



ECONOMIC INDICATORS

Monthly report for Bossier City, Bossier Parish and the Shreveport/Bossier MSA

BOSSIER CITY CASINOS ADMISSIONS & ADJUSTED GROSS REVENUE

BOSSIER CITY CASINOS ADMISSIONS

	AUGUST 2018	JULY 2018		
Boomtown	68,586	73,330		
DiamondJacks	49,149	54,789	+	+
Horseshoe	123,167	138,936		
Margaritaville	176,894	194,823		

BOSSIER CITY CASINOS ADJUSTED GROSS REVENUE

	AUGUST 2018	JULY 2018		
Boomtown	\$4,527,268	\$4,712,871	+	+
DiamondJacks	\$2,857,026	\$3,004,267		
Horseshoe	\$16,517,982	\$16,287,907		
Margaritaville	\$12,833,512	\$15,153,746		
Total Casino Revenue	\$36,735,788	\$39,158,791	+	+

CONSTRUCTION

BOSSIER PARISH

	AUGUST 2018	JULY 2018		
Commercial construction permit value	\$115,243	\$0		
Total permits issued	2	0	+	+
Residential construction permit value	\$7,495,139	\$3,558,150		
Total permits issued	36	24		

BOSSIER CITY

	AUGUST 2018	JULY 2018		
Commercial construction permit value	\$5,455,330	\$15,024,563	+	+
Total permits issued	16	36		
Residential construction permit value	\$5,667,372	\$3,775,115		
Total permits issued	68	58	+	+

CADDO PARISH

	AUGUST 2018	JULY 2018		
Commercial construction permit value	\$0	\$0		
Total Permits Issued	0	0		
Residential construction permit value	\$2,358,126	\$810,000	+	+
Total permits issued	14	6		

CITY OF SHREVEPORT

	AUGUST 2018	JULY 2018		
Commercial construction permit value	\$4,872,109	\$8,297,536	+	+
Total permits issued	26	19		
Residential construction permit value	\$7,212,753	\$10,952,178		
Total permits issued	76	159		

EMPLOYMENT SHV-BOSSIER METRO AREA

(Data represents preliminary figures from the Bureau of Labor Statistics)

	AUGUST 2018	JULY 2018		
Labor Force	187,695	191,863		
Unemployed	11,134	11,868		
Unemployment Rate	5.9%	6.2%	+	+

ESTIMATED RETAIL SALES

	AUGUST 2018	JULY 2018		
Bossier City	\$167,403,160	\$175,954,680		
Bossier Parish	\$223,940,857	\$244,948,686		
Bossier Parish + Bossier City	\$391,344,017	\$420,903,366	+	+
Caddo Parish	\$435,998,361	\$479,082,930		
City of Shreveport	\$366,155,927	\$405,052,531		
Caddo Parish + City of Shreveport	\$802,154,288	\$884,135,461	+	+

ESTIMATED MOTOR VEHICLE SALES

	AUGUST 2018	JULY 2018		
Bossier Parish	\$27,480,514	\$26,484,285		
Bossier City	\$12,595,480	\$10,811,560		
Bossier Parish + Bossier City	\$40,075,994	\$37,295,845	+	+
Bossier City + City of Shreveport	\$43,040,643	\$42,787,160		
Caddo Parish	\$124,366,667	\$132,408,600		
City of Shreveport	\$30,445,163	\$31,975,600	+	+
Caddo Parish + City of Shreveport	\$154,811,830	\$164,384,200		
Caddo Parish + Bossier Parish	\$151,847,181	\$158,892,885		

HOTEL MOTEL REVENUE

	AUGUST 2018	JULY 2018		
Bossier City + Bossier Parish	\$6,126,411	\$5,821,613	+	+
City of Shreveport + Caddo Parish	\$7,231,211	\$6,244,487		
Total Hotel Motel Revenue	\$13,357,622	\$12,066,100		

PORT OF CADDO BOSSIER CARGO TONNAGE

(Tonnage reports provided by the Port of Caddo Bossier)

	AUGUST 2018	JULY 2018		
Barge Tonnage	73,715.25	54,095.32		
Barge Tonnage Year to Date (thru August/end of year 2018)	341,213.67		+	+
Rail Tonnage	46,015.32	61,990.08		
Rail Tonnage Year to Date (thru August/end of year 2018)	447,697.01			

AUGUST 2018

