



# ECONOMIC INDICATORS

MONTHLY REPORT FOR THE SHREVEPORT-BOSSIER MSA | FEBRUARY 2021

## GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

### SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

| CASINO         | FEBRUARY 2021 | % CHANGE PRIOR MONTH |
|----------------|---------------|----------------------|
| BOOMTOWN       | \$2,960,112   | -26%                 |
| DIAMONDJACKS   | \$0           | 0                    |
| HORSESHOE      | \$11,023,428  | -7%                  |
| MARGARITAVILLE | \$12,908,535  | -19%                 |
| ELDORADO       | \$5,189,604   | -28%                 |
| SAMS TOWN      | \$3,328,495   | -25%                 |

### SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS

| CASINO         | FEBRUARY 2021 | % CHANGE PRIOR MONTH |
|----------------|---------------|----------------------|
| BOOMTOWN       | 36,385        | -27%                 |
| DIAMONDJACKS   | CLOSED        | CLOSED               |
| HORSESHOE      | 59,675        | -24%                 |
| MARGARITAVILLE | 85,139        | -22%                 |
| ELDORADO       | 69,762        | -29%                 |
| SAMS TOWN      | 34,074        | -32%                 |

SOURCE: LOUISIANA STATE POLICE GAMING DIVISION

### SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

| CITY OF SHREVEPORT       | BOSSIER CITY             | CADDO PARISH              | BOSSIER PARISH           |
|--------------------------|--------------------------|---------------------------|--------------------------|
| FEBRUARY \$58,787,733    | FEBRUARY \$12,989,760    | FEBRUARY \$132,113,133    | FEBRUARY \$30,119,085    |
| PRIOR MONTH \$30,553,236 | PRIOR MONTH \$10,273,640 | PRIOR MONTH \$127,550,667 | PRIOR MONTH \$28,128,400 |
| % CHANGE 92%             | % CHANGE 26%             | % CHANGE 3.5%             | % CHANGE 7%              |

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

| CITY OF SHREVEPORT        | BOSSIER CITY              | CADDO PARISH              | BOSSIER PARISH            |
|---------------------------|---------------------------|---------------------------|---------------------------|
| FEBRUARY \$355,426,982    | FEBRUARY \$156,066,000    | FEBRUARY \$418,210,867    | FEBRUARY \$225,568,571    |
| PRIOR MONTH \$472,739,273 | PRIOR MONTH \$215,542,400 | PRIOR MONTH \$462,379,867 | PRIOR MONTH \$290,308,800 |
| % CHANGE -24%             | % CHANGE -27%             | % CHANGE -9%              | % CHANGE -22%             |

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA CONSTRUCTION PERMITS AND VALUES

| CITY OF SHREVEPORT       | BOSSIER CITY        | CADDO PARISH             | BOSSIER PARISH      |
|--------------------------|---------------------|--------------------------|---------------------|
| COMMERCIAL VALUE         | COMMERCIAL VALUE    | COMMERCIAL VALUE         | COMMERCIAL VALUE    |
| INFORMATION NOT PROVIDED | \$7,076,396         | INFORMATION NOT PROVIDED | \$130,000           |
| COMMERCIAL PERMITS       | COMMERCIAL PERMITS  | COMMERCIAL PERMITS       | COMMERCIAL PERMITS  |
| INFORMATION NOT PROVIDED | 21                  | INFORMATION NOT PROVIDED | 3                   |
| RESIDENTIAL VALUE        | RESIDENTIAL VALUE   | RESIDENTIAL VALUE        | RESIDENTIAL VALUE   |
| INFORMATION NOT PROVIDED | \$5,606,583         | INFORMATION NOT PROVIDED | \$7,163,079         |
| RESIDENTIAL PERMITS      | RESIDENTIAL PERMITS | RESIDENTIAL PERMITS      | RESIDENTIAL PERMITS |
| INFORMATION NOT PROVIDED | 34                  | INFORMATION NOT PROVIDED | 30                  |

SOURCE: BOSSIER PERMIT OFFICE

### THE PORT OF CADDO-BOSSIER

#### PORT OF CADDO-BOSSIER CARGO TONNAGE

|   |           |
|---|-----------|
| BARGE TONNAGE                                     | 27,121.08 |
| BARGE TONNAGE YEAR TO DATE                        | 70,160.32 |
| <small>(THRU FEBRUARY / END OF YEAR 2021)</small> |           |
| RAIL TONNAGE                                      | 49,167.06 |
| RAIL TONNAGE YEAR TO DATE                         | 88,957.24 |
| <small>(THRU FEBRUARY / END OF YEAR 2021)</small> |           |

SOURCES: THE PORT OF CADDO-BOSSIER; CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA HOTEL/MOTEL SALES

#### SHREVEPORT/ CADDO HOTEL/MOTEL

|             |             |
|-------------|-------------|
| FEBRUARY    | \$4,038,966 |
| PRIOR MONTH | \$3,487,394 |
| % CHANGE    | 15%         |

#### BOSSIER CITY/ PARISH HOTEL/MOTEL

|             |             |
|-------------|-------------|
| FEBRUARY    | \$3,858,050 |
| PRIOR MONTH | \$3,629,383 |
| CHANGE      | 10%         |

### EMPLOYMENT SHREVEPORT-BOSSIER MSA

| LABOR FORCE | UNEMPLOYED | UNEMPLOYMENT RATE |
|-------------|------------|-------------------|
| 180,259     | 12,250     | 6.8%              |

SOURCE: BUREAU OF LABOR STATISTICS

# FEBRUARY 2021