

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS & ADJUSTED GROSS REVENUE

SHREVEPORT-BOSSIER MSA CASINO	JULY 2019	PRIOR MONTH	% CHANGE	
ADMISSIONS				
Boomtown	67,945	63,540	6.9%	+
DiamondJacks	55,727	52,386	6.3%	+
Horseshoe	125,418	112,497	11.4%	+
Margaritaville	182,433	166,640	9.4%	
Eldorado	158,987	149,706	6.1%	
Sam's Town	91,418	87,403	4.5%	+
Total MSA Riverboat Casino Admissions	681,928	632,172	7.8%	+
ADJUSTED GROSS REVENUE				
Boomtown	\$4,524,312	\$3,825,900	11%	+
DiamondJacks	\$3,196,372	\$2,917,145	9.6%	+
Horseshoe	\$15,323,927	\$14,043,577	9%	
Margaritaville	\$14,262,056	\$13,911,353	2.5%	
Eldorado	\$9,878,708	\$9,116,138	8.4%	+
Sam's Town	\$6,584,461	\$5,955,391	10%	+
Total MSA Riverboat Casino Revenue	\$53,499,836	\$49,769,504	7.5%	
CONSTRUCTION				
BOSSIER PARISH				
Commercial construction permit value		\$0		+
Total permits issued	Information not provided at the time of publication	0		
Residential construction permit value		\$3,264,467		
Total permits issued		15		+
BOSSIER CITY				
Commercial construction permit value	\$14,242,158	\$16,702,291		
Total permits issued	27	33		
Residential construction permit value	\$5,532,264	\$3,303,497		+
Total permits issued	62	53		+
CADDO PARISH				
Commercial construction permit value	\$0	Information not provided at the time of publication		+
Total permits issued	0			+
Residential construction permit value	\$0			
Total permits issued	0			
CITY OF SHREVEPORT				
Commercial construction permit value	\$9,254,021	Information not provided at the time of publication		+
Total permits issued	35			+
Residential construction permit value	\$11,114,089			
Total permits issued	143			+
EMPLOYMENT SHV-BOSSIER MSA				
(Data represents preliminary figures from the Bureau of Labor Statistics)				
Labor Force	187,811	187,568	.1%	+
Unemployed	10,371	10,718	-3.2%	+
Unemployment Rate	5.5%	5.3%	.2%	
ESTIMATED RETAIL SALES				
Bossier City	\$163,572,880	\$164,822,680	-0.75%	+
Bossier Parish	\$231,814,000	\$232,451,429	-0.2%	
Caddo Parish	\$449,908,266	\$457,011,000	-1.55%	
City of Shreveport	\$379,727,418	\$387,717,600	-2.06%	
Total MSA Estimated Retail Sales	\$1,225,022,564	\$1,242,002,709	-1.3%	+
ESTIMATED MOTOR VEHICLE SALES				
Bossier Parish	\$26,547,028	\$29,870,685	-11%	
Bossier City	\$9,771,600	\$11,140,600	-12%	+
Caddo Parish	\$129,081,333	\$126,715,267	1.86%	
City of Shreveport	\$30,637,963	\$30,385,163	.8%	
Total MSA Motor Vehicle Sales	\$196,037,924	\$198,111,715	-1%	+
HOTEL MOTEL REVENUE				
Bossier City + Bossier Parish	\$5,997,700	\$5,667,650	7.5%	
City of Shreveport + Caddo Parish	\$5,911,916	\$6,395,083	-7.5%	
Total MSA Hotel Motel Revenue	\$11,909,616	\$12,062,733	-1.2%	+
PORT OF CADDO-BOSSIER CARGO TONNAGE				
(Tonnage reports provided by the Port of Caddo-Bossier)				
Barge Tonnage	21,492.34.18	27,637.18		+
Barge Tonnage Year to Date (thru July/end of year 2019)	171,426.93			
Rail Tonnage	62,554.83	44,403.18		
Rail Tonnage Year to Date (thru July/end of year 2019)	398,893.29			