



ECONOMIC INDICATORS

QUARTERLY REPORT FOR THE SHREVEPORT-BOSSIER MSA

GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

SHREVEPORT-BOSSIER MSA HOTEL/ MOTEL SALES

SOURCES: LOUISIANA STATE POLICE GAMING DIVISION, CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

The health of tourism and hospitality industries can be measured by casino revenue and hotel/ motel sales. The streams of revenue from these industries are invested back into the community in the form of economic development initiatives and public safety.

SHREVEPORT CASINOS		BOSSIER CITY CASINOS		SHREVEPORT/ CADDO HOTEL/ MOTEL		BOSSIER CITY/ PARISH HOTEL/ MOTEL	
JULY	\$10,111,930	JULY	\$31,478,924	JULY	\$4,020,516	JULY	\$3,970,416
AUGUST	\$9,939,642	AUGUST	\$26,771,221	AUGUST	\$5,079,350	AUGUST	\$4,729,550
SEPTEMBER	\$11,261,908	SEPTEMBER	\$31,333,424	SEPTEMBER	\$5,327,883	SEPTEMBER	\$4,668,066
QTR 3 2020 TOTAL	\$31,313,480	QTR 3 2020 TOTAL	\$89,583,569	QTR 3 2020 TOTAL	\$14,427,749	QTR 3 2020 TOTAL	\$13,368,032
SHREVEPORT-BOSSIER TOTAL CASINO REVENUE				QTR 3 2019 TOTAL		QTR 3 2019 TOTAL	
QTR 3 2019 TOTAL				\$16,900,598		\$17,630,549	
PERCENT CHANGE FROM 2019/ 2020				-21%		PERCENT CHANGE FROM 2019/ 2020	
				-14.6%		-24%	

SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

Motor vehicle sales are viewed as key economic indicators. Their sales represent a snap shot of consumer demand and the level of consumer confidence. This type of purchase is considered a big ticket item, which can be telling of the level of income within an economy and the level of discretionary dollars.

CITY OF SHREVEPORT		BOSSIER CITY		CADDO PARISH		BOSSIER PARISH	
JULY	\$32,217,236	JULY	\$12,332,520	JULY	\$139,543,933	JULY	\$37,633,542
AUGUST	\$35,519,745	AUGUST	\$12,095,240	AUGUST	\$147,180,200	AUGUST	\$34,561,828
SEPTEMBER	\$30,245,709	SEPTEMBER	\$11,154,920	SEPTEMBER	\$130,372,533	SEPTEMBER	\$28,984,171
QTR 3 2020 TOTAL	\$97,982,690	QTR 3 2020 TOTAL	\$35,582,680	QTR 3 2020 TOTAL	\$417,096,666	QTR 3 2020 TOTAL	\$101,179,541
QTR 3 2019 TOTAL		QTR 3 2019 TOTAL		QTR 3 2019 TOTAL		QTR 3 2019 TOTAL	
\$95,190,035		\$31,895,000		\$401,080,266		\$85,128,227	
PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020	
2.9%		11.5%		3.9%		18.8%	

SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

Retail spending is a leading indicator. These indicators are directly related to consumer confidence and consumer spending, which drives the economy by creating a demand for goods and services.

CITY OF SHREVEPORT		BOSSIER CITY		CADDO PARISH		BOSSIER PARISH	
JULY	\$420,630,400	JULY	\$185,137,600	JULY	\$480,201,800	JULY	\$268,596,171
AUGUST	\$390,747,055	AUGUST	\$175,266,040	AUGUST	\$457,176,400	AUGUST	\$249,285,029
SEPTEMBER	\$383,273,745	SEPTEMBER	\$167,155,240	SEPTEMBER	\$447,026,533	SEPTEMBER	\$235,702,286
QTR 3 2020 TOTAL	\$1,194,651,200	QTR 3 2020 TOTAL	\$527,558,880	QTR 3 2020 TOTAL	\$1,384,404,733	QTR 3 2020 TOTAL	\$753,583,486
QTR 3 2019 TOTAL		QTR 3 2019 TOTAL		QTR 3 2019 TOTAL		QTR 3 2019 TOTAL	
\$1,218,509,587		\$511,330,440		\$1,282,343,551		\$710,031,371	
PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020		PERCENT CHANGE FROM 2019/ 2020	
-1.9%		3.1%		7.9%		6%	