

## Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue

CASINO	OCTOBER 2023		NOVEMBER 2023		DECEMBER 2023	
	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	\$ 3,301,240	-15.8%	\$ 3,602,531	9.1%	\$ 3,958,011	9.9%
BALLY'S SHREVEPORT	\$ 8,105,867	-1.5%	\$ 9,375,740	15.7%	\$ 9,904,895	5.6%
HORSESHOE	\$ 13,279,088	27.5%	\$ 11,479,573	-13.6%	\$ 13,700,766	19.3%
DIAMOND JACKS	\$ 0	0%	\$ 0	0%	\$ 0	0%
SAM'S TOWN	\$ 2,987,673	-17.0%	\$ 3,161,659	5.8%	\$ 3,481,821	10.1%
MARGARITAVILLE	\$ 14,441,859	-2.4%	\$ 16,934,718	17.3%	\$ 16,529,764	-2.4%

SOURCE: Louisiana State Police Gaming Division

## Shreveport-Bossier MSA Riverboat Casino Admissions

CASINO	OCTOBER 2023			NOVEMBER 2023			DECEMBER 2023		
	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE
BOOMTOWN BOSSIER	45,463	51,987	-14.35%	45,022	45,463	-0.98%	48,802	45,022	7.75%
BALLY'S SHREVEPORT	92,736	99,976	-7.81%	92,381	92,736	-0.38%	105,437	92,381	12.38%
HORSESHOE	64,791	74,288	-14.66%	64,377	64,791	-0.64%	72,660	64,377	11.40%
DIAMOND JACKS	0	0	0%	0	0	0%	0	0	0%
SAM'S TOWN	38,126	43,848	-15.01%	37,709	38,126	-1.11%	41,763	37,709	9.71%
MARGARITAVILLE	102,669	112,225	-9.31%	102,827	102,669	0.15%	115,055	102,827	10.63%

SOURCE: Louisiana State Police Gaming Division

## Shreveport-Bossier Estimated OMV Sales

LOCATION	OCT 2023	PREVIOUS MONTH	% CHANGE	NOV 2023	PREVIOUS MONTH	% CHANGE	DEC 2023	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$34,977,891	\$38,983,709	-11.45%	\$40,721,527	\$34,977,891	14.10%	\$31,441,891	\$40,721,527	-29.51%
CITY OF BOSSIER	\$12,254,760	\$14,272,880	-16.47%	\$12,808,600	\$12,254,760	4.32%	\$10,997,320	\$12,808,600	-16.47%
CADDO PARISH	\$146,746,200	\$169,429,733	-15.46%	\$168,452,067	\$146,746,200	12.89%	\$133,422,733	\$168,452,067	-26.25%
BOSSIER PARISH	\$34,495,371	\$39,478,400	-14.45%	\$37,938,457	\$34,495,371	9.08%	\$30,387,543	\$37,938,457	-24.85%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

## Shreveport-Bossier MSA Estimated Retail Sales

LOCATION	OCT 2023	PREVIOUS MONTH	% CHANGE	NOV 2023	PREVIOUS MONTH	% CHANGE	DEC 2023	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$ 491,985,800	\$ 517,678,763	-5.22%	\$ 484,729,019	\$ 491,985,800	-1.50%	\$ 461,747,969	\$ 484,729,019	-4.98%
CITY OF BOSSIER	\$ 211,408,240	\$ 222,490,920	-5.24%	\$ 213,529,560	\$ 211,408,240	0.99%	\$ 205,937,040	\$ 213,529,560	-3.69%
CADDO PARISH	\$ 616,420,160	\$ 621,765,498	-0.87%	\$ 587,379,725	\$ 616,420,160	-4.94%	\$ 568,096,171	\$ 587,379,725	-3.39%
BOSSIER PARISH	\$ 327,178,400	\$ 327,205,371	-0.01%	\$ 322,536,457	\$ 327,178,400	-1.44%	\$ 304,215,429	\$ 322,536,457	-6.02%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

## Shreveport-Bossier MSA Estimated Hotel/Motel Sales

LOCATION	OCT 2023	PREVIOUS MONTH	% CHANGE	NOV 2023	PREVIOUS MONTH	% CHANGE	DEC 2023	PREVIOUS MONTH	% CHANGE
BOSSIER CITY/PARISH	\$ 6,172,376	\$ 6,458,513	-4.64%	\$ 6,095,632	\$ 6,172,376	-1.26%	\$ 6,062,464	\$ 6,095,632	-0.55%
SHREVEPORT/CADDO	\$ 6,018,682	\$ 6,799,264	-12.97%	\$ 6,104,935	\$ 6,018,682	1.41%	\$ 6,715,811	\$ 6,104,935	9.10%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

## Shreveport-Bossier MSA Construction Permits & Values

OCTOBER 2023	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$ 21,201,450	39	\$ 12,814,483	144
BOSSIER CITY	\$ 18,369,972	79	\$ 9,326,128	547
CADDO PARISH	\$ 2,472,233	3	\$ 1,091,447	21
BOSSIER PARISH	\$ 850,000	1	\$ 4,378,801	22

NOVEMBER 2023	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$ 45,007,806	40	\$ 7,239,031	86
BOSSIER CITY	\$ 3,175,349	52	\$ 11,479,184	476
CADDO PARISH	\$ 33,000	3	\$ 846,720	11
BOSSIER PARISH	\$ 760,000	1	\$ 4,526,625	25

DECEMBER 2023	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$ 6,299,234	35	\$ 5,084,658	48
BOSSIER CITY	\$ 32,209,522	46	\$ 5,846,792	410
CADDO PARISH	\$ 69,624	2	\$ 4,599,544	21
BOSSIER PARISH	\$ 0	0	\$ 4,362,050	24

SOURCE: Bossier Permit Office; Shreveport Permits Office

## The Port of Caddo-Bossier Cargo Tonnage

TONNAGE	OCTOBER 2023	NOVEMBER 2023	DECEMBER 2023
BARGE TONNAGE	14,191.23 TONS	19,066.84 TONS	52,475.95 TONS
BARGE TONNAGE YTD	388,680.38 TONS	407,747.22 TONS	460,223.17 TONS
RAIL TONNAGE	56,676.06 TONS	44,603.50 TONS	51,030.96 TONS
RAIL TONNAGE YTD	579,228.27 TONS	623,831.77 TONS	674,862.73 TONS

SOURCE: The Port of Caddo-Bossier

## Employment Shreveport-Bossier MSA

OCTOBER 2023			NOVEMBER 2023			DECEMBER 2023		
LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
184,429	7,104	3.9%	183,304	6,831	3.7%	182,626	7,240	4.0%

SOURCE: U.S. Bureau of Labor Statistics