



ECONOMIC INDICATORS

MONTHLY REPORT FOR THE SHREVEPORT-BOSSIER MSA | AUGUST 2020

GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

CASINO	AUGUST 2020	% CHANGE PRIOR MONTH
BOOMTOWN	\$3,806,101	-5.2%
DIAMOND JACKS	CLOSED	CLOSED
HORSESHOE	\$9,705,785	-21%
MARGARITAVILLE	\$13,259,335	-12.5%
ELDORADO	\$5,863,409	4.3%
SAMS TOWN	\$4,076,233	-9.2%

SOURCE: LOUISIANA STATE POLICE GAMING DIVISION

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS

CASINO	AUGUST 2020	% CHANGE PRIOR MONTH
BOOMTOWN	45,675	-5%
DIAMOND JACKS	CLOSED	CLOSED
HORSESHOE	80,204	-4%
MARGARITAVILLE	121,575	-46%
ELDORADO	80,981	12.9%
SAMS TOWN	54,362	2.6%

SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
AUGUST \$35,519,745	AUGUST \$12,095,240	AUGUST \$147,180,200	AUGUST \$34,561,828
PRIOR MONTH \$32,217,236	PRIOR MONTH \$12,332,520	PRIOR MONTH \$139,543,933	PRIOR MONTH \$37,633,542
% CHANGE 10%	% CHANGE -1.9%	CHANGE 5.4%	% CHANGE -8%

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
AUGUST \$390,747,055	AUGUST \$175,266,040	AUGUST \$457,176,400	AUGUST \$249,285,029
PRIOR MONTH \$420,630,400	PRIOR MONTH \$185,137,600	PRIOR MONTH \$480,201,800	PRIOR MONTH \$268,596,171
% CHANGE -7%	% CHANGE -5.3%	% CHANGE -4.7%	% CHANGE -7%

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

SHREVEPORT-BOSSIER MSA CONSTRUCTION PERMITS AND VALUES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
COMMERCIAL VALUE INFORMATION NOT PROVIDED	COMMERCIAL VALUE \$7,034,106	COMMERCIAL VALUE INFORMATION NOT PROVIDED	COMMERCIAL VALUE \$2,445,000
COMMERCIAL PERMITS INFORMATION NOT PROVIDED	COMMERCIAL PERMITS 32	COMMERCIAL PERMITS INFORMATION NOT PROVIDED	COMMERCIAL PERMITS 2
RESIDENTIAL VALUE INFORMATION NOT PROVIDED	RESIDENTIAL VALUE \$7,096,183	RESIDENTIAL VALUE INFORMATION NOT PROVIDED	RESIDENTIAL VALUE \$5,001,540
RESIDENTIAL PERMITS INFORMATION NOT PROVIDED	RESIDENTIAL PERMITS 43	RESIDENTIAL PERMITS INFORMATION NOT PROVIDED	RESIDENTIAL PERMITS 31

SOURCE: BOSSIER PERMIT OFFICE

THE PORT OF CADDO-BOSSIER

PORT OF CADDO-BOSSIER CARGO TONNAGE

BARGE TONNAGE	27,348.02
BARGE TONNAGE YEAR TO DATE (THRU AUGUST/ END OF YEAR 2020)	142,585.59
RAIL TONNAGE	43,271.44
RAIL TONNAGE YEAR TO DATE (THRU AUGUST/ END OF YEAR 2020)	327,052.18

SOURCES: THE PORT OF CADDO-BOSSIER; CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

SHREVEPORT-BOSSIER MSA HOTEL/ MOTEL SALES

SHREVEPORT/ CADDO HOTEL/ MOTEL

AUGUST	\$5,079,350
PRIOR MONTH	\$4,020,516
% CHANGE	26%

BOSSIER CITY/ PARISH HOTEL/ MOTEL

AUGUST	\$4,729,550
PRIOR MONTH	\$3,970,416
CHANGE	19%

EMPLOYMENT SHREVEPORT-BOSSIER MSA

LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
189,701	14,845	7.8%

SOURCE: BUREAU OF LABOR STATISTICS

AUGUST 2020