

## SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS & ADJUSTED GROSS REVENUE

SHREVEPORT-BOSSIER MSA CASINO	JANUARY 2019	PRIOR MONTH	% CHANGE	
<b>ADMISSIONS</b>				
Boomtown	57,457	63,311	-9.2%	
DiamondJacks	43,925	46,766	-6%	+
Horseshoe	114,452	124,215	-7.8%	+
Margaritaville	164,161	178,633	-8.1%	
Eldorado	135,436	149,728	-9.5%	
Sam's Town	76,178	84,885	-10.2%	+
Total MSA Riverboat Casino Admissions	591,609	647,901	-8.6%	+
<b>ADJUSTED GROSS REVENUE</b>				
Boomtown	\$4,121,126	\$4,794,701	-14%	+
DiamondJacks	\$2,557,962	\$2,909,003	-12%	+
Horseshoe	\$12,815,918	\$17,686,204	-27.5%	
Margaritaville	\$12,226,142	\$13,437,318	-9%	
Eldorado	\$8,169,446	\$9,931,416	-17.7%	+
Sam's Town	\$5,265,275	\$6,877,845	-23.4%	+
Total MSA Riverboat Casino Revenue	\$45,155,869	\$55,636,487	-18.83%	
<b>CONSTRUCTION</b>				
<b>BOSSIER PARISH</b>				
Commercial construction permit value	\$0	\$0		+
Total permits issued	0	0		
Residential construction permit value	\$6,861,431	\$1,587,525		
Total permits issued	30	7		+
<b>BOSSIER CITY</b>				
Commercial construction permit value	\$6,570,825	\$615,341		
Total permits issued	81	15		
Residential construction permit value	\$5,295,995	\$3,276,264		+
Total permits issued	32	32		+
<b>CADDO PARISH</b>				
Commercial construction permit value	\$2,058,004	\$33,000		+
Total permits issued	4	1		+
Residential construction permit value	\$695,001	\$440,000		
Total permits issued	6	1		
<b>CITY OF SHREVEPORT</b>				
Commercial construction permit value	\$5,013,014	\$2,005,200		+
Total permits issued	16	10		+
Residential construction permit value	\$3,838,688	\$2,747,400		
Total permits issued	23	17		+
<b>EMPLOYMENT SHV-BOSSIER MSA</b>				
(Data represents preliminary figures from the Bureau of Labor Statistics)				
Labor Force	183,821	184,071	-0.13%	
Unemployed	9,974	8,608	15.8%	+
Unemployment Rate	5.4%	4.7%	.7%	
<b>ESTIMATED RETAIL SALES</b>				
Bossier City	\$198,554,000	\$160,733,640	23.5%	+
Bossier Parish	\$259,670,800	\$218,983,943	18.5%	
Caddo Parish	\$495,206,733	\$433,617,867	14.2%	
City of Shreveport	\$425,299,127	\$370,849,782	14.6%	
Total MSA Estimated Retail Sales	\$1,378,730,660	\$1,184,185,232	16.4%	+
<b>ESTIMATED MOTOR VEHICLE SALES</b>				
Bossier Parish	\$22,289,371	\$22,523,200	-1%	
Bossier City	\$9,052,600	\$9,277,880	-2.4%	+
Caddo Parish	\$104,940,467	\$107,257,067	-2.1%	
City of Shreveport	\$25,579,054	\$25,858,909	-1%	
Total MSA Motor Vehicle Sales	\$161,861,492	\$164,917,056	-1.8%	+
<b>HOTEL MOTEL REVENUE</b>				
Bossier City + Bossier Parish	\$4,588,917	\$6,364,966	-27.9%	
City of Shreveport + Caddo Parish	\$4,695,400	\$4,906,353	-4.2%	+
Total MSA Hotel Motel Revenue	\$9,284,317	\$11,325,319	-18%	+
<b>PORT OF CADDO BOSSIER CARGO TONNAGE</b>				
(Tonnage reports provided by the Port of Caddo Bossier)				
Barge Tonnage	38,022.90	17,600.04		+
Barge Tonnage Year to Date (thru January/end of year 2019)	38,022.90			+
Rail Tonnage	70,543.29	27,399.16		
Rail Tonnage Year to Date (thru January/end of year 2019)	70,543.29			

