GBEDF
GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION
BOSSIER MEANS BUSINESS

ECONOMIC INDICATORS

Monthly report for Bossier City, Bossier Parish and the Shreveport/Bossier MSA

BOSSIER CITY CASINOS ADMISSIONS & ADJUSTED GROSS REVENUE	JANUARY 2017	DECEMBER 2016
BOSSIER CITY CASINOS ADMISSIONS		
Boomtown	65,415	71,137
Diamond Jacks	52,795	57,179
Horseshoe	115,255	112,328
Margaritaville	151,419	167,042
BOSSIER CITY CASINOS ADJUSTED GROSS REVENUE		
Boomtown	$4,046,625	$5,395,729
Diamond Jacks	$2,950,748	$3,391,540
Horseshoe	$13,818,630	$15,983,431
Margaritaville	$9,755,302	$12,734,226
Total Casino Revenue	$30,571,305	$37,504,926
CONSTRUCTION		
BOSSIER PARISH		
Commercial construction permit value	$0	$500,000
Total permits issued	0	1
Residential construction permit value	$4,655,420	$4,986,153
Total permits issued	25	24
BOSSIER CITY		
Commercial construction permit value	$10,604,852	$3,700,994
Total permits issued	38	25
Residential construction permit value	$4,788,615	$3,981,253
Total permits issued	49	38
CADDO PARISH		
Commercial construction permit value	$0	$259,480
Total Permits Issued	0	3
Residential construction permit value	$470,000	$1,026,000
Total permits issued	3	8
CITY OF SHREVEPORT		
Commercial construction permit value	$18,761,914	$0
Total permits issued	32	0
Residential construction permit value	$3,986,125.32	$4,020,875
Total permits issued	14	13
EMPLOYMENT SHV-BOSSIER METRO AREA		
(Data represents preliminary figures from the Bureau of Labor Statistics)		
Labor Force	185,692	187,011
Unemployed	11,801	10,751
Unemployment Rate	6.4%	5.7%
ESTIMATED RETAIL SALES		
Bossier City	$186,231,000	$143,852,000
Bossier Parish	$237,164,057	$195,560,171
Bossier Parish + Bossier City	$423,395,057	$339,412,171
Caddo Parish	$481,750,710	$388,833,737
City of Shreveport	$427,832,764	$331,451,600
Caddo Parish + Shreveport	$909,583,474	$720,285,337
ESTIMATED MOTOR VEHICLE SALES		
Bossier Parish	$20,119,142	$22,671,428.60
Bossier City	$8,893,960	$9,237,040
Bossier Parish + Bossier City	$29,013,102	$31,908,468.60
Bossier City + City of Shreveport	$35,717,560	$31,775,076.40
Caddo Parish	$36,670,333	$31,672,733.30
City of Shreveport	$26,823,600	$22,538,036.40
Caddo Parish + City of Shreveport	$63,493,933	$54,210,769.70
Caddo Parish + Bossier Parish	$56,789,475	$54,446,504.40
HOTEL MOTEL REVENUE		
Bossier Parish	$4,027,676	$4,039,099
Caddo Parish	$4,435,230	$4,308,781
Bossier Parish + Caddo Parish	$8,462,906	$8,347,880
PORT OF CADDO BOSSIER CARGO TONNAGE		
(Tonnage reports provided by the Port of Caddo Bossier)		
Barge Tonnage	15,847.26	30,094.60
Barge Tonnage Year to Date (thru January/end of year 2017)	15,847.26	
Rail Tonnage	38,950.41	29,960.97
Rail Tonnage Year to Date (thru January/end of year 2017)	38,950.41	