



# ECONOMIC INDICATORS

MONTHLY REPORT FOR THE SHREVEPORT-BOSSIER MSA | JULY 2020

## GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

### SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

CASINO	JULY 2020	% CHANGE PRIOR MONTH
BOOMTOWN	\$4,013,390	7.4%
DIAMOND JACKS	CLOSED	CLOSED
HORSESHOE	\$12,319,733	-4%
MARGARITAVILLE	\$15,145,801	1.7%
ELDORADO	\$5,623,211	4.9%
SAMS TOWN	\$4,488,719	15%

SOURCE: LOUISIANA STATE POLICE GAMING DIVISION

### SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS

CASINO	JULY 2020	% CHANGE PRIOR MONTH
BOOMTOWN	45,912	14.5%
DIAMOND JACKS	CLOSED	CLOSED
HORSESHOE	83,656	9.3%
MARGARITAVILLE	227,791	2.6%
ELDORADO	71,714	9.7%
SAMS TOWN	52,939	18.9%

### SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
JULY \$32,217,236	JULY \$12,332,520	JULY \$139,543,933	JULY \$37,633,542
PRIOR MONTH \$23,425,054	PRIOR MONTH \$8,915,444	PRIOR MONTH \$98,603,133	PRIOR MONTH \$23,778,685
% CHANGE 37%	% CHANGE 38%	CHANGE 41%	% CHANGE 58%

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
JULY \$420,630,400	JULY \$185,137,600	JULY \$480,201,800	JULY \$268,596,171
PRIOR MONTH \$350,317,418	PRIOR MONTH \$155,031,000	PRIOR MONTH \$413,608,400	PRIOR MONTH \$218,184,457
% CHANGE 20%	% CHANGE 19%	% CHANGE 16%	% CHANGE 23%

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA CONSTRUCTION PERMITS AND VALUES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
COMMERCIAL VALUE INFORMATION NOT PROVIDED	COMMERCIAL VALUE \$308,812,507	COMMERCIAL VALUE INFORMATION NOT PROVIDED	COMMERCIAL VALUE \$128,295
COMMERCIAL PERMITS INFORMATION NOT PROVIDED	COMMERCIAL PERMITS 31	COMMERCIAL PERMITS INFORMATION NOT PROVIDED	COMMERCIAL PERMITS 1
RESIDENTIAL VALUE INFORMATION NOT PROVIDED	RESIDENTIAL VALUE \$7,549,828	RESIDENTIAL VALUE INFORMATION NOT PROVIDED	RESIDENTIAL VALUE \$5,568,512
RESIDENTIAL PERMITS INFORMATION NOT PROVIDED	RESIDENTIAL PERMITS 51	RESIDENTIAL PERMITS INFORMATION NOT PROVIDED	RESIDENTIAL PERMITS 39

SOURCE: BOSSIER PERMIT OFFICE

### THE PORT OF CADDO-BOSSIER

#### PORT OF CADDO-BOSSIER CARGO TONNAGE

BARGE TONNAGE	20,438.06
BARGE TONNAGE YEAR TO DATE (THRU JULY/ END OF YEAR 2020)	115,237.57
RAIL TONNAGE	48,673.05
RAIL TONNAGE YEAR TO DATE (THRU JULY/ END OF YEAR 2020)	283,780.74

SOURCES: THE PORT OF CADDO-BOSSIER; CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA HOTEL/ MOTEL SALES

#### SHREVEPORT/ CADDO HOTEL/ MOTEL

JULY	\$4,020,516
PRIOR MONTH	\$2,908,233
% CHANGE	38%

#### BOSSIER CITY/ PARISH HOTEL/ MOTEL

JULY	\$3,970,416
PRIOR MONTH	\$3,372,516
CHANGE	17%

### EMPLOYMENT SHREVEPORT-BOSSIER MSA

LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
183,710	17,332	9.4%

SOURCE: BUREAU OF LABOR STATISTICS

JULY 2020