



GBEDF >

GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

BOSSIER MEANS BUSINESS.

2017

ECONOMIC INFORMATION & STATISTICS

Bossier City, Bossier Parish and the Shreveport/Bossier | MSA 2017

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Spicy, boiled
Louisiana crawfish



GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

BOSSIER MEANS BUSINESS.

As many people in our Bossier Community could tell you, growth and progress are visibly evident in a big way here in Northwest Louisiana. The economic data provided in this report clearly supports that view. We are proud to provide this detailed information that will help existing businesses make decisions. It will also serve as an introduction to persons who may consider bringing a new business or industry to Bossier Parish.

While the information provided here is accurate and extensive, it is also a "moving target." We invite you to call upon the Greater Bossier Economic Development Foundation (GBEDF) for your specific needs as regards to information and assistance. I invite you to also review our website for current economic activity news for our area. Our staff and community resource providers are well-versed in providing information services. We stand ready to assist you as you seek to research and analyze important business decisions. The use of incentive programs and other resources may also play a role in your decision-making process. Again, our staff can best assist you in identifying and contacting all the available resource providers in our region.

On behalf of the GBEDF Board of Directors, The City of Bossier City, The Parish of Bossier and all of our stakeholders, we encourage you to take a closer look at a community that is strong and sound. We know it to be one that offers great opportunity. We invite you to join us in our efforts to build tomorrow's success stories today.

Sincerely,

A handwritten signature in black ink that reads "Thomas A. Boggs". The signature is written in a cursive style.

Thomas Boggs

Chairman



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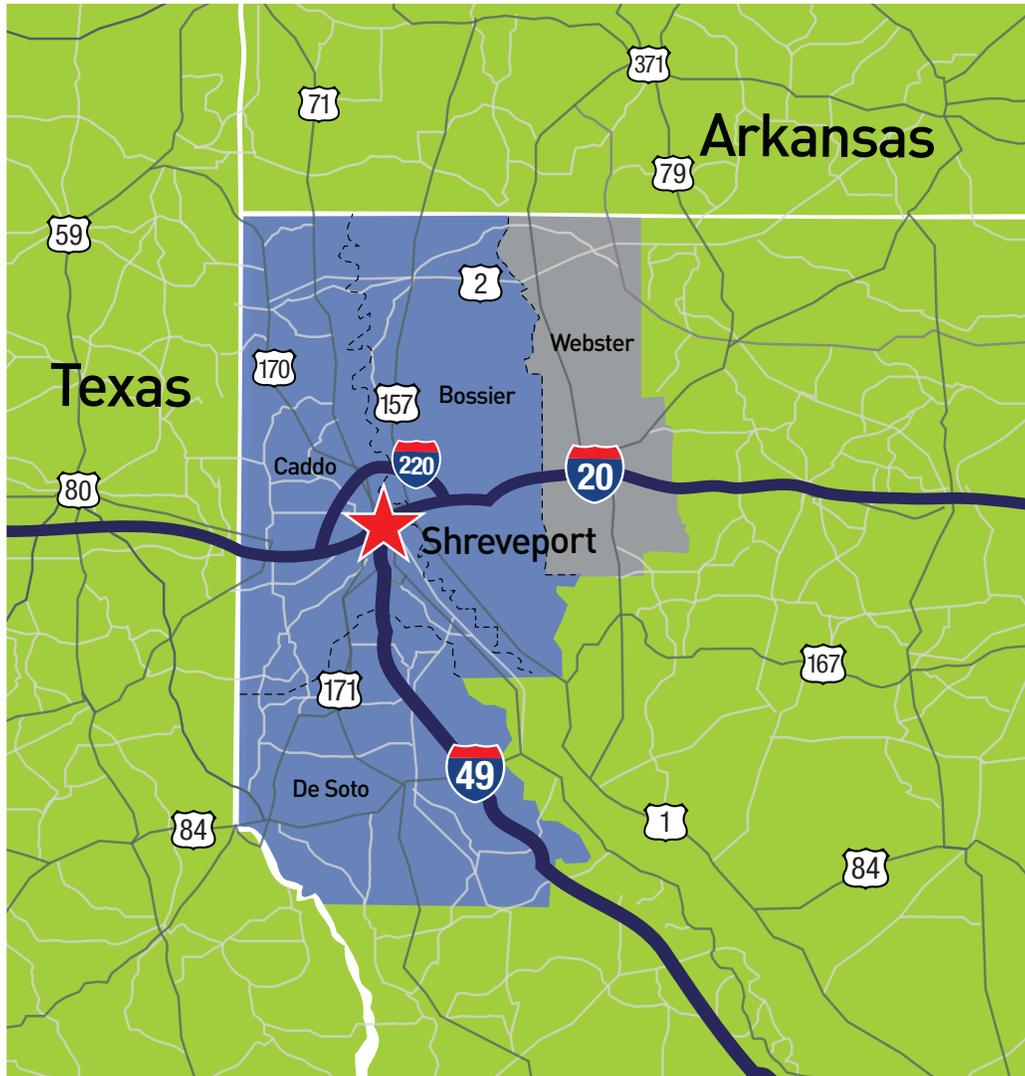
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MAJOR CITIES MAP





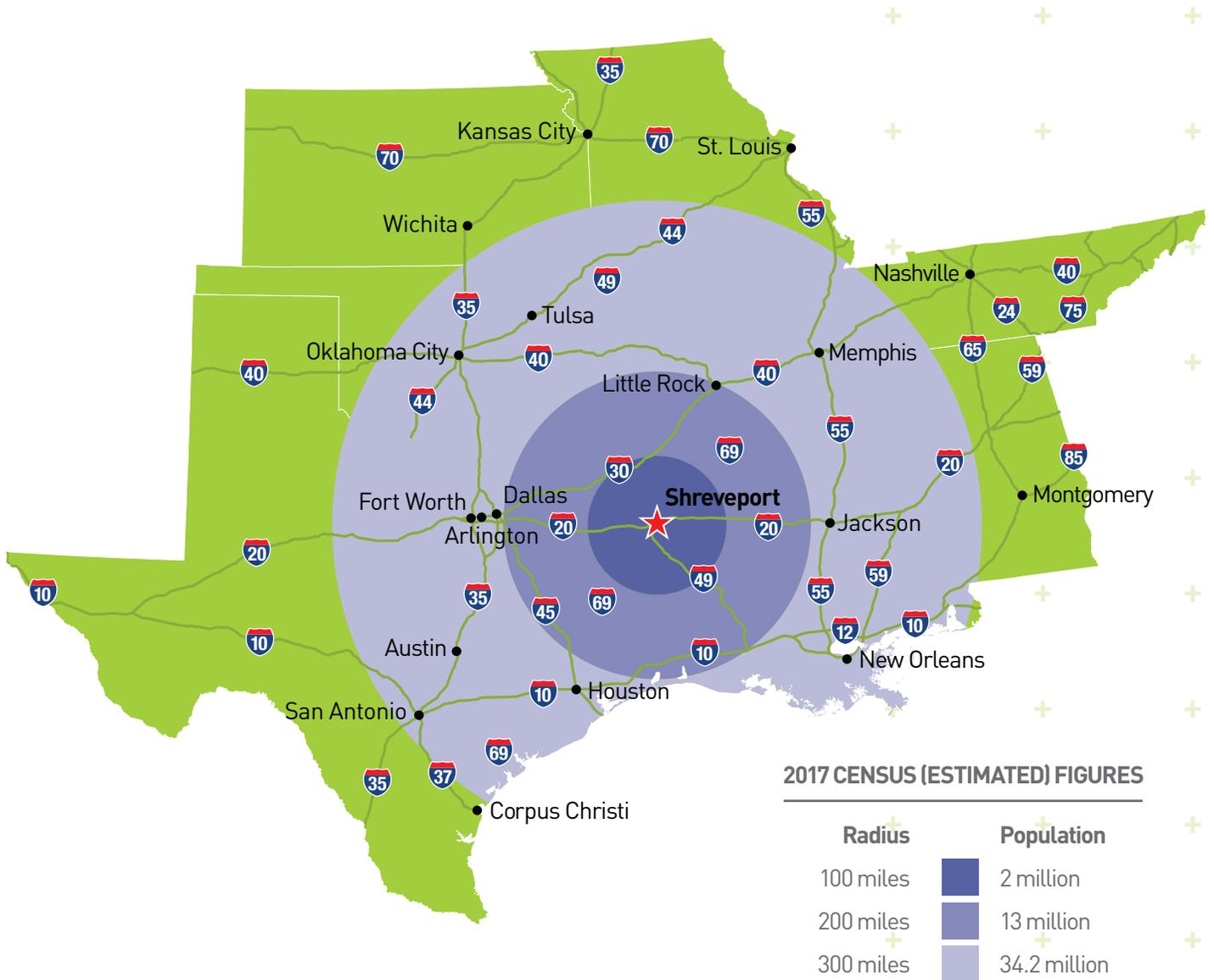
- 3-Parish MSA
- Webster Parish
- U.S. Interstate
- U.S. Highway
- State Highway



INTERSTATE HIGHWAYS MAP



POPULATION RADIUS MAP

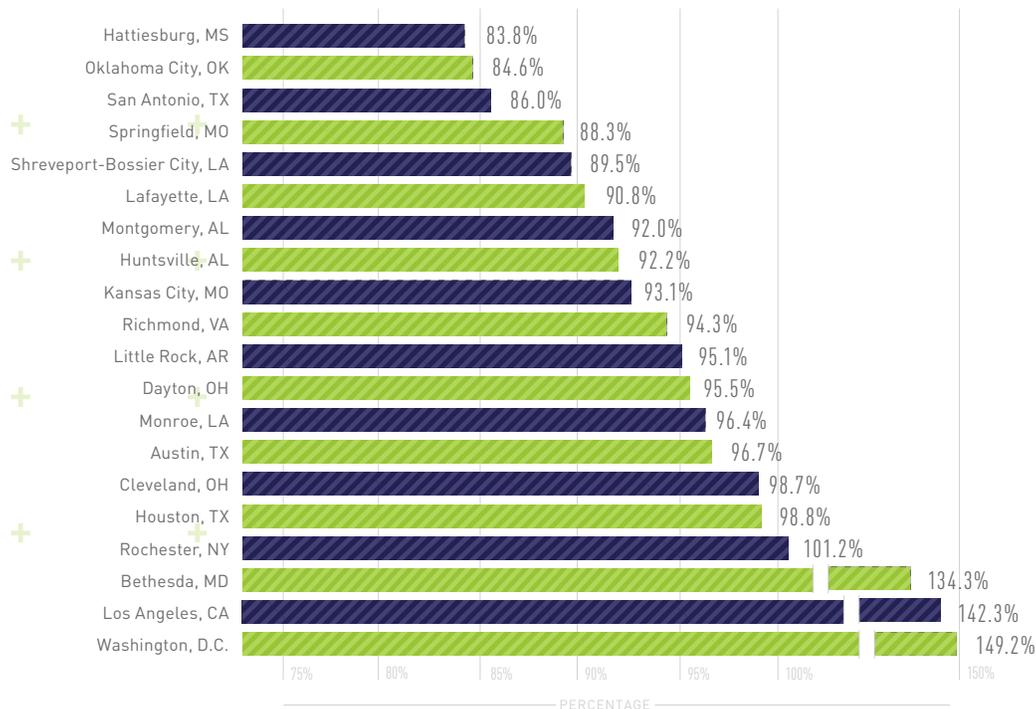


ACCRA COST OF LIVING INDEX

Shreveport-Bossier City Metropolitan Area

The Council for Community and Economic Research (C2ER) produces the ACCRA Cost of Living Index to provide a useful and reasonable accurate measure to compare cost of living differences among urban areas. Items on which the Index is based have been carefully chosen to reflect the different categories of consumer expenditures. Weights assigned to relative costs are based on government survey data on expenditure patterns for mid-management households. All items are priced in each place at a specified time and according to standardized specifications. The index is based on the following categories: Grocery (13.61%), Housing (27.59%), Utilities (10.06%), Transportation (9.59%), Healthcare (4.00%) and Miscellaneous (35.15%).

Index and average prices are based on 2016 annual average data.

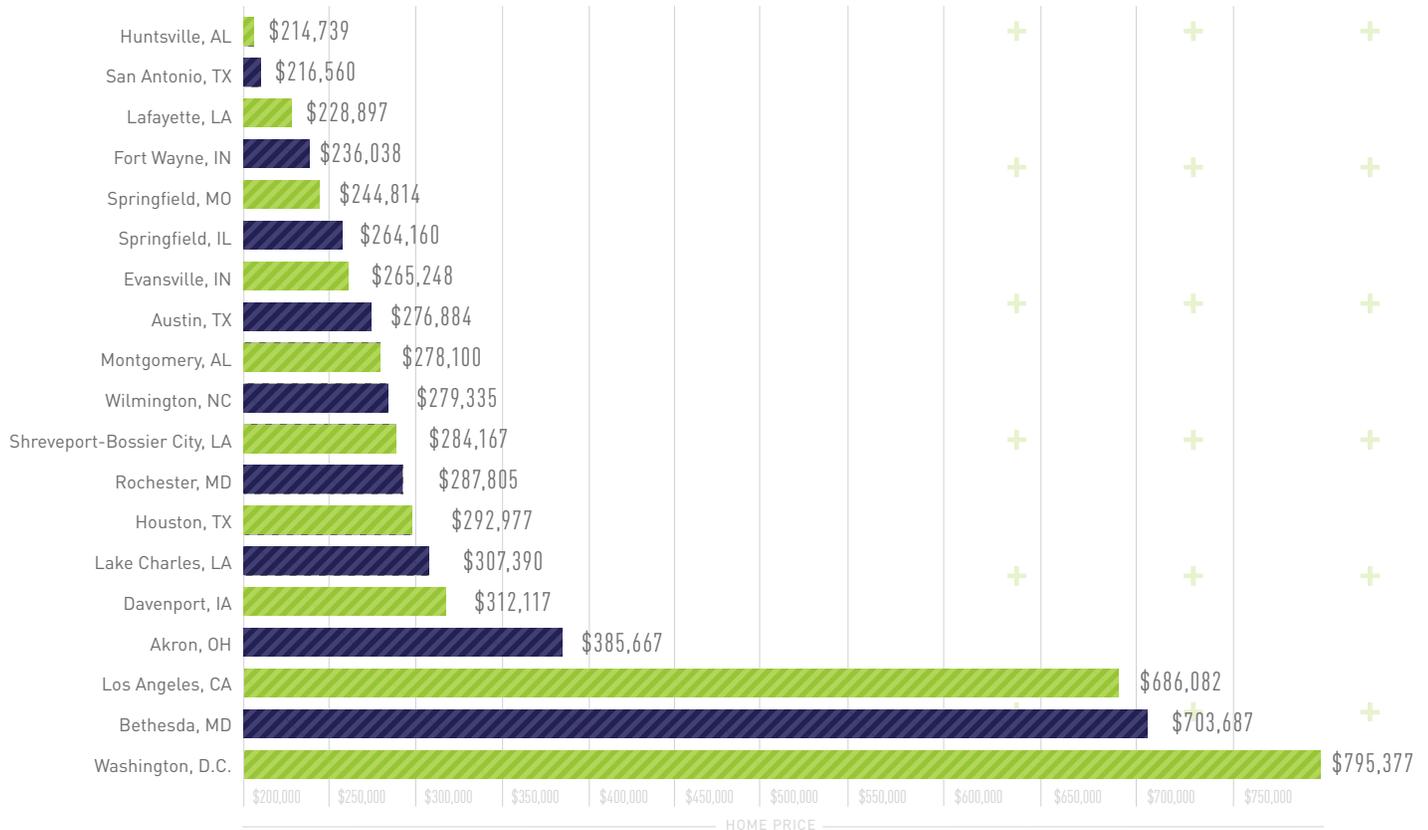


HOME PRICE COMPARISON

Greater Shreveport-Bossier City area offers a wide selection of housing.

Figures below represent new, mid-management homes with approximately 2,400-square-foot living area in a new house: 8,000-square-foot lot, 4 bedrooms, 2 baths.

Index and average prices are based on 2016 annual average data.

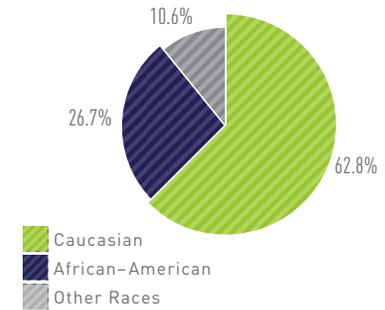


BOSSIER CITY+

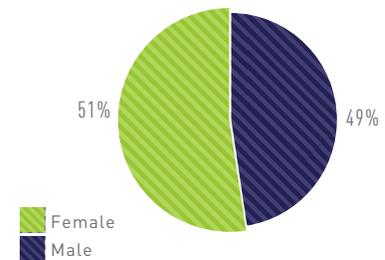
POPULATION CHANGE 1990 – 2017 WITH PREDICTED FORECAST



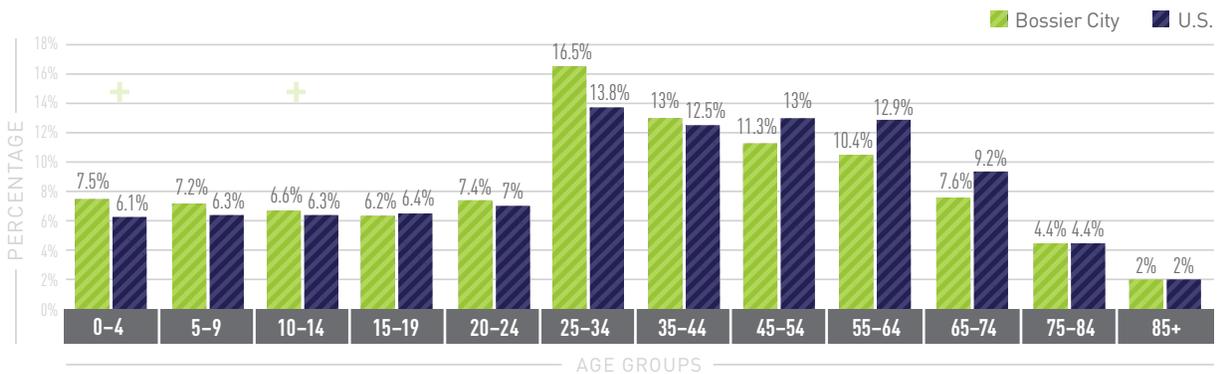
2017 ETHNICITY COMPOSITION



2017 GENDER COMPOSITION



2017 PERCENT OF POPULATION BY AGE GROUP

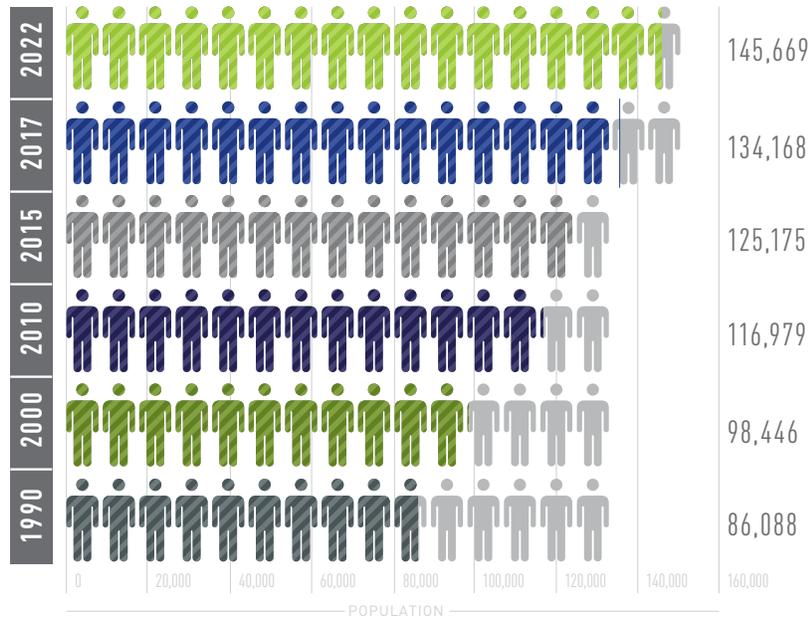


Note: 2017, 2022 forecasted through ESRI.

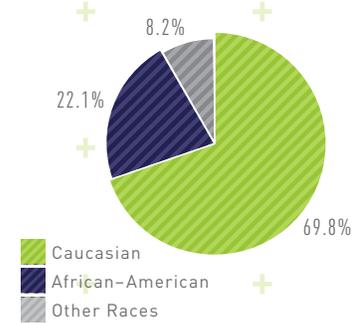
Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022. ESRI converted Census 2000 data into 2010 geography.

BOSSIER PARISH

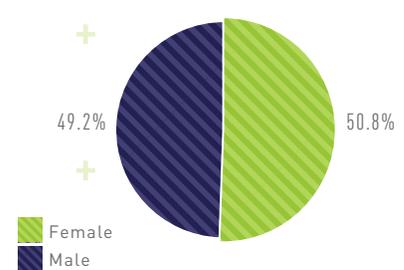
POPULATION CHANGE 1990 – 2017 WITH PREDICTED FORECAST



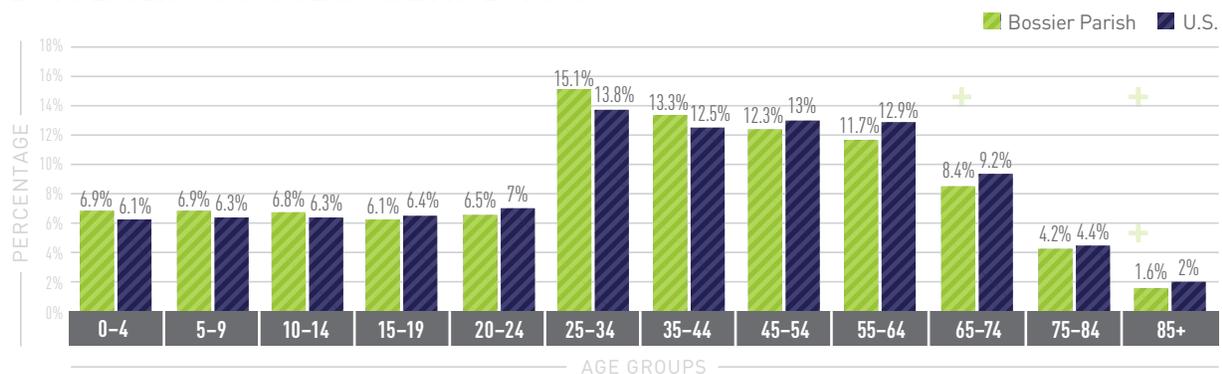
2017 ETHNICITY COMPOSITION



2017 GENDER COMPOSITION



2017 PERCENT OF POPULATION BY AGE GROUP

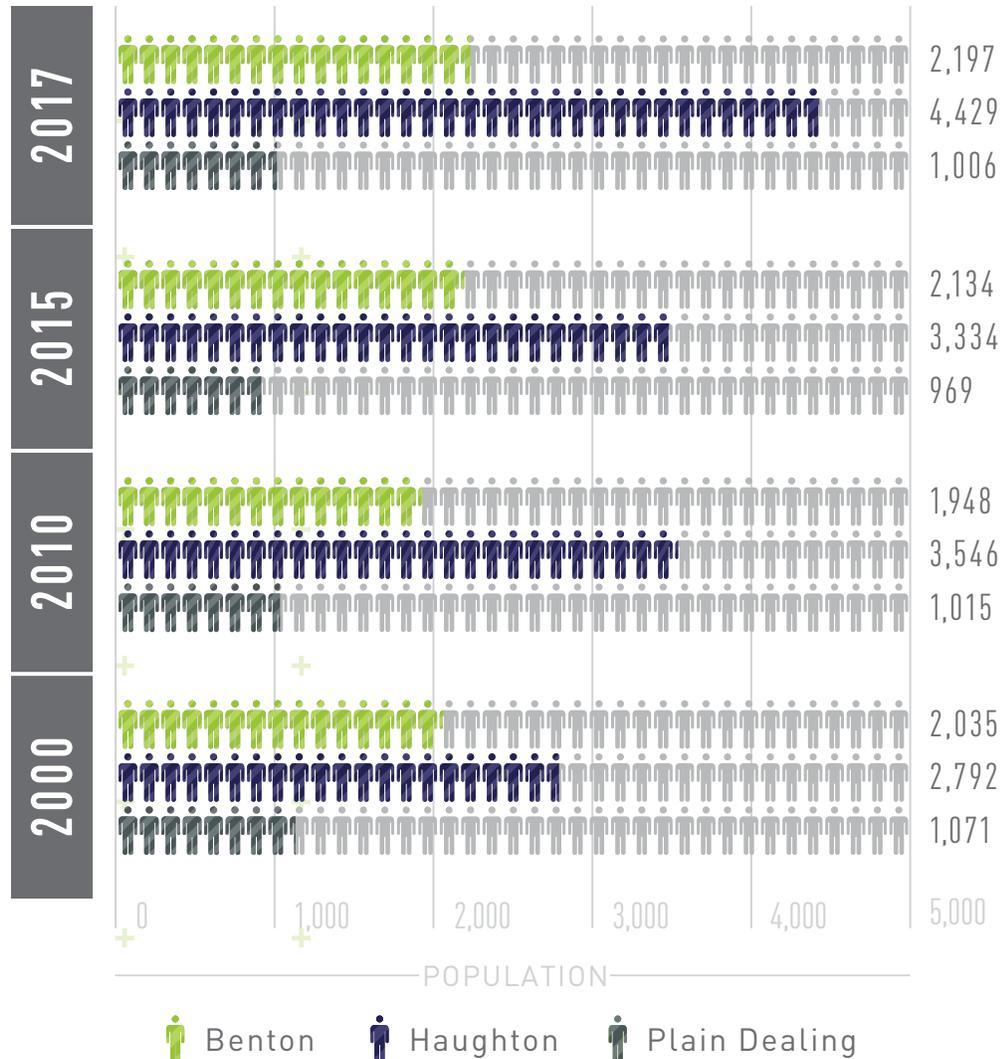


Note: 2017, 2022 forecasted through ESRI.

Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022. ESRI converted Census 2000 data into 2010 geography.

BENTON, HAUGHTON & PLAIN DEALING

POPULATION CHANGE 2000 – 2017

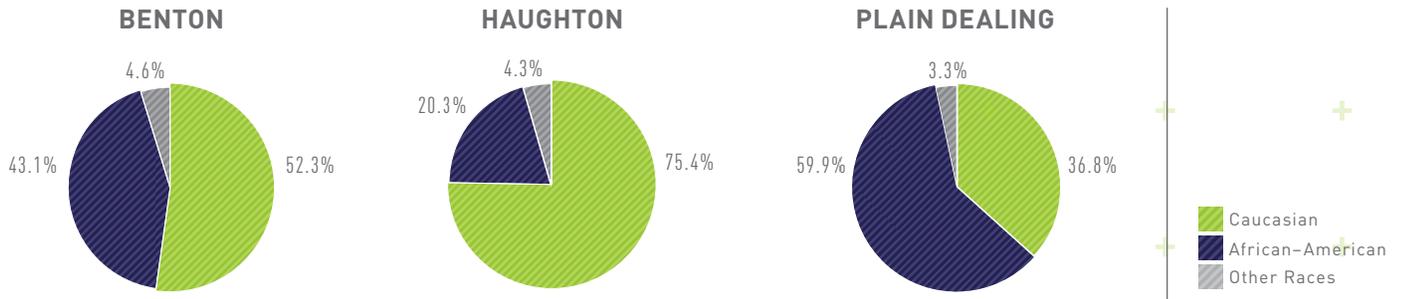


Note: 2017, 2022 forecasted through ESRI.

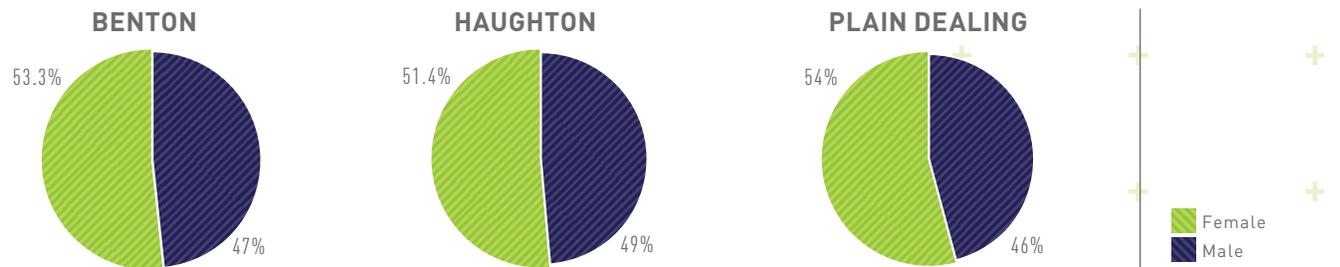
Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022.

POPULATION & DEMOGRAPHICS

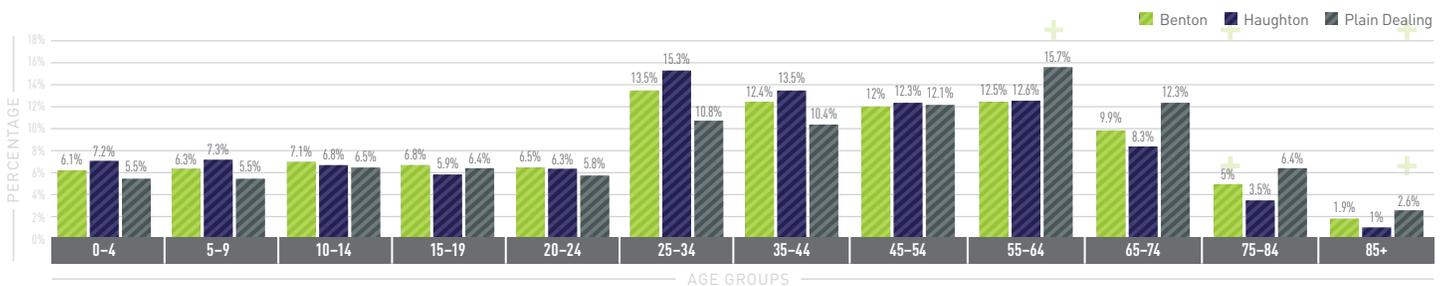
2017 ETHNICITY COMPOSITION



2017 GENDER COMPOSITION



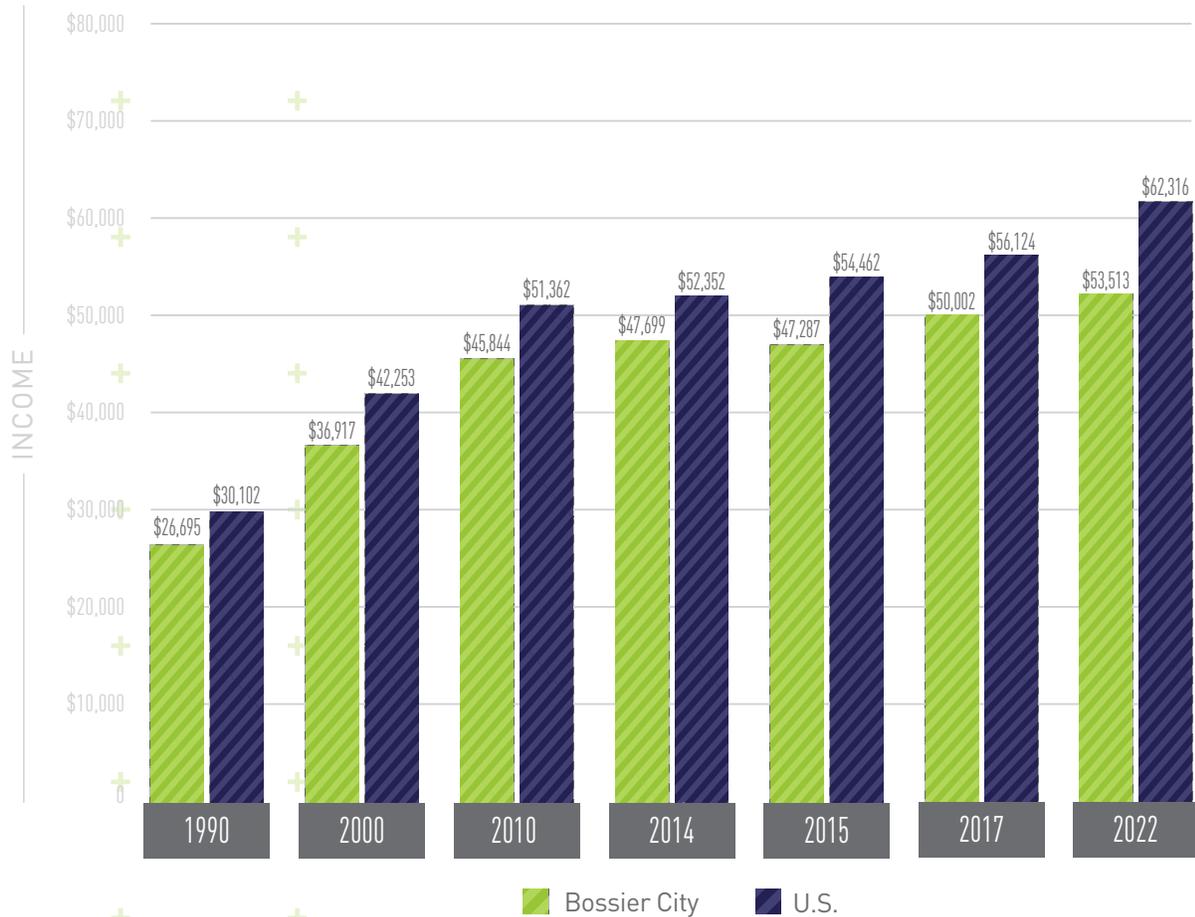
2017 PERCENT OF POPULATION BY AGE GROUP



Note: 2017, 2022 forecasted through ESRI.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022. ESRI converted Census 2000 data into 2010 geography.

+ BOSSIER CITY+

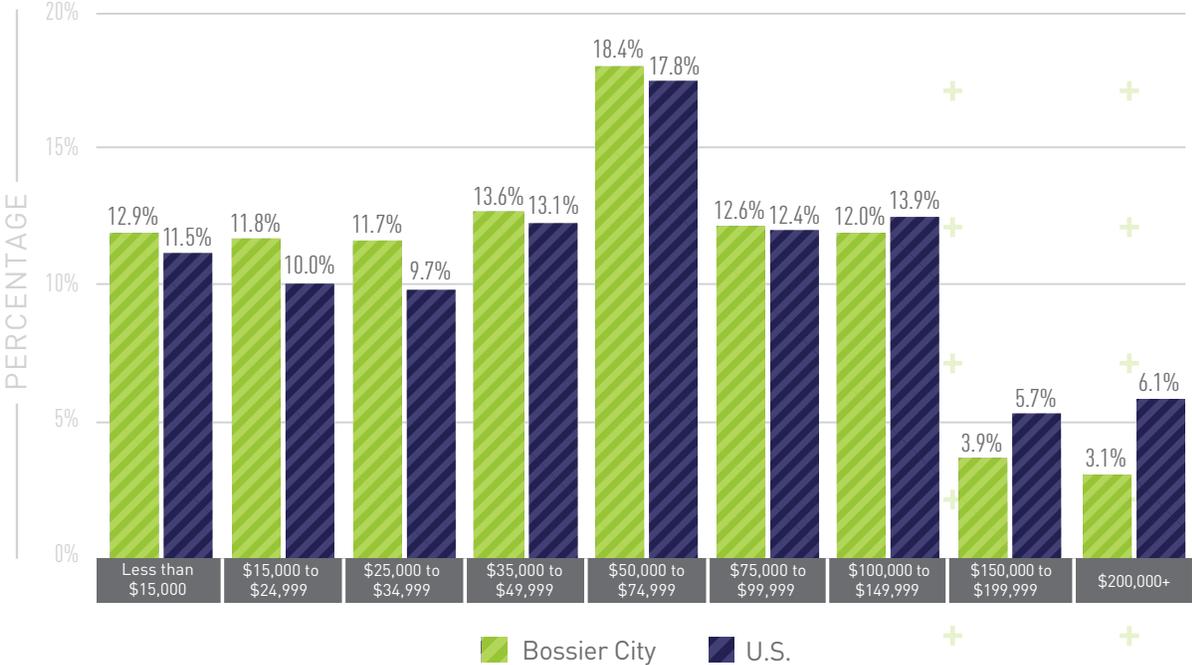
+ MEDIAN HOUSEHOLD INCOME 1990 – 2017 WITH PREDICTED FORECAST



Note: 2017, 2022 forecasted through ESRI.

Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022.

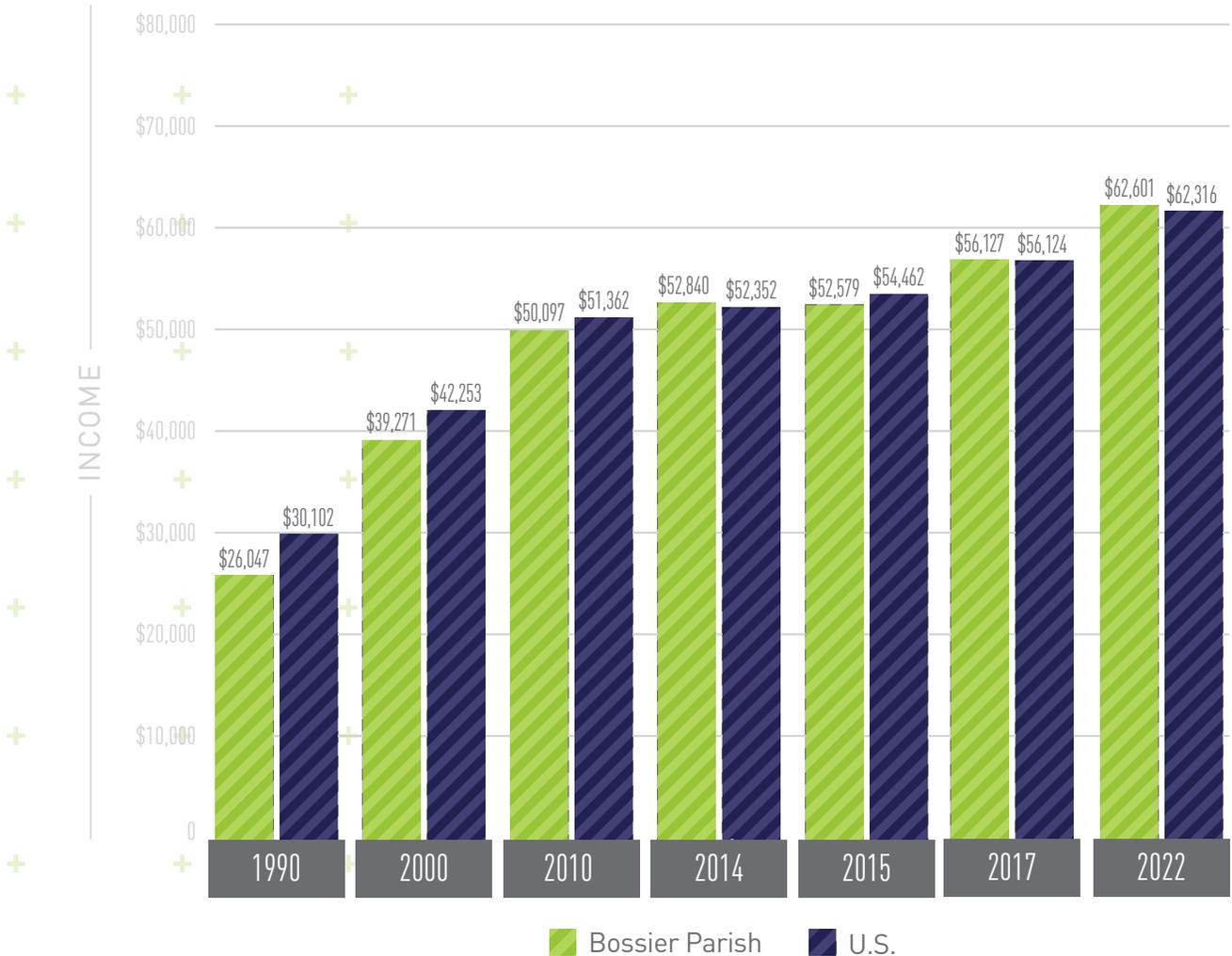
2017 PERCENTAGE OF HOUSEHOLD BY INCOME



Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022.

+ BOSSIER PARISH

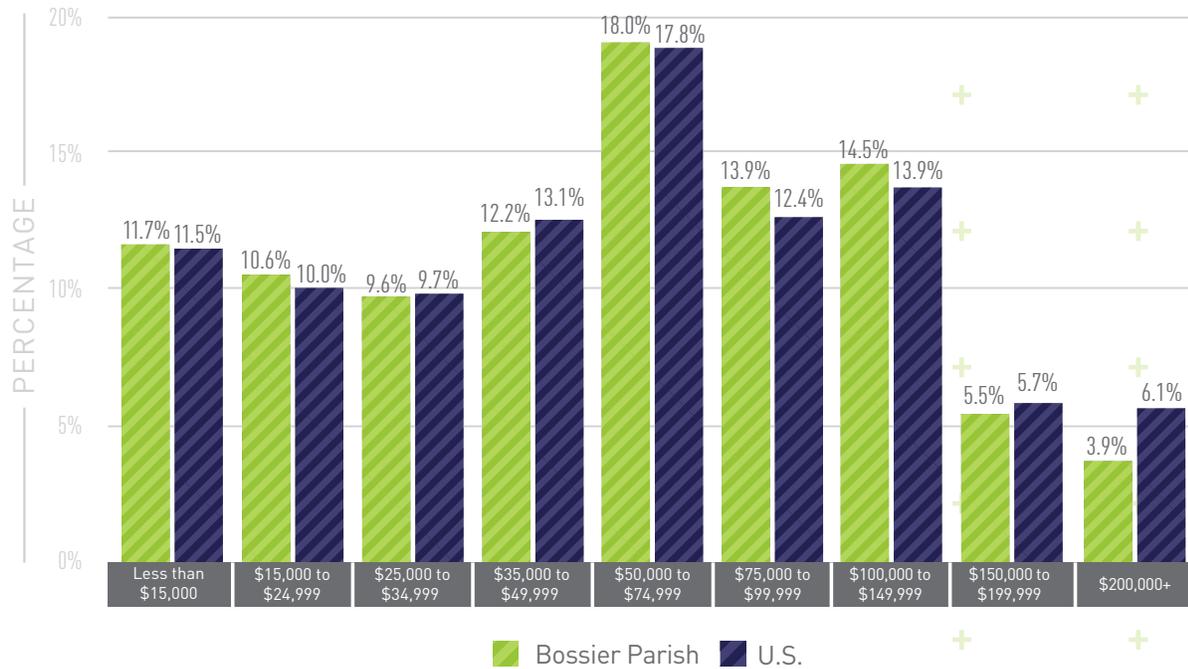
+ MEDIAN HOUSEHOLD INCOME 1990 – 2017 WITH PREDICTED FORECAST



Note: 2017, 2022 forecasted through ESRI.

Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022.

2017 PERCENTAGE OF HOUSEHOLD BY INCOME





+

+

Cypress Black Bayou

+

+

Inset Bottom Left:
Benton Christmas
on the Square Festival

+

+

Inset Top Right:
Bodacious BBQ
in Bossier City

+

+

+

+

+

+

+

+

+

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+

+

AIRPORTS

• **Shreveport Regional Airport**

- > Designated small hub airport served by five airlines to seven destinations
- > More than 40 scheduled arrivals and departures per day
- > Service Provided by:
 - Allegiant Airlines with service to Las Vegas & seasonally to Orlando/Sanford
 - American Airlines with service to Dallas/Ft. Worth
 - Delta Airlines with service to Atlanta
 - GLO with service to New Orleans
 - United Airlines with service to Houston & Denver

> Air Cargo Carriers & Handlers:

- Empire Airlines
- Federal Express
- Integrated Airline Services
- United Parcel Service
- United States Customs Office onsite — Port of Entry
- Foreign Trade Zone

• **Downtown Shreveport Airport**

- > General aviation/reliever airport
- > Houses privately owned and corporate aircraft
- > Houses aircraft maintenance and modification companies
- > Southern University Shreveport airframe and power plant mechanics certification school
- > Primary runway is 5,000 feet



ROAD TRANSPORTATION

- Greater Bossier metro area is served by 3 Interstate Highways: I-49, I-20 & I-220
- Louisiana Transportation Trust Fund was established in 1989.
 - > All taxes levied on fuels are invested in the trust fund.
 - > Funds are dedicated for:
 - Construction & maintenance of roads and bridges of the state and federal highways
 - State Flood Control Program
 - Ports, airports, transit, state police for traffic control
 - Parish Transportation Fund

MOTOR FREIGHT SERVICE

- Next-day and second-day motor freight delivery from Northwest Louisiana encompasses most of the Sunbelt and Midwest U.S.
- Northwest Louisiana has convenient access to I-20 (east-west) and to I-49 (north-south) which connects Shreveport to I-10 (east-west) in South Louisiana.
- Overnight delivery service can reach more than 43 million people.

PUBLIC TRANSPORTATION

• SPORTRAN

- > SporTran sports a fleet of over 50 modern buses equipped to handle all passengers, including those with disabilities. Our newest buses are equipped with the latest emission reduction systems and include dual-fuel (Hybrid) buses. In 2010, SporTran placed in service the first buses powered by Compressed Natural Gas (CNG).
- > Discount fares accommodate students, senior citizens and monthly riders.

PORT OF CADDO-BOSSIER

- Port of Entry for Foreign Trade Zone and U.S. Customs
- Industrial Park: Port owns approximately 2,300 acres in Caddo and Bossier parishes along the Red River, with 220 acres dedicated to maritime infrastructure: land for lease/development.
- General cargo and liquid wharves
- 3,200-foot-long slack water harbor and 850-foot-long launch basin, 12-foot draft.
Service: Terminal slots available.
- River Navigation: 9-foot depth and 200-foot width channel maintained by the Army Corps of Engineers
- On-dock rail & roll-on/roll-off ramp
- Comprehensive rail network and three locomotive switch engines
- Daily service by Union Pacific Railroad with local connections to Kansas City Southern

RAILROADS SERVING THE REGION

- **Kansas City Southern Railroad (KCS)**
- **Union Pacific Railroad**
 - > Shreveport intermodal container loading/unloading at the Kansas City Southern Deramus Yard
 - > Next, second and third-day rail service to the Sunbelt and Midwest regions

- + Shreveport-Bossier City area has a humid subtropical climate. Rainfall is abundant with the normal annual precipitation averaging 59 inches in 2016 and with monthly averages ranging from less than an inch in September to over 12 inches in March. Severe thunderstorms with heavy rain, hail, damaging winds and tornadoes occur in the area during the spring and summer months. The winter months are normally mild with ice and sleet storms possible. There was no snow/ice in 2016. Summer months are hot and humid with maximum temperatures exceeding 100 degrees an average of 60 days per year, with high to very high relative average humidity, sometimes exceeding the 90% level.

- +
 - **Precipitation**

- +
 - > Annual Rainfall Per Year — 2016: 59 inches
 - +> No snowfall in 2016; 2 inches of snow in 2015; No measurable snowfall occurred in 2014, 2013 or 2012

- +
 - **Temperature**

- +
 - +> Average warmest months are May to October 2016
 - +> Average temperature for 2016: 69°F
 - +> Highest recorded temperature was 109° F in 2000
 - +> Average coolest month is January
 - +> Lowest recorded temperature was -2° F in 1930
 - +> Average warmest temperature in 2016: 90°F
 - +> Average coolest temperature in 2016: 44°F

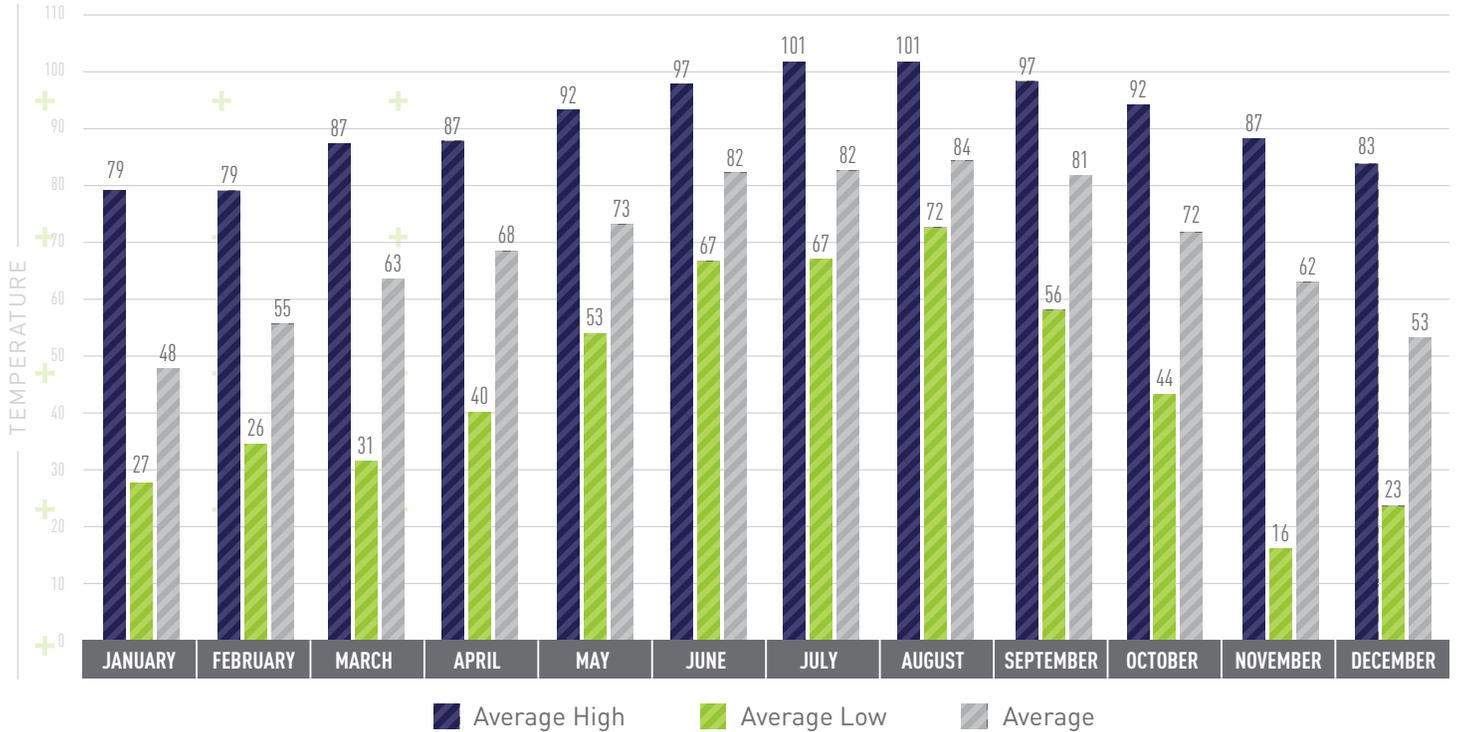
ANNUAL PRECIPITATION

2016



AVERAGE TEMPERATURES

2016



NCAA COLLEGIATE BOWL

The Independence Bowl is one of the NCAA post-season football bowl games featuring two top collegiate football teams representing the Southeastern Conference (SEC) and the Atlantic Coast Conference (ACC).

FESTIVALS

- | | | | |
|--|--|---|---|
| • African-American History Month Parade | • Gusher Days Festival | • Mooringsport Cypress Festival | |
| • Ark-La-Tex Ambassadors BBQ Cook-Off | • Highland Jazz & Blues Festival | • Mudbug Madness Festival | + |
| • ArtBreak | • Holiday in Dixie | • Patty in the Plaza | |
| • ARTini | • Krewe of Barkus & Meoux Mardi Gras Parade | • Pioneer Heritage Festival | |
| • ASEANA Festival | • Krewe of Centaur Mardi Gras Parade | • Poke Salad Festival | + |
| • Barksdale AFB Air Show | • Krewe of Gemini Mardi Gras Parade | • Pumpkin Shine on Line | + |
| • Battle of the Gumbo Gladiators | • Krewe of Harambee Mardi Gras Parade/MLK Day Parade | • Red River Balloon Rally & U.S. Hot Air Balloon Championship | |
| • Benton Christmas on the Square Festival | • Krewe of Highland Mardi Gras Parade | • Red River Dragonboat Festival | + |
| • Brew: A Premier Beer Tasting | • Krewe of Sobek Mardi Gras Parade | • Red River Margarita Pour-Off | |
| • Christmas in Roseland | • KTBS3 KPXJ CW21 Independence Day Festival | • Red River Revel Arts Festival | |
| • Christmas on Caddo Fireworks Festival | • Le Tour des Jardins | • Shreveport Derby Day | + |
| • Cinco de Mayo Fiesta | • Let the Good Times Roll Festival | • Shreveport Southern Soul Labor Day Blues Festival | |
| • Cork: A Red River Revel Wine Event | • Louisiana Film Prize-Music Prize | • State Fair of Louisiana | |
| • Country Christmas Festival | • Louisiana Holiday Trail of Lights | • Sunflower Trail & Festival | + |
| • Cross Lake Floatilla | • Louisiana Red Bud Festival | • Super Derby Festival of Racing | |
| • Dixie Maze Farms Fall Festival and Corn Maze | | • Texas Avenue Makers Fair | + |
| • Fat Tuesday Texas Street Bridge Closing Ceremony | | • Twelfth Night Celebration | + |
| | | • Vivian Black History Festival and Parade | |

+ PERFORMING ARTS

- Bossier Arts Council
- East Bank Theatre
- Emmett Hook Center
- Gilbert & Sullivan Society
- Louisiana Dance Foundation
- Marjorie Lyons Playhouse
- River City Repertory Theatre
- Shreveport Little Theatre
- Shreveport Metropolitan Ballet
- Shreveport Opera
- Shreveport Symphony Orchestra
- Strand Theatre
- Theatre of Performing Arts

+ GALLERIES & MUSEUMS

- Artspace
- Barksdale AFB Global Power Museum
- Bossier Parish Library Historical Society
- East Bank Gallery
- Karpeles Manuscript Library Museum
- Krewe of Gemini Mardi Gras Museum
- Louisiana State Exhibit Museum
- Louisiana State Oil & Gas Museum
- Marlene Yu Museum
- Meadows Museum of Art
- Multicultural Center of the South
- Norsworthy Gallery
- Pamoja Art Society, Cultural Art Center
- Pioneer Heritage Center
- R. W. Norton Art Gallery
- Red River Crossroads Museum
- Sci-Port Discovery Center
- Shreveport Aquarium
- Shreveport Railroad Museum
- Shreveport Water Works Museum
- Southern University Museum of Art
- Spring Street Historical Museum
- Stage of Stars Museum
- Stephens African-American Museum
- Talbot Museum
- Touchstone Wildlife and Art Museum
- Vivian Railroad Station Museum

PUBLIC VENUES

- Bossier Civic Center
- CenturyLink Center
- Festival Plaza
- Hirsch Memorial Coliseum
- Independence Stadium

- Minden Civic Center
- Minden Community House
- Municipal Auditorium
- Robinson Film Center of Louisiana

- Shreveport Convention Center
- Shreveport Riverview Hall & Theater
- State Fair Grounds
- Strand Theatre

+ + +

+ + +

+ + +

CASINO GAMING

- Boomtown Casino & Hotel
- DiamondJacks Casino & Resort

- Eldorado Resort Casino
- Harrah's Louisiana Downs Casino and Racetrack

- Horseshoe Casino & Hotel
- Margaritaville Resort Casino
- Sam's Town Hotel & Casino

+ + +

+ + +

+ + +

RACING

- Ark-La-Tex Speedway
- Bayou Cajun Raceway

- Boothill Speedway

+ + +

+ + +

+ + +

+ OUTDOOR RECREATION

- A.C. Steere Park
- Airport Park & Community Center
- Arthur Ray Teague Parkway Park
- Bayou Bodcau Dam & Reservoir
- Betty Virginia Park
- Caddo Lake
- Caney Lake
- Cargill Park
- Clyde Fant Parkway Park
- Columbia Park
- Cross Lake
- Cypress-Black Bayou Park and Recreation Area
- Lake Bistineau State Park
- Mike Woods Park
- Minden Recreation Complex
- North Bossier Park
- Riverfront Park
- Red River
- The Duck Pond
- Tinsley Athletic Complex
- Valencia Park Community Center
- Wallace Lake
- Walter B. Jacobs Memorial Nature Park

+ GOLF COURSES

- Crooked Hollow Golf Club
- David Toms 265 Golf Academy
- East Land Country Club
- East Ridge Country Club
- Huntington Park Golf Course
- Jerry Brooks Golf Course
- Meadowlake Golf Club
- Northwood Hills Country Club
- Olde Oaks Golf Club
- Querbes Golf Course
- Pine Hills Country Club
- Southern Trace Country Club
- Stonebridge Country Club
- The Grove Golf Course

TENNIS

- Bossier Tennis Center
- Cockrell Tennis Center
- East Ridge Country Club
- Indoors Racquet Club
- Minden Tennis & Aquatic Club
- Pierremont Oaks Tennis Club
- Querbes Tennis Center
- Southern Hills Tennis Center
- Southern Trace Country Club
- Stonebridge Swim & Tennis Club
- YMCA of Northwest Louisiana

OTHER ATTRACTIONS

- American Rose Center
- Ark-La-Tex Fly Board
- Air U Trampoline Park
- Altitude Trampoline Park
- Chimp Haven
- Cypress Nature Study Center
- Cypress Zoo
- Escape Shreveport
- Flying Heart Brewing
- Gators and Friends Alligator Park and Exotic Zoo
- Great Raft Brewing
- Holiday Lanes Bowling Alley
- iFlyH2O Water Sports
- Island Fun Arcade
- Jubilee Zoo
- OFF Limits Paintball
- On Cloud Wine Winery
- Painting With a Twist
- Party Central Family Fun Center
- Planet Fun
- Red Herring Escape Rooms
- Red River Brewing Company
- Sci-Port Discovery Center
- Shreveport Aquarium
- Shreveport Parks & Recreation Planetarium
- Splash Kingdom Family Waterpark
- Splat Zone Paintball
- Stoner Avenue Skate Park
- Yogi & Friends Exotic Cat Sanctuary

LOUISIANA BOARDWALK

Strategically blended retail, dining and entertainment in a picturesque setting. Anchored by Bass Pro Shops Outdoor World, the 50-acre site provides premium retailers, theme restaurants, state-of-the-art multiplex movie theater and a host of additional offerings. Located along the east bank of the Red River under the Texas Street bridge in Bossier City.

- + **Brentwood Behavioral Healthcare**
 - 200 Beds
 - Acute Psychiatric/Chemical Dependency Facility
- + **CHRISTUS Bossier**
 - Short Stay Hospital
 - Micro Hospital/Emergency Center
- + **CHRISTUS Highland Medical Center**
 - 160 Beds
 - Acute Care Facility
- + **Cornerstone Hospital of Bossier City**
 - 62 Beds
 - Long-Term Acute Care/Rehab Facility
- + **DeSoto Regional Health System**
 - 38 Beds
 - Acute Care Facility
- + **Lifecare Hospitals of Shreveport**
 - 119 Beds
 - Long-Term Acute Care Facility
- + **Minden Medical Center**
 - 161 Beds
 - Acute Care Facility
- + **North Caddo Medical Center**
 - 25 Beds
 - Acute Care Facility
- + **Overton Brooks VA Medical Center**
 - 111 Beds
 - Clinical Referral Level 1C Facility
- + **Physicians Behavioral Hospital**
 - 24 Beds
 - Behavioral Health Facility
- + **Promise Hospital of Louisiana Bossier Campus**
 - 50 Beds
 - Long-Term Acute Care Facility
- + **Promise Hospital of Louisiana Shreveport Campus**
 - 146 Beds
 - Long-Term Acute Care/Rehab Facility
- + **Shriners Hospital for Children**
 - 45 Beds
 - Pediatric Orthopedic & Neuromusculoskeletal Facility
- + **University Health Shreveport**
 - 452 Beds
 - Acute Care Facility
- + **Willis-Knighton Medical Center Bossier**
 - 166 Beds
 - Acute Care Facility
- + **Willis-Knighton Medical Center Pierremont**
 - 206 Beds
 - Acute Care Facility
- + **Willis-Knighton Medical Center Shreveport**
 - 344 Beds
 - Acute Care Facility
- + **Willis-Knighton Medical Center South & Center for Women's Health**
 - 152 Beds
 - Acute Care Facility

BRF

- 10-story research facility with 56 wet labs
- Positron Emission Tomography (PET) Imaging Center
- Manages the InterTech Science Park
- Consortium for Education, Research and Technology (CERT), a partnership of North Louisiana's nine colleges and universities promoting collaboration projects among campuses
- Mathematics, Science and Technology (MST) Program for middle and high school students to improve math, science and technology learning outcomes
- Science and Medicine Academic Research Training (SMART) Program and Science Research Teacher Program (SRT) provides area high school seniors and science teachers the opportunity to conduct scientific research with principal investigators at LSU Health Sciences Center in Shreveport

CHRISTUS BOSSIER

- Opening Fall of 2017

CHRISTUS HIGHLAND MEDICAL CENTER

- Catholic, nonprofit system owned and operated by CHRISTUS Health
- Areas of specialty include cardiovascular services, oncology, orthopedic and neurological services, primary care and medicine, surgical services, and women's and children's services
- Part of CHRISTUS Advocacy and Public Policy, which works within the community to extend the healing ministry of Jesus Christ
- Supports Children's Miracle Network

OVERTON BROOKS VA MEDICAL CENTER

- Serving more than 37,000 veterans in the Ark-La-Tex
- Classified as a Clinical Referral Level 1C Facility
- Provides specialty care in the areas of medicine, surgery, psychiatry, physical medicine and rehabilitation, neurology, oncology, dentistry and geriatrics
- Works with the 2nd Medical Group at Barksdale Air Force Base and is a primary receiving center for military casualties in the VA/DoD Contingency Plan
- Federal Coordinating Center for the National Disaster Medical System

- + **SHRINERS HOSPITAL FOR CHILDREN**
 - Pediatric Orthopedic Hospital
 - Provides high-quality medical care to all children, regardless of the family's ability to pay
- +
 - Specializes in the treatment of orthopedic conditions, burn injuries, spinal cord injuries, and cleft lip and palate in children ages 0 to 18
 - First of 22 Shriners Hospitals in North America
- + **UNIVERSITY HEALTH SHREVEPORT**
 - Only Level 1 Trauma Center with Life Flight Services
 - Home to state-designated Centers of Excellence including Feist-Weiller Cancer Center and a Center of Excellence in Arthritis and Rheumatology
- +
 - Main campus includes an accredited Children's Hospital and a regional Burn Center.
 - One of only six hospitals in the nation affiliated with St. Jude Children's Research Hospital
- +
 - Proud partner of the distinguished LSU Health Shreveport School of Medicine
 - Regional referral center with Board-Certified/Board-Eligible Physicians
 - Accredited by The Joint Commission as a Primary Stroke Center
- + **WILLIS-KNIGHTON HEALTH SYSTEM**
 - Only locally owned, locally operated not-for-profit health system in Shreveport-Bossier
 - Four locations, including a retirement community and a full range of support services
- +
 - Accredited by The Joint Commission
 - Areas of specialty include Cancer, Cardiology and Heart Surgery, Diabetes and Endocrinology, Gastroenterology, Geriatrics, Gynecology, Nephrology, Neurology and Neurosurgery, Orthopedics, Pulmonology and Urology.
- +
 - Ranked #2 in Louisiana and is recognized among the Best Hospitals in Northwestern Louisiana
- + + +

The Bossier Parish School Board District had a total of 22,340 students for the 2016-2017 school year. +

ELEMENTARY & SECONDARY EDUCATION

	TOTALS	PK-8	9-12	
PUBLIC SCHOOLS				
SCHOOLS	34			
ENROLLMENT	22,340	16,109 +	+ 6,231	+
PRIVATE SCHOOLS				
SCHOOLS	1			
ENROLLMENT	538	494 +	+ 44	+

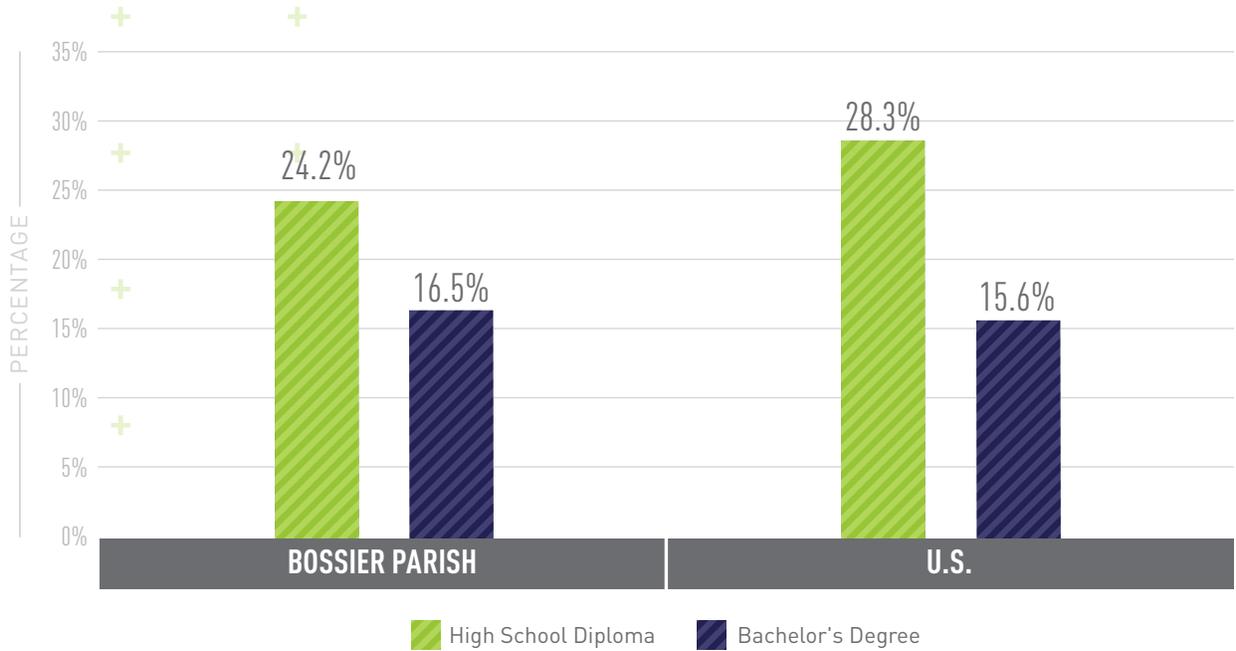
INSTITUTIONS FOR HIGHER LEARNING

Fall 2016 Enrollment + + +

2-YEAR COLLEGES TOTAL ENROLLMENT		4-YEAR COLLEGES & UNIVERSITIES TOTAL ENROLLMENT		
Blue Cliff College, Shreveport	150	Centenary College, Shreveport	506	
Bossier Parish Community College, Bossier City	6,674	Grambling State University, Grambling	4,891	+
Northwest Louisiana Technical College, Shreveport/Bossier Campus	759	Louisiana State University School of Medicine, Shreveport	874	
Southern University, Shreveport	3,309	Louisiana State University, Shreveport	4,742	+
Virginia College, Shreveport	318	Louisiana Tech University, Ruston	12,660	
		Northwestern State University, Natchitoches	9,904	+

PERCENT OF GRADUATES

High School & College



+
+
+
+
+
+
+
+
+
+
+
+

+
Harrah's
Louisiana Downs

+
Inset Top Right:
Barksdale Air
Force Base
Global Power
Museum

+
Inset Bottom
Left:
Cyber Innovation
Center



WORKFORCE INVESTMENT ACT

- Designed to stimulate the employment, training and retraining of unemployed and economically disadvantaged and dislocated workers through training subsidies and employer incentives
- Training services may include basic skills training, cooperate education, customized training combining on-the-job training and industry-specific training, etc.
- Program pays for tuition, books and training supplies
- Locally administered by the City of Shreveport's Department of Community Development (inside the city limits) and the Coordinating and Development Corporation (outside of Shreveport)

INCUMBENT WORKER

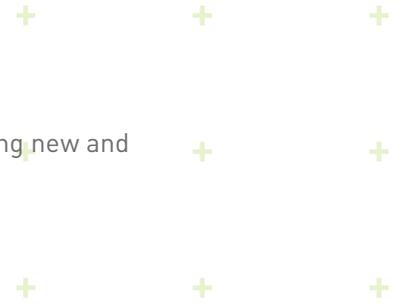
Training Program

- Program designed to benefit business and industry by assisting in the skill development of existing employees, and increasing employee productivity and the growth of the company
- Company eligibility requirements:
 - > Business must have operated in Louisiana and contributed to the state's unemployment insurance system for at least 3 years
 - > Each employer or consortium of employers must train at least 15 employees
 - > Small employers encouraged to participate
 - > Preference is given to employers who utilize public training providers, donate equipment and supplies to the program, and participate in the state's Welfare to Work Initiative

LOUISIANA WORKFORCE

Development & Training Program

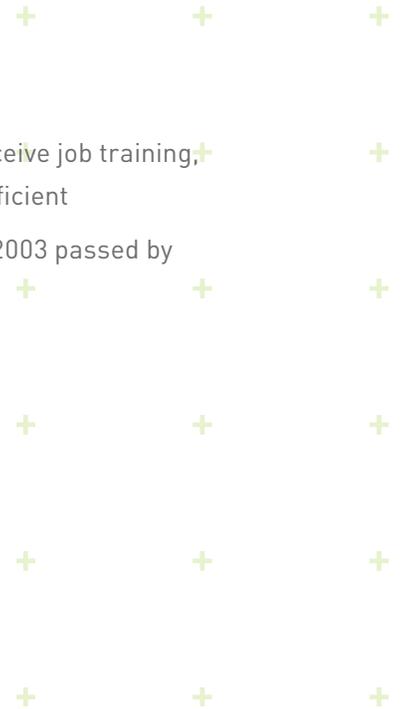
- Available to new and expanding companies, as well as firms implementing new and expanding technologies
- Program offers pre-employment and worker-upgrade training
- Administered by Louisiana Economic Development



STRATEGIES TO EMPOWER PEOPLE

(STEP)

- Goal is to provide opportunities for work-eligible families of FITAP to receive job training, employment and supportive services to enable them to become self-sufficient
- Result of the Personal Responsibility and Universal Engagement Act of 2003 passed by the Louisiana Legislature



+ 2016 BOSSIER CITY BOND RATINGS

- Standard and Poor Global Rating AA-

+ + +

+ 2016 BOSSIER CITY FIRE RATING

- ISO Class 2

+ + +

+ BUSINESS FIRMS

- As of 2017, there were 3,937 business firms in Bossier Parish.

+ + +

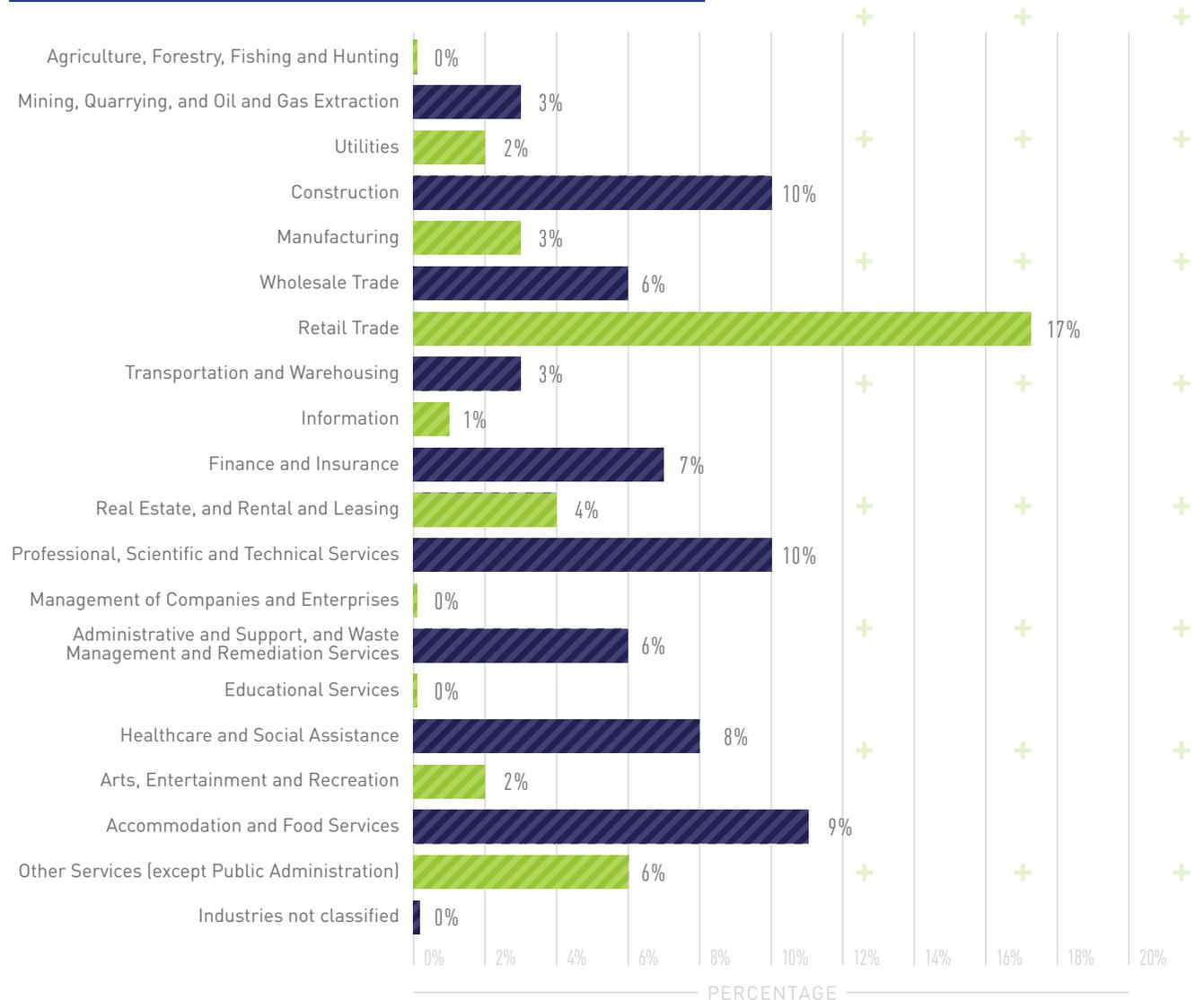
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BUSINESS ESTABLISHMENTS BY INDUSTRY: 2016



+ MAJOR EMPLOYERS

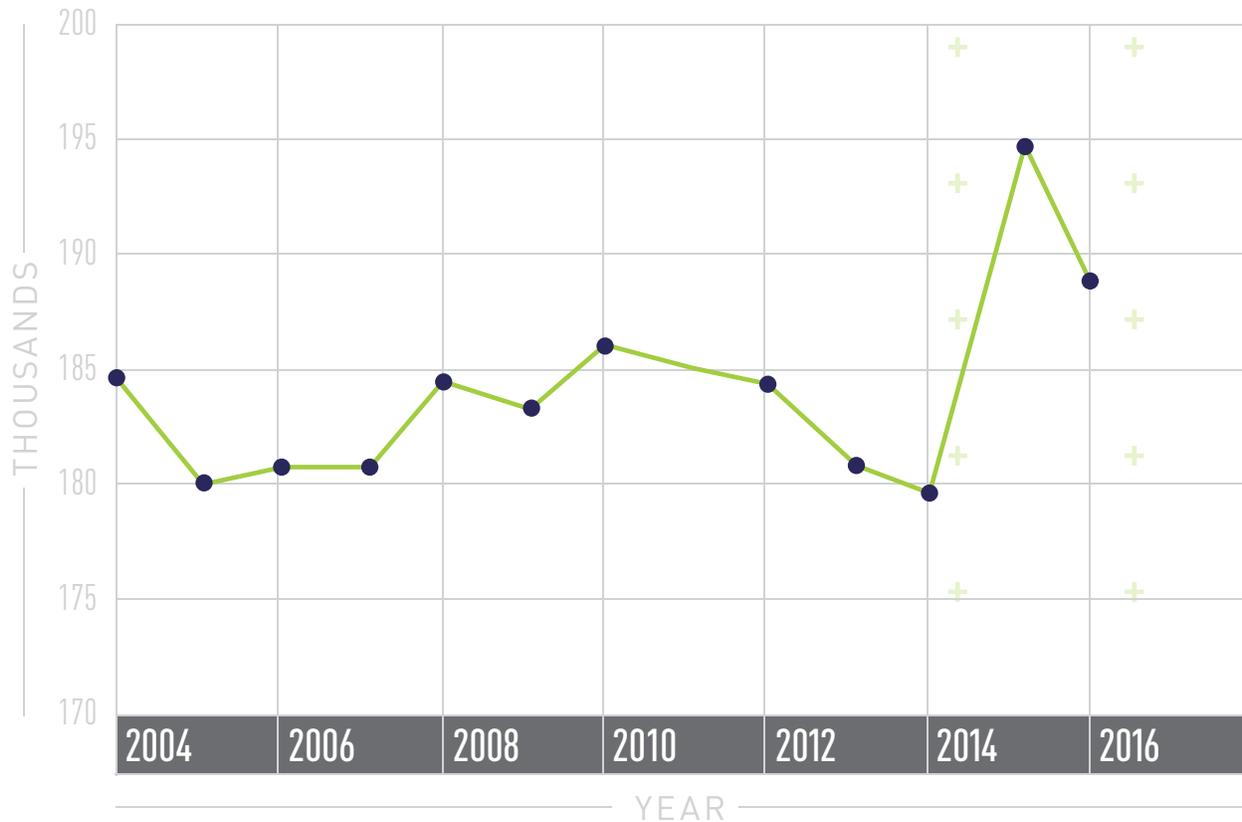
Bossier City

- + • Barksdale Air Force Base – 8,924
- + • Bossier Parish School Board – 3,566
- + • Horseshoe Casino & Hotel – 3,000
- + • State of Louisiana Department of Civil Service – 1,223
- + • Boomtown Casino – 1,100
- + • Margaritaville Resort Casino – 1,042
- + • Willis Knighton Health System – 900
- + • City of Bossier City – 695
- + • DiamondJacks Casino – 600
- + • Walmart – 600
- + • CSRA – 518
- + • Cornerstone Hospital – 400
- + • Evergreen Presbyterian Ministries – 318
- + • Harrah's Louisiana Downs – 300
- + • Sonic Restaurants – 253
- + • Bass Pro Shops Outdoor World – 250
- + • Hardware Resources, Inc. – 229
- + • McElroy Metal, Inc. – 200
- + • Bossier Parish Community College – 181
- + • Sabre Industries – 167
- + • Home Depot, Inc. – 167
- + • Dillard's of Bossier City – 150
- + • Target Stores – 150
- + • Texas Roadhouse of Bossier City – 140
- + • Lowe's Home Centers – 132
- + • Barksdale Federal Credit Union – 120
- + • Red River Motor Company – 115
- + • The Kroger Company – 105
- + • Wray Ford – 100
- + • Porter's of Louisiana – 100
- + • Pickett Industries – 90

LABOR FORCE GROWTH

2004 – 2016

- Total Civilian Labor Force: 189,493
- Total Employment: 178,122
- Total Unemployment: 11,371
- Unemployment Rate: 6.0%



AVERAGE PAYROLL EMPLOYMENT

2016 INDUSTRY SECTOR

+	Accommodation & Food Services	20,450
+	Administrative & Waste Services	10,315
	Agriculture, Forestry, Fishing & Hunting	471
	Arts, Entertainment & Recreation	4,619
+	Construction	8,935
	Educational Services	15,081
	Finance & Insurance	4,319
+	Healthcare & Social Assistance	35,481
	Information	2,424
+	Management of Companies & Enterprises	1,295
	Manufacturing	10,395
	Mining, Quarrying, and Oil and Gas Extraction	3,653
+	Other Services, Except Public Administration	4,283
	Professional, Scientific and Technical Services	5,394
	Public Administration	8,169
+	Real Estate, and Rental and Leasing	2,885
	Retail Trade	23,894
	Transportation & Warehousing	5,762
+	Utilities	1,372
	Wholesale Trade	7,416

+

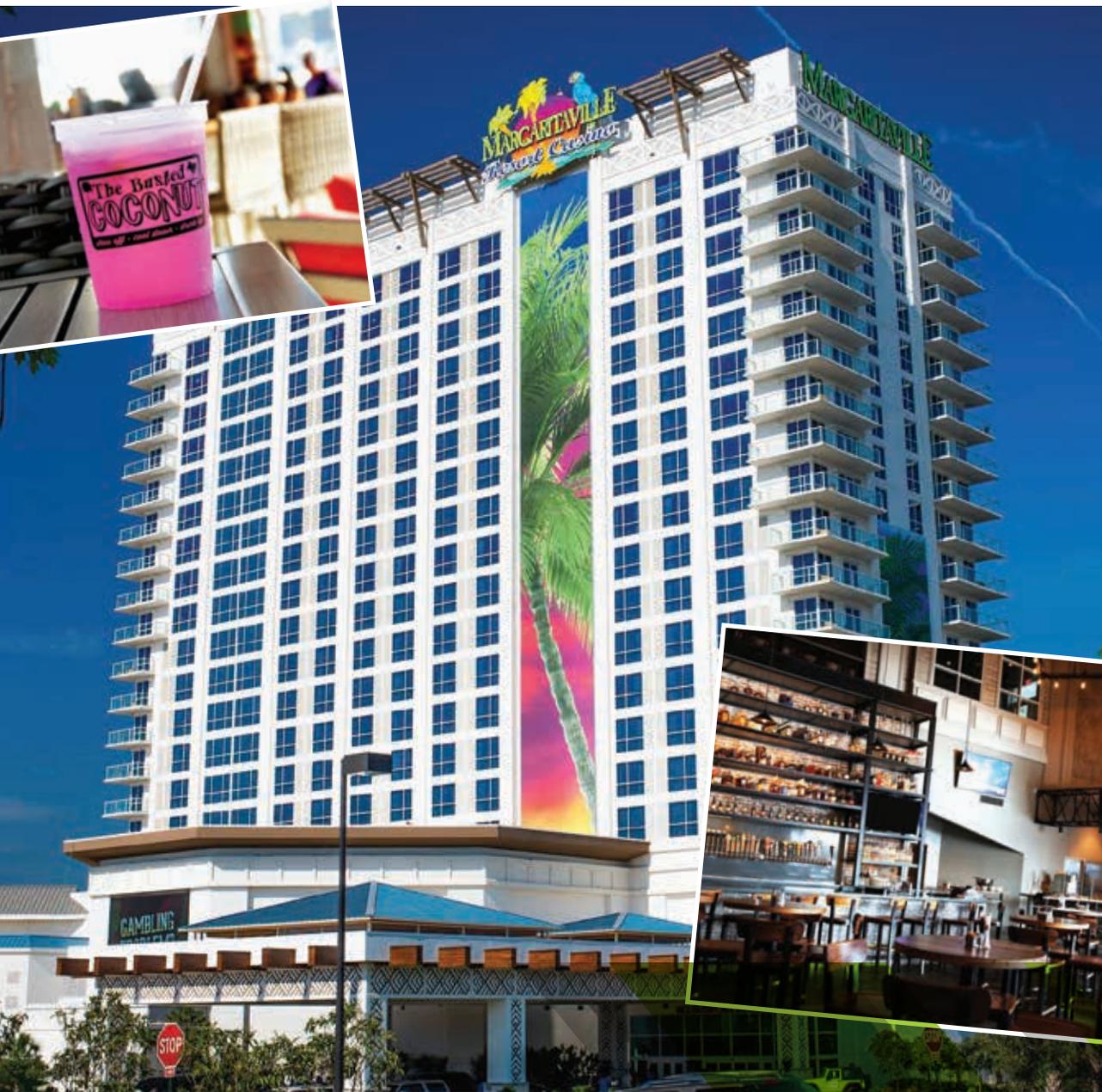
MSA AVERAGE NON-FARM EMPLOYMENT

2016

TOTAL NON-FARM EMPLOYMENT	182,300
Goods Producing	23,000
Mining & Logging	3,900
Construction	8,400
Manufacturing	10,700
Service-Providing	159,300
Trade, Transportation & Utilities	39,700
Wholesale Trade	7,900
Retail Trade	25,000
General Merchandise Stores	6,000
Transportation, Warehousing & Utilities	6,800
Information	2,100
Financial Activities	7,200
Professional & Business Services	16,600
Administrative & Waste Services	10,200
Education & Health Services	34,100
Healthcare & Social Assistance	31,600
Hospitals	13,500
Leisure & Hospitality	22,600
Arts, Entertainment & Recreation	4,300
Amusement, Gambling & Recreation	4,100
Gambling Industries	3,300
Accommodation & Food Services	18,300
Food Services & Drinking Places	14,600
Other Services	6,500
Total Government	30,500
Federal Government	4,800
State Government	5,000
Local Government	20,700

AVERAGE WAGE RATES FOR SELECTED OCCUPATIONS: MSA 2016

OCCUPATION	EMPLOYMENT (NUMBER)	MEDIAN HOURLY (DOLLARS)	MEAN HOURLY (DOLLARS)	MEAN ANNUAL (DOLLARS)
Sales Managers	280	\$49.15	+ \$50.38	\$104,790
Administrative Services Managers	220	\$30.95	\$35.88	\$74,630
Accountants & Auditors	870	\$28.26	\$30.09	\$62,580
Budget Analysts	50	\$30.61	\$31.17	\$64,830
Financial Specialists	60	\$27.76	+ \$26.98	\$56,110
Computer Programmers	140	\$30.73	\$31.55	\$65,620
Pharmacists	400	\$58.49	\$57.95	\$120,530
Registered Nurses	5,090	\$28.40	\$29.05	\$60,430
Retail Salespersons	6,040	\$10.66	\$12.30	\$25,590
Stock Clerks and Order Fillers	2,230	\$9.78	\$10.63	\$22,110
Computer Operators	40	\$19.82	\$19.80	\$41,190
Switchboard Operators	150	\$12.14	\$13.86	\$28,820
Accounting & Auditing Clerks	1,960	\$16.98	\$17.41	\$36,210
Payroll & Timekeeping Clerks	260	\$17.54	\$18.43	\$38,330
Customer Service Representatives	3,090	\$13.79	\$14.89	\$30,960
File Clerks	210	10.85	\$11.09	\$23,080
Receptionists & Information Clerks	1,260	\$10.01	\$10.79	\$22,450
Executive Secretaries	1,080	\$19.06	\$20.19	\$42,000
Data Entry Keyers	240	\$13.73	\$14.34	\$29,830
Couriers & Messengers	140	\$10.49	\$10.92	\$22,710
Construction Laborers	1,540	\$12.26	\$13.15	\$27,360
Parking Lot Attendants	260	\$9.04	\$9.17	\$19,070
Packers and Packagers, Hand	250	\$9.16	\$9.86	\$20,500
Security Guards	1,360	\$9.95	\$10.87	\$22,610
Sheet Metal Workers	140	\$27.03	\$24.86	\$51,710
Roustabouts, Oil & Gas	290	\$15.91	\$16.08	\$33,440
Architects & Civil Drafters	80	\$19.22	\$21.48	\$44,680
Machinists	480	\$20.94	\$21.91	\$45,570
Welders, Cutters & Solderers	800	\$20.58	\$20.65	\$42,960
Medical & Clinical Lab Tech	520	\$13.71	\$14.67	\$30,520
Emergency Medical Tech	280	\$12.44	\$13.51	\$28,100
Automotive Service Technicians	730	\$15.31	\$17.81	\$37,040



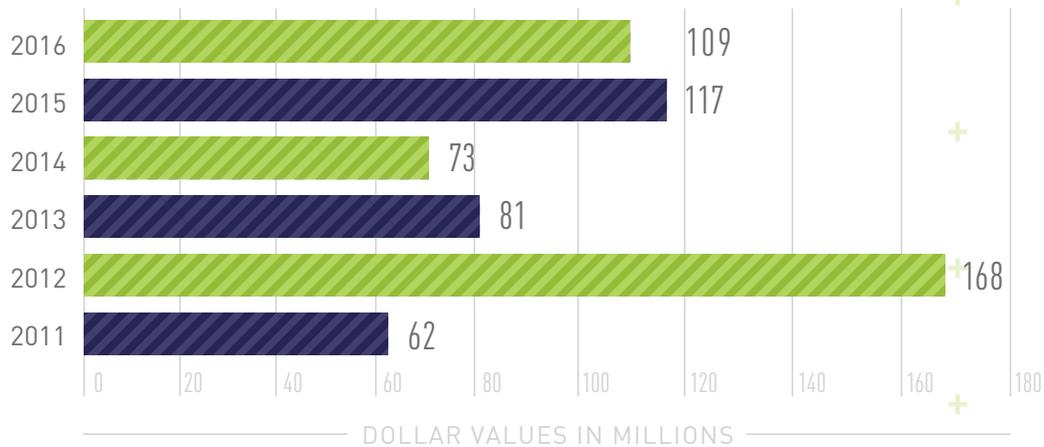
+ +
Margaritaville Resort
Casino

+ +
Inset Top Left:
The Busted Coconut
at Margaritaville

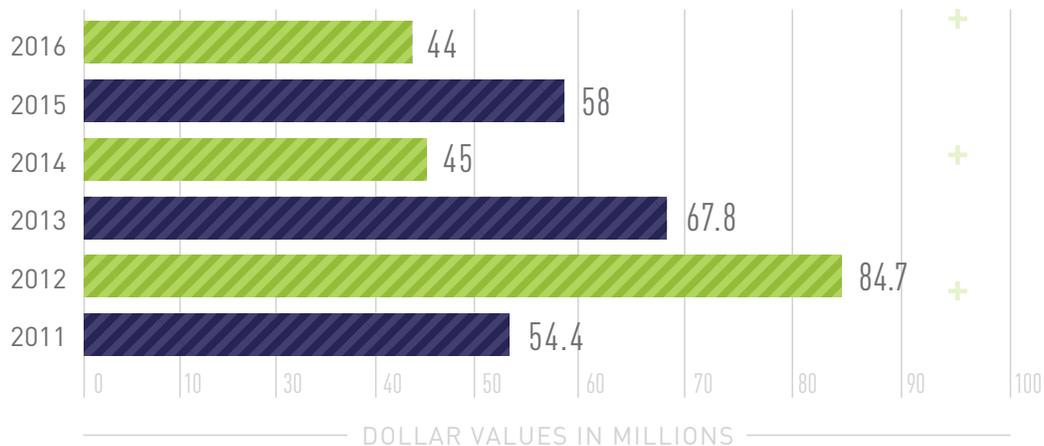
+ +
Inset Bottom Right:
Riverview Restaurant
& Brewhouse at
Margaritaville

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VALUE OF BOSSIER CITY COMMERCIAL CONSTRUCTION

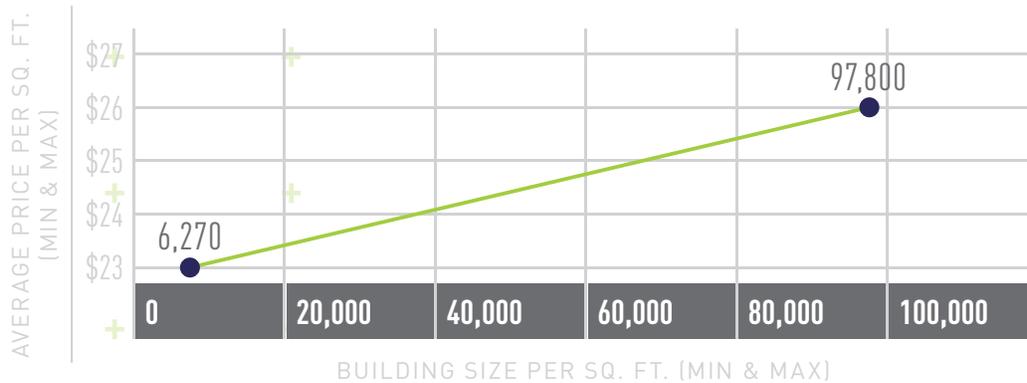


VALUE OF BOSSIER CITY RESIDENTIAL CONSTRUCTION

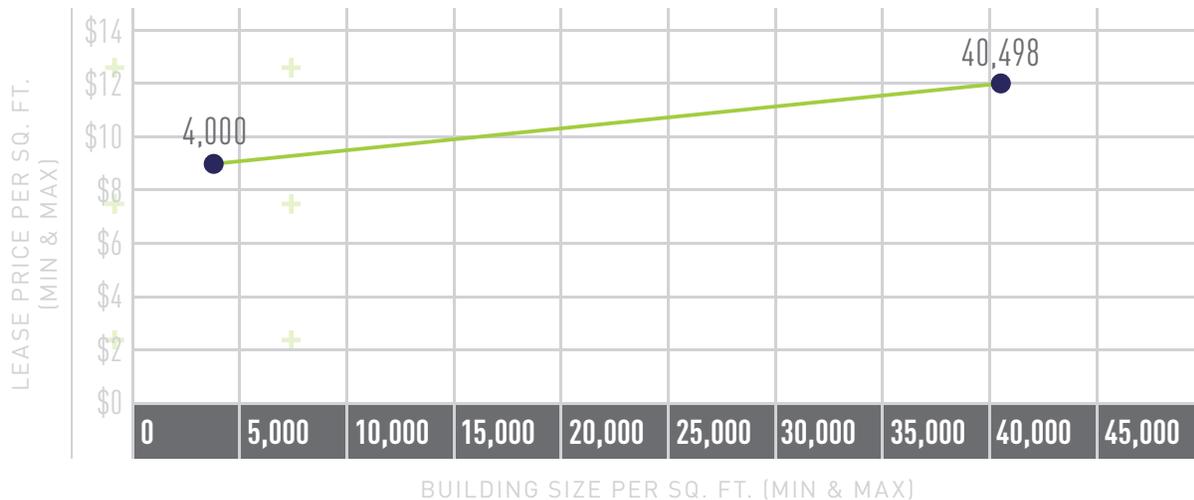


+ INDUSTRIAL BUILDING PRICES BOSSIER PARISH

+ AVERAGE INDUSTRIAL BUILDING SALES



+ AVERAGE INDUSTRIAL BUILDING LEASE PRICES



INDUSTRIAL MARKET LEASE/RENTAL

OFFICE/SERVICE CENTER

YEAR	OCCUPANCY	UPPER RENT AVG.	LOWER RENT AVG.
2010	94.5%	\$6.25	\$5.55
2011	95.7%	\$7.22	\$7.14
2012	80.1%	\$5.75	\$5.06
2013	86.2%	\$6.41	\$5.89
2014	84.9%	\$6.32	\$5.73
2015	91.7%	\$7.12	\$6.75
2016	91.6%	\$7.12	\$6.75

MULTI-TENANT BULK WAREHOUSE

YEAR	OCCUPANCY	UPPER RENT AVG.	LOWER RENT AVG.
2010	59.9%	\$2.76	\$2.72
2011	51.1%	\$2.95	\$2.77
2012	51.8%	\$2.73	\$2.52
2013	55.3%	\$2.81	\$2.77
2014	59.9%	\$2.73	\$2.73
2015	72.7%	\$2.96	\$2.81
2016	79.8%	\$2.85	\$2.51

OFFICE MARKET LEASE/RENTAL

DOWNTOWN OFFICE MARKET

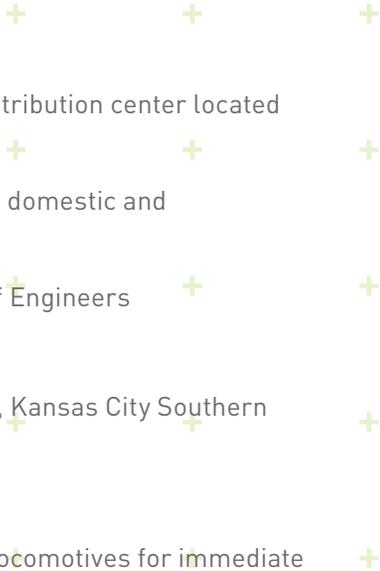
YEAR	OCCUPANCY	UPPER RENT AVG.	LOWER RENT AVG.
2010	90.6%	\$14.55	\$12.72
2011	87.7%	\$14.65	\$12.45
2012	85.5%	\$13.66	\$12.31
2013	83.1%	\$13.53	\$12.72
2014	80.0%	\$13.26	\$12.32
2015	80.4%	\$13.22	\$12.72
2016	79.2%	\$14.15	\$13.23

SUBURBAN OFFICE MARKET

YEAR	OCCUPANCY	UPPER RENT AVG.	LOWER RENT AVG.
2010	86.5%	\$14.60	\$13.78
2011	87.7%	\$15.18	\$13.40
2012	82.3%	\$15.32	\$13.63
2013	85.0%	\$14.70	\$14.02
2014	84.1%	\$15.25	\$13.88
2015	84.3%	\$16.10	\$13.52
2016	88.7%	\$15.13	\$14.40

THE PORT OF CADDO-BOSSIER

- 2,000-acre industrial park and inland multi-modal transportation and distribution center located at the head of navigation on the Red River Waterway
- Unique location advantages allow the Port to provide businesses a link to domestic and international markets via the Mississippi River
- 9-foot depth and 200-foot width channel maintained by the Army Corps of Engineers
- Houses more than 13 corporations
- Comprehensive rail network with rail links to Union Pacific main line rail, Kansas City Southern Railroad and Burlington Northern Santa Fe
- Foreign trade zone, U.S. Customs Port of Entry
- On-dock rail, roll-on/roll-off ramp and rail switch yard on-site with two locomotives for immediate rail car switching



COMMERCE INDUSTRIAL PARK

- Owned jointly by Bossier Parish and the City of Bossier
- Managed by the Greater Bossier Economic Development Foundation
- 40 acres available for development
- Located at I-220 and Shed Road
- Rail service — Kansas City Southern Railroad
- City water and sewerage
- Electric power — AEP/Southwestern Electric Power (AEP/SWEPCO)
- Natural gas — Centerpoint Energy, Inc.



+ VIKING DRIVE INDUSTRIAL PARK

- Owned jointly by Bossier Parish and the City of Bossier
- Managed by the Greater Bossier Economic Development Foundation
- 25 acres available for development
- Located on Viking Drive West, 1/4 mile off Swan Lake Road
- Rail service — Kansas City Southern Railroad
- City water and sewerage
- Electric power — AEP/Southwestern Electric Power (AEP/SWEPCO)
- Natural gas — Centerpoint Energy, Inc.
- 1/2 mile to I-220 interchange and 1 1/2 miles to I-20 interchange

+ BENTON INDUSTRIAL PARK

Bossier Parish

- Owned and operated by the Town of Benton
- 40-acre development
- Located on Industrial Drive in Benton, 1/2 miles off Hwy 3
- 16 miles north of I-20 and within 25 miles of I-49
- Rail Service — Union Pacific Railroad
- City water and sewerage
- Electric power — AEP/Southwestern Electric Power (AEP/SWEPCO)
- Natural gas — Centerpoint Energy, Inc.
- Primary tenants — Capro, Inc. and Elite RV

PLAIN DEALING INDUSTRIAL PARK

Bossier Parish

- Owned and operated by the Town of Plain Dealing
- 40 acres available for development
- Located on Industrial Drive in Plain Dealing
- 20 miles north of I-220 and 25 miles from I-49
- Rail service — Union Pacific
- City water and sewerage
- Electric power — AEP/Southwestern Electric Power (AEP/SWEPCO)
- Natural gas — Centerpoint Energy, Inc.
- Fire Station Number 2 located in the park

+	+	+
+	+	+
+	+	+
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+	+	+
+	+	+

RUBEN E. WHITE INDUSTRIAL PARK

- Marketed by the Greater Bossier Economic Development Foundation
- Located on Shed Road approximately 1-mile south of I-220 and 1.5 miles north of I-20
- 4 acres remain in the old portion of the park zoned for heavy industry; Rail Service: KCA
- City water & sewerage; Electric: AEP-SWEPCO; Gas: CenterPoint Energy, Inc.
- Located in an Enterprise Zone

+	+	+
+	+	+
+	+	+
+	+	+
+	+	+

THE COORDINATING & DEVELOPMENT CORPORATION (CDC)

Business Incubator Outreach Program

- Through its Business Incubator Outreach Program, CDC provides a broad range of specialized business assistance services to help entrepreneurs and small businesses grow and prosper.
- Services include:
 - > Business, management and financial planning
 - > Intellectual property, technology and technical assistance
 - > One-on-one counseling
 - > Marketing assistance, with special emphasis on foreign markets and government contracts
 - > Information and assistance on complying with federal, state and local laws
 - > Legal, accounting and tax-incentive information and assistance
 - > Networking contacts
- Services are provided free of charge.

LOUISIANA TECH UNIVERSITY TECHNOLOGY TRANSFER CENTER

- Provides liaison between industry and university researchers
- 20,000-square-foot facility capable of providing distance learning for area employers
- Located in Shreve Park Industrial Campus

OTHER PUBLICLY-OWNED INDUSTRIAL PARKS⁺

Inside the MSA

- Caddo-Bossier Port Industrial Park — Shreveport, LA + + +
- InterTech Science Park — Shreveport, LA
- North Shreveport Industrial Park — Shreveport, LA
- North Webster Industrial Park — Springhill, LA + + +
- Ruben E. White Industrial Park — Bossier City, LA
- Shreve Park Industrial Park — Shreveport, LA + + +
- Shreveport Regional Airport Industrial Park — Shreveport, LA
- South Webster Industrial Park — Minden, LA
- Vivian Industrial Park — Vivian, LA + + +
- Ward II Industrial Park — Vivian, LA
- West Shreveport Industrial Park — Shreveport, LA + + +

PRIVATELY-OWNED INDUSTRIAL PARKS

- Numerous sites and parks in the MSA + + +
 - Fully-developed with all utilities
 - Convenient to major highways + + +
- + + +

+ BARKSDALE AIR FORCE BASE

Bossier City 2016

- + • Largest employer in the Shreveport-Bossier City MSA
- + • Annual payroll of \$480.9 million
- + • Annual Economic Impact of \$813.5 million
- + • Employees Total: 14,581
 - + > 5,039 active-duty military
 - + > 1,355 reservists
 - + > 2,530 civilians
- + • Barksdale medical care, commissary and base-exchange services support
 - + > 5,657 active-duty family members
 - + > Over 40,000 retirees and their family members
- + • Air Force Global Strike Command headquarters
- + • Eighth Air Force headquarters — comprises nearly 500 aircraft and 80 major installations worldwide
- + • 2nd Bomb Wing host unit
 - + > B-52 Stratofortress operations
 - + > B-52 bomber crew training
- + • 307th Bomb Wing Headquarters
- + • Base land allocation
- + • 4,000 acres of developed area
- + • 18,000 acres of undeveloped area with 1,400 acres of reclaimed wetlands

CYBER INNOVATION CENTER (CIC)

The Cyber Innovation Center (CIC), located in Bossier City, Louisiana, is the anchor of the 3,000-acre National Cyber Research Park and serves as the catalyst for the development and expansion of a knowledge-based workforce throughout the region. As a 501c3 not-for-profit corporation, the CIC fosters collaboration among its partners and accelerates technology, research and development. One of its primary missions is to develop a sustainable knowledge-based workforce that can support the growing needs of government, industry and academia.

NATIONAL INTEGRATED CYBER EDUCATION RESEARCH CENTER (NICERC)

The Cyber Innovation Center houses its own National Integrated Cyber Education Research Center (NICERC), which focuses on academic outreach and workforce development through curriculum design, professional development and collaboration in K-12 education. One of NICERC's objectives is to develop the cyber workforce needed both locally and nationally. Currently, teachers from all 50 states and two U.S. territories are accessing the CIC's curricula which also includes informal programs such as camps and robotics competitions. To date, over 4,500 teachers and 560,000 students across the country have been impacted by CIC's formal and informal programs, and those numbers are expected to double by Fall 2017.

CSRA

After the 2014 announcement of CSRA locating 800 cyber-based jobs to the National Cyber Research Park in Bossier, the company began construction of their 136,000 sq. ft. facility, slated for completion in summer of 2016. Partnered locally with CIC, State of Louisiana and the City of Bossier, CSRA continues their growth plan of cyber development with local universities and industry. CSRA has a long history of delivering a broad range of innovative, next-generation IT solutions and professional services to help customers modernize their legacy systems, protect their networks and assets, and improve the effectiveness and efficiency of mission-critical functions for the country's warfighters and citizens.

LOUISIANA'S HIGH-TECH TALENT

With its existing workforce and through strategic investments in higher-education programs, Louisiana is on the path to becoming one of the top states in computer science graduate production.

Technology companies in Louisiana have ready access to a skilled workforce that includes over 23,000 informational technology professionals. Software and digital media clusters are emerging around the state in Baton Rouge, New Orleans, Lafayette and Shreveport, bolstering Louisiana's vision of a technology ecosystem.

Louisiana is committed to rapidly growing its current and future software workforce through investments totaling more than \$38 million in the computer science and engineering departments of higher-education institutions across the state, including Louisiana State University, the University of Louisiana at Lafayette, the University of New Orleans, Louisiana Tech University, and the Louisiana Community and Technical College System. These investments were made in conjunction with project announcements in the state by CGI, CSRA, IBM, GE Capital and CenturyLink.

TECHNOLOGY INFRASTRUCTURE

In recent years, Louisiana has taken giant strides in positioning itself as a large-scale IT, IT Sciences and Biosciences player.

A \$40 million investment by the state in the Louisiana Optical Network Initiative (LONI) allowed for the connection of North Louisiana to at least 5 supercomputers located at major research institutions around the state. The speed of which is 40 billion bits of data per second, allowing for the opportunity to play a major role in the National Lambda Rail (NLR).

Louisiana has made major research advancements in concert with the LONI by operating three IT Incubators in the state:

- Louisiana Tech University Technology Incubator (LTTI)
- Louisiana Technology Incubator for Entrepreneurial Success at the University of Louisiana at Lafayette
- Louisiana Business Technology Center

ENTERPRISE ZONE

- Jobs incentive program that provides Louisiana income and franchise tax credits to a new or existing business located in Louisiana, creating permanent net new full-time jobs, and hiring at least 50% of those net new jobs from one of four targeted groups.
- Either a one-time \$3,500 or \$1,000 tax credit for each net new job created
- A 4% rebate of sales and use taxes paid on qualifying materials, machinery, furniture and/or equipment purchased or a 1.5% refundable investment tax credit on the total capital investment, excluding tax exempted items. The 4% or 1.5% rebate shall not exceed \$100,000 per net new job.
- Program is open to Louisiana businesses (new or existing) that will:
 - > Create a minimum of five permanent net new full-time jobs within 24 months of their project start date or increase their current nationwide workforce by 10% within the first 12 months.
 - > New jobs must be filled by Louisiana residents.
 - > Hire 50% of the net new jobs created from one or more of the certification requirements from these targeted groups:
 - Residents (Someone living in the Enterprise Zone within the state)
 - People receiving an approved form of public assistance.
 - People lacking basic skills. (Performing below a ninth grade proficiency in reading, writing or mathematics)
 - People unemployable by traditional standards.
- The Enterprise Zone program sunset date has been extended to July 1, 2021.

LOUISIANA INDUSTRIAL AD VALOREM TAX EXEMPTION PROGRAM (ITEP)

- Offers an attractive tax incentive for manufacturers within the state
- Program abates, up to 5 years with a 3-year extension possible, local property taxes (Ad Valorem) on a manufacturer's new investment and annual capitalized additions related to the manufacturing site
- Businesses must be classified as a manufacturer or related to the manufacturing project in order to receive the benefits.
- The local governing bodies and Board of Commerce and Industry must endorse as well.

FOREIGN TRADE ZONES

- Louisiana's six Foreign Trade Zones make it possible to import materials and components into the U.S. without paying duties until they enter the U.S. market.
- Goods shipped directly out of the country from FTZs are duty-free.
- Located at the Port of Caddo-Bossier

LOUISIANA QUALITY JOBS PROGRAM

- Provides up to a 6% cash rebate on 80% of gross payroll for new direct jobs for up to 10 years. On July 1, 2018, the rebate is available on 100% of gross annual payroll.
- Provides a 4% sales/use rebate on capital expenditures or a 1.5% refundable investment tax credit on the total capital investment, excluding tax exempted items
- Eligibility requirements:
 - > Must pay a minimum of \$18/hour in order to receive a 4% payroll rebate, minimum of \$21.66/hour in order to receive a 6% payroll rebate. In addition, companies are required to offer healthcare that at a minimum meets federally mandated healthcare requirements (ACA compliant)

- > Bioscience, Manufacturing, Software, Environmental Technology, Food Technology, Advance Materials, Oil & Gas Field Service, Headquarters, Clean Energy, Back-Office Operations & Aircraft MROs
- > Or located in a distressed region designated by Louisiana Economic Development
- > Or at least 50% of annual sales out-of-state
- 5-year participation with an option to renew for 5 additional years
- Five net new jobs for companies with 50 or fewer employees; 15 net new jobs for companies with more than 50 employees.
- Coverage must become effective no later than the first day of the month 90 days after the date of hire.
- Professional services firms are ineligible except for the case in which at least 50% of its services are provided for out-of-state customers or for a multi-state (parent) company; construction companies are ineligible except for the case in which it is the corporate headquarters of a multi-state business or can demonstrate that at least 50% of its sales are to out-of-state customers; medical professionals are ineligible except for those engaged in biomedical or biotechnology, servicing rural hospitals, or those in which at least 50% of its patient base is from out-of-state.
- The qualifier for companies located within a Census Tract Block Group has been eliminated. The qualifier for a company that locates in one of the lowest 25% of parishes based upon per capita income remains. (From July 1, 2015, through June 30, 2018, annual payroll rebates will be approved for payment at a rate of 5% or 6% (as applicable) multiplied by 80% of payroll. Payroll rebates approved on and after July 1, 2018, will be calculated on 100% of payroll. However, annual payroll rebates claims that are due before July 1, 2018, but not timely filed are subject to reduction.)

RESTORATION TAX ABATEMENT

- Provides an up to 10-year abatement of ad valorem property taxes on the renovations and improvements of existing commercial structures and owner-occupied residences
- Open to all Louisiana businesses and homeowners with existing structures to be expanded, restored, improved or developed in qualifying locations

- + • Five-year contract; option for a 5-year renewal with local governing-authority approval

DOWNTOWN DEVELOPMENT AREA

+ Permit Fee Waiver +

- + • Permit fees for City Codes and Ordinances will be waived in the Downtown Development Area.
- + • Eligibility requirements:
 - > Rehabilitation or renovation of buildings and structures located in the Downtown Development Area
 - > Buildings and structures must have been constructed prior to 1960.

SOUND RECORDING INVESTOR

+ Tax Credit Program +

- + • Provides 18% tax credit for sound-recording projects made in Louisiana
- + • Program subject to \$2.16 million cap between July 1, 2015 and June 30, 2018
- + • Starting July 1, 2018, the program is subject to \$3 million cap in tax credits per calendar year.
- + • Eligibility Requirements:
 - > Sound-recording is defined as recording of music, poetry or spoken-word performance made in Louisiana and produced in Louisiana in whole or in part
 - > Minimum expenditure of \$15,000 with a \$5,000 minimum expenditure requirement for Louisiana residents

RESEARCH & DEVELOPMENT

+ Tax Credit Program +

- + • Encourages existing businesses with operating facilities in Louisiana to establish or continue research and development activities within the state

- Provides up to a 40% tax credit on qualified research expenditures incurred in Louisiana with no cap and no minimum requirement +
- In order for credits to be awarded, a taxpayer must claim the expenditures within one year after December 31 of the year in which the expenditure was incurred. + + +
- For tax years beginning July 1, 2018, the R&D credit is transferable ONLY for the SBIR and STTR participants. +
- For tax years beginning July 1, 2017, the R&D credit rates are as follows: + + +
 - > 1. SBIR and STTR - 30%
 - > 2. Companies with 0-49 employees - 30% with a 50% base calculation + + +
 - > 3. Companies with 50-99 employees - 10% with an 80% base calculation
 - > 4. Companies with 100 or more employees: 5% with an 80% base calculation + + +

MUSICAL & THEATRICAL PRODUCTION

Tax Incentive

- Administered by the state + + +
- Available to musical and theatrical productions and state-certified higher education musical or theatrical infrastructure projects. + + +
- Must be concert, theatrical and other live production that originated or debuted in Louisiana
- Provides: +
 - > 7.2% tax credit for certified Louisiana expenditures between \$100,000 and \$300,000 + + +
 - > 14.4% tax credit for certified Louisiana expenditures between \$300,000 and \$1,000,000
 - > 18% tax credit for certified Louisiana expenditures over \$1,000,000 + + +
- Additional 7.2% tax credit for payroll expenditures to Louisiana residents
- Additional tax credits are available when employing students enrolled in Louisiana.

+ MOTION PICTURE INVESTOR

Tax Credit Program

- + • Administered by the state
- + • Available to motion picture production companies headquartered and domiciled in Louisiana for the purpose of producing nationally or internationally distributed motion pictures with total Louisiana expenditures exceeding \$300,000 and \$50,000 for local Louisiana productions meeting certain qualifications
- + • Must be producing feature-length motion pictures, television pilots, series or movies of the week, animated feature films, animated short films, webisodes or other digitally distributed motion picture, documentaries and commercials
- + • Provides up to a 40% transferable tax credit
- + • Fiscal years 2016–2018, maximum amount of credits equal \$180 million per fiscal year
- + • May be used to offset Louisiana personal or corporate income tax liability

+ ANGEL INVESTOR

Tax Credit Program

- + • Provides a 25% tax credit on investments by accredited investors who invest in businesses certified by Louisiana Economic Development as Louisiana Entrepreneurial Businesses (LEB)
- + • Credit limited to \$3.6 million cap for program
- + • Allows investments of \$720,000 per business per year and \$1.44 million per business over the life of the program
- + • The program sunsets on July 1, 2021 (no credits granted or reserved after that date).

- Investment in a business will qualify for the tax credit only if the business is domiciled in Louisiana, has less than 50 employees, has annual gross sales of less than \$10 million or has a net worth of less than \$2 million, has its principal business operations in Louisiana, derives more than 50% of its sales from outside Louisiana, and prior to the investment was approved by the State.
- Businesses engaged primarily in retail sales, real estate, professional services, gaming or gambling, natural resource extraction or exploration or financial services do not qualify under the program.
- Administered by the State and Department of Economic Development

DIGITAL INTERACTIVE MEDIA & SOFTWARE

Development Incentive

- Provides a tax credit of 25.2% on qualified in-state labor and 18% for qualified production expenses through June 30, 2018 and a 35% tax credit on payroll expenditures for Louisiana residents and 25% qualified production expenses on or after July 1, 2018.
- No annual cap on the tax credits and no minimum requirements
- The tax credit is available for a refund of 100% of its value claimed on Louisiana state tax return OR certified applicants can receive 85% of the value earned as a rebate any time during the year.
- Available to businesses in the digital media industry that develop products including digital media and games, web-based and mobile applications, consumer software, entertainment software, business and enterprise software, interactive devices and consoles, and embedded systems
- Administered by the State and Department of Economic Development

+ LOUISIANA CORPORATE INCOME TAX RATES

- + • Federal income taxes are an allowable deduction in computing Louisiana taxable income. The tax structure is:
 - + > 4% on the first \$25,000 of net income
 - + > 5% on the next \$25,000
 - + > 6% on the next \$50,000
 - + > 7% on the next \$100,000
 - + > 8% on the excess over \$200,000

+ CORPORATE FRANCHISE TAX

- + • Franchise tax is assessed on the value of all real and personal property in the state, or the amount of issued and outstanding capital stock, surplus, undivided profits and borrowed capital.
- + • The rate is:
 - + > \$1.50 per \$1,000, or major fraction thereof up to \$300,000 of capital employed in Louisiana
 - + > \$3.00 per \$1,000, or major fraction thereof in excess of \$300,000 of capital employed in Louisiana

+ PERSONAL INCOME TAX

Effective January 1, 2009

- + • Tax rates for individuals filing single, married filing separately or head of household are:
 - + > 2% of the first \$12,500
 - + > 4% of the next \$37,500
 - + > 6% of taxable income over \$50,000

- Married or filing jointly or qualified surviving spouse:
 - > 2% of first \$25,000
 - > 4% of next \$75,000
 - > 6% of over \$100,000
- Louisiana's simplified income tax law includes a combined personal exemption and standard deduction of \$4,500 (\$9,000 for married couples filing jointly).
- Dependent deduction is \$1,000 per dependent.
- Age 65 or over deduction is \$1,000 for the taxpayer and/or dependent.
- Blind deduction is \$1,000 for the taxpayer and/or dependent.

PROPERTY TAX

- Industrial and commercial improvements are assessed at 15% of the fair market value.
- Land and residences are assessed at 10% of the fair market value.
- \$75,000 parish homestead exemption is allowed on residences occupied by the owner.
- City of Bossier rate: 22.75 mills
- Consolidated Bossier Parish rate: 132.67 mills
- Parish-wide Millage Rate (Average): 114.2 mills

SALES/USE TAX

- 4.97 % Louisiana state sales tax
- City sales and use tax
 - > Bossier City — Effective April 1, 2016
 - > 2.50% City of Bossier sales tax

- + > 1.75% School board sales tax
- + > 0.50% Bossier Parish Police Jury sales tax
- + > 0.25% Law enforcement sales tax
- + > 5.00% Total
- Benton, Houghton and Plain Dealing — Effective April 1, 2016
- + > 2.50% City of Bossier sales tax
- + > 1.75% School board sales tax
- + > 0.75% Bossier Parish Police Jury sales tax
- + > 0.25% Law enforcement sales tax
- + > 5.25% Total
- Shreveport — Effective April 1, 2016
- + > 2.75% City of Shreveport sales tax
- + > 1.50% School board sales tax
- + > 0.35% Law enforcement sales tax
- + > 4.60% Total

UNEMPLOYMENT INSURANCE TAX

- + • Taxable base is \$7,700 per employee
- + • Standard rate range is 0.10% — 6.2%
- + • Rate for new employers is the average rate for the particular industry.
- + • Maximum unemployment weekly benefit is half of the claimant's previous wage for 26 weeks.

ELECTRIC POWER

- Provided by AEP Southwestern Electric Power Company (AEP/SWEPCO)
- Serving more than 530,000 customers in the Ark-La-Tex

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NATURAL GAS

- Provided by CenterPoint Energy, Inc.

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WATER

- Supplied by City of Bossier
- 45,000,000 gpd Water Plant Capacity
- 8,000,000—24,000,000 gpd Average Daily Consumption
- 19,000,000 gpd Peak Consumption
- 6,000,000 gpd Ground Storage Capacity
- 7,000,000 gpd Elevated Storage Capacity
- 75-85 psi Pressure in Mains

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SEWER

- Supplied by City of Bossier
- Activated sludge extended aeration treatment plants — Red River & Northeast Treatment Plants
- 10,500,000 gpd Average Daily Load
- 14,000,000 gpd Design Capacity

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+ TELECOMMUNICATIONS

- Local services provided by AT&T and SuddenLink

- + • AT&T Services: +

- > Over 20 traditional calling features, long-distance calling, keep your current telephone number, bundled services

- + • SuddenLink Services: +

- > Unlimited long-distance, bundled services, keep your existing telephone number

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Barksdale Air Force
Base Air Show



