



# ECONOMIC INDICATORS

MONTHLY REPORT FOR THE SHREVEPORT-BOSSIER MSA | DECEMBER 2020

## GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

### SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

CASINO	DECEMBER 2020	% CHANGE PRIOR MONTH
BOOMTOWN	\$3,397,956	3.7%
DIAMOND JACKS	\$180	0
HORSESHOE	\$14,059,630	16.1%
MARGARITAVILLE	\$13,383,129	-3.2%
ELDORADO	\$6,137,644	11.5%
SAMS TOWN	\$3,880,672	13.2%

SOURCE: LOUISIANA STATE POLICE GAMING DIVISION

### SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS

CASINO	DECEMBER 2020	% CHANGE PRIOR MONTH
BOOMTOWN	46,397	3.3%
DIAMOND JACKS	CLOSED	CLOSED
HORSESHOE	70,888	5.3%
MARGARITAVILLE	107,035	1.3%
ELDORADO	71,539	-3%
SAMS TOWN	45,225	-9.6%

### SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
DECEMBER \$27,312,327	DECEMBER \$9,958,680	DECEMBER \$112,572,200	DECEMBER \$25,569,828
PRIOR MONTH \$61,211,000	PRIOR MONTH \$12,320,840	PRIOR MONTH \$137,295,200	PRIOR MONTH \$29,772,400
% CHANGE -55%	% CHANGE -19%	% CHANGE -18%	% CHANGE -14%

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
DECEMBER \$400,460,000	DECEMBER \$162,175,160	DECEMBER \$462,379,867	DECEMBER \$227,868,800
PRIOR MONTH \$411,074,473	PRIOR MONTH \$171,210,680	PRIOR MONTH \$480,024,867	PRIOR MONTH \$243,770,400
% CHANGE -2.5%	% CHANGE -5.2%	% CHANGE -3.6%	% CHANGE -6.5%

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA CONSTRUCTION PERMITS AND VALUES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
COMMERCIAL VALUE INFORMATION NOT PROVIDED	COMMERCIAL VALUE \$55,713,869	COMMERCIAL VALUE INFORMATION NOT PROVIDED	COMMERCIAL VALUE INFORMATION NOT PROVIDED
COMMERCIAL PERMITS INFORMATION NOT PROVIDED	COMMERCIAL PERMITS 29	COMMERCIAL PERMITS INFORMATION NOT PROVIDED	COMMERCIAL PERMITS 2
RESIDENTIAL VALUE INFORMATION NOT PROVIDED	RESIDENTIAL VALUE \$5,120,457	RESIDENTIAL VALUE INFORMATION NOT PROVIDED	RESIDENTIAL VALUE INFORMATION NOT PROVIDED
RESIDENTIAL PERMITS INFORMATION NOT PROVIDED	RESIDENTIAL PERMITS 28	RESIDENTIAL PERMITS INFORMATION NOT PROVIDED	RESIDENTIAL PERMITS 25

SOURCE: BOSSIER PERMIT OFFICE

### THE PORT OF CADDO-BOSSIER

#### PORT OF CADDO-BOSSIER CARGO TONNAGE

BARGE TONNAGE	35,840.99
BARGE TONNAGE YEAR TO DATE (THRU DECEMBER / END OF YEAR 2020)	282,662.24
RAIL TONNAGE	43,510.89
RAIL TONNAGE YEAR TO DATE (THRU DECEMBER / END OF YEAR 2020)	484,218.11

SOURCES: THE PORT OF CADDO-BOSSIER; CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA HOTEL/ MOTEL SALES

#### SHREVEPORT/ CADDO HOTEL/ MOTEL

DECEMBER	\$3,883,966
PRIOR MONTH	\$5,185,533
% CHANGE	-25%

#### BOSSIER CITY/ PARISH HOTEL/ MOTEL

DECEMBER	\$3,629,383
PRIOR MONTH	\$4,727,105
CHANGE	-23%

### EMPLOYMENT SHREVEPORT-BOSSIER MSA

LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
188,156	12,386	6.6%

SOURCE: BUREAU OF LABOR STATISTICS

# DECEMBER 2020