



# ECONOMIC INDICATORS

QUARTERLY REPORT FOR THE SHREVEPORT-BOSSIER MSA

## GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

### SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

### SHREVEPORT-BOSSIER MSA HOTEL/ MOTEL SALES

SOURCES: LOUISIANA STATE POLICE GAMING DIVISION, CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

The health of tourism and hospitality industries can be measured by casino revenue and hotel/ motel sales. The streams of revenue from these industries are invested back into the community in the form of economic development initiatives and public safety.

SHREVEPORT CASINOS		BOSSIER CITY CASINOS		SHREVEPORT/ CADDO HOTEL/ MOTEL		BOSSIER CITY/ PARISH HOTEL/ MOTEL	
OCTOBER	\$17,066,815	OCTOBER	\$32,495,013	OCTOBER	\$6,072,516	OCTOBER	\$5,350,350
NOVEMBER	\$8,932,117	NOVEMBER	\$29,212,139	NOVEMBER	\$5,185,533	NOVEMBER	\$4,727,105
DECEMBER	\$10,018,316	DECEMBER	\$30,840,895	DECEMBER	\$3,883,966	DECEMBER	\$3,629,383
QTR 4 2020 TOTAL		QTR 4 2020 TOTAL		QTR 4 2020 TOTAL		QTR 4 2020 TOTAL	
\$36,017,248		\$92,548,047		\$15,142,015		\$13,706,838	
<b>SHREVEPORT-BOSSIER TOTAL CASINO REVENUE</b>				QTR 4 2019 TOTAL		QTR 4 2019 TOTAL	
QTR 4 2019 TOTAL		\$150,662,740		\$15,472,582		\$15,108,785	
PERCENT CHANGE FROM 2019/ 2020		-14.6%		PERCENT CHANGE FROM 2019/ 2020		-2%	
				PERCENT CHANGE FROM 2019/ 2020		-9.2%	

### SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

Motor vehicle sales are viewed as key economic indicators. Their sales represent a snap shot of consumer demand and the level of consumer confidence. This type of purchase is considered a big ticket item, which can be telling of the level of income within an economy and the level of discretionary dollars.

CITY OF SHREVEPORT		BOSSIER CITY		CADDO PARISH		BOSSIER PARISH	
OCTOBER	\$33,854,181	OCTOBER	\$12,676,520	OCTOBER	\$139,101,600	OCTOBER	\$33,400,285
NOVEMBER	\$61,211,000	NOVEMBER	\$12,320,840	NOVEMBER	\$137,295,200	NOVEMBER	\$29,722,400
DECEMBER	\$27,312,327	DECEMBER	\$9,958,680	DECEMBER	\$112,572,200	DECEMBER	\$25,569,828
QTR 4 2020 TOTAL		QTR 4 2020 TOTAL		QTR 4 2020 TOTAL		QTR 4 2020 TOTAL	
\$122,377,508		\$34,956,040		\$388,969,000		\$88,692,513	
QTR 4 2019 TOTAL		QTR 4 2019 TOTAL		QTR 4 2019 TOTAL		QTR 4 2019 TOTAL	
TOTAL NOT AVAILABLE DUE TO CYBER ATTACK ON THE STATE OF LOUISIANA		TOTAL NOT AVAILABLE DUE TO CYBER ATTACK ON THE STATE OF LOUISIANA		TOTAL NOT AVAILABLE DUE TO CYBER ATTACK ON THE STATE OF LOUISIANA		TOTAL NOT AVAILABLE DUE TO CYBER ATTACK ON THE STATE OF LOUISIANA	
PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020	
-%-		-%-		-%-		-%-	

### SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

Retail spending is a leading indicator. These indicators are directly related to consumer confidence and consumer spending, which drives the economy by creating a demand for goods and services.

CITY OF SHREVEPORT		BOSSIER CITY		CADDO PARISH		BOSSIER PARISH	
OCTOBER	\$423,775,855	OCTOBER	\$181,659,920	OCTOBER	\$494,938,667	OCTOBER	\$264,615,829
NOVEMBER	\$411,074,473	NOVEMBER	\$171,210,680	NOVEMBER	\$480,024,867	NOVEMBER	\$243,770,400
DECEMBER	\$400,460,000	DECEMBER	\$162,175,160	DECEMBER	\$462,379,867	DECEMBER	\$227,868,800
QTR 4 2020 TOTAL		QTR 4 2020 TOTAL		QTR 4 2020 TOTAL		QTR 4 2020 TOTAL	
\$1,235,310,328		\$515,045,760		\$1,437,343,401		\$736,255,029	
QTR 4 2019 TOTAL		QTR 4 2019 TOTAL		QTR 4 2019 TOTAL		QTR 4 2019 TOTAL	
\$1,185,094,369		\$479,358,120		\$1,257,997,606		\$669,132,114	
PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020	
4.2%		7.4%		14%		10%	