	0	0	0%	0	0	0%
SAM'S TOWN	33,195	41,763	-25.81%	41,464	33,195	19.94%	46,940	41,464	11.67%
MARGARITAVILLE	90,676	115,055	-26.89%	100,462	90,676	9.74%	109,561	100,462	8.30%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier Estimated OMV Sales

LOCATION	JAN 2024	PREVIOUS Month	% CHANGE	FEB 2024	PREVIOUS Month	% CHANGE	MAR 2024	PREVIOUS Month	% CHANGE
CITY OF SHREVEPORT	\$ 29,286,691	\$ 31,441,891	-7.36%	\$ 34,877,345	\$ 29,286,691	16.03%	\$ 30,441,236	\$ 34,877,345	-14.57%
CITY OF BOSSIER	\$ 10,717,000	\$ 10,997,320	25.27%	\$ 12,847,440	\$ 14,717,000	-14.55%	\$ 10,714,080	\$ 12,847,440	-19.91%
CADDO PARISH	\$ 124,616,200	\$ 133,422,733	-7.07%	\$ 145,135,400	\$ 124,616,200	14.14%	\$ 131,883,533	\$ 145,135,400	-10.05%
BOSSIER PARISH	\$ 29,023,143	\$ 30,387,543	-4.70%	\$ 36,389,829	\$ 29,023,143	20.24%	\$ 31,959,257	\$ 36,389,829	-13.86%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

PREVIOUS MONTH LOCATION % CHANGE JAN 2024

Shreveport-Bossier MSA Estimated Retail Sales

CITY OF SHREVEPORT	\$ 556,198,092	\$ 461,747,969	16.98%	\$ 461,427,016	\$ 556,198,092	-20.54%	\$ 455,225,641	\$ 461,427,016	-1.36%
CITY OF BOSSIER	\$ 247,046,360	\$ 205,937,040	16.64%	\$ 199,516,080	\$ 247,046,360	-23.82%	\$ 200,646,360	\$ 199,516,080	0.56%
CADDO PARISH	\$ 666,018,183	\$ 568,096,171	14.70%	\$ 561,649,727	\$ 666,018,183	-18.58%	\$ 548,174,629	\$ 561,649,727	-2.46%
BOSSIER PARISH	\$ 365,257,771	\$ 304,215,429	16.71%	\$ 304,803,771	\$ 365,257,771	-19.83%	\$ 300,182,457	\$ 304,803,771	-1.54%
SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division									

FEB 2024

PREVIOUS Month

PREVIOUS MONTH

\$5,346,544

% CHANGE

% CHANGE

-1.04%

RESIDENTIAL VALUE

\$5,741,841

\$6,636,259

\$ 1,893,659

\$ 3,970,947

MAR 2024

MAR 2024

\$6,376,719

Shreveport-Bossier MSA Estimated Hotel/Motel Sales

PREVIOUS MONTH **BOSSIER CITY/PARISH** \$5,679,878 \$6,062,464 -13.39% \$5,290,795

JAN 2024

LOCATION

JANUARY 2024

CADDO PARISH

BOSSIER PARISH

	SHREVEPORT/CADDO	\$5,985,803	\$6,715,811	-12.20%	\$ 5,683,046	\$5,985,803	-5.33%	\$6,559,400	\$5,683,046	13.36%	
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SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division											

COMMERCIAL PERMITS

FEB 2024

% CHANGE

Shreveport-Bossier MSA Construction Permits & Values

COMMERCIAL VALUE

\$ 2,390,561

\$ 25,000

44,042.36

4.5%

182,019

SHREVEPORT \$19,356,474 **BOSSIER CITY** \$ 14,889,117 38

CADDO PARISH	\$ 114,003,561	6	\$567,296	8		
BOSSIER PARISH	\$ 4,420,000	11	\$6,434,045	65		
FEBRUARY 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS		
FEBRUARY 2024 Shreveport	COMMERCIAL VALUE \$ 26,064,494.39	COMMERCIAL PERMITS 41	RESIDENTIAL VALUE \$ 6,931,852	RESIDENTIAL PERMITS 102		

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BOSSIER PARISH	\$ 25,000	11	\$ 5,925,161	64		
MARCH 2024	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS		
SHREVEPORT	\$ 13,945,746	34	\$ 8,675,892	81		
BOSSIER CITY	\$ 1,892,335	57	\$ 6,758,546	270		
CADDO PARISH	CADDO PARISH \$ 5,330,000		\$ 3,664,512	32		

18

SOURCE: Bossier Permit Office; Shreveport Permits Office

The Port of Caddo-Bossier Cargo Tonnage										
TONNAGE	JANUARY 2024	FEBRUARY 2024	MARCH 2024							
BARGE TONNAGE	38,631.01	40,787.94	37,713.87							
BARGE TONNAGE YTD	38,631.01	79,418.95	117,132.82							
RAIL TONNAGE	44,042.36	60,070.05	69,627.10							

SOURCE: The Port of Caddo-Bossier

RAIL TONNAGE YTD

8,128

	Employment Shreveport-Bossier MSA									
JANUARY 2024				FEBRUARY 2024			MARCH 2024			
								UNEMPLOYMENT RATE		

8,385

SOURCE: U.S. Bureau of Labor Statistics

181,953

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4.6%

184,652

104,112.41