

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS & ADJUSTED GROSS REVENUE

SHREVEPORT-BOSSIER MSA CASINO	MARCH 2020	PRIOR MONTH	% CHANGE	
ADMISSIONS				
Boomtown	33,065	54,410	-39%	
DiamondJacks	26,735	49,000	-45%	+
Horseshoe	54,116	106,786	-49%	+
Margaritaville	80,136	167,650	-52%	
Eldorado	69,656	144,686	-51.8%	
Sam's Town	41,609	81,537	-48.9%	
Total MSA Riverboat Casino Admissions	305,317	604,069	-49%	+
ADJUSTED GROSS REVENUE				
Boomtown	\$2,513,822	\$4,097,311	-38.6%	
DiamondJacks	\$1,771,803	\$3,283,497	-46%	+
Horseshoe	\$6,381,573	\$16,155,052	-60%	
Margaritaville	\$6,492,939	\$13,814,395	-52.9%	
Eldorado	\$4,369,687	\$8,753,308	-50%	+
Sam's Town	\$3,140,879	\$6,685,865	-53%	+
Total MSA Riverboat Casino Revenue	\$24,670,703	\$52,789,428	-53%	
CONSTRUCTION				
BOSSIER PARISH				
Commercial construction permit value	\$48,000	\$923,400		+
Total permits issued	1	1		
Residential construction permit value	\$1,885,455	\$5,089,642		
Total permits issued	26	29		+
BOSSIER CITY				
Commercial construction permit value	\$2,972,492	\$0		
Total permits issued	25	0		
Residential construction permit value	\$4,181,999	\$0		+
Total permits issued	29	0		+
CADDO PARISH				
Commercial construction permit value				+
Total permits issued				+
Residential construction value				
Total permits issued				
CITY OF SHREVEPORT				
Commercial construction permit value				+
Total permits issued				
Residential construction value				
Total permits issued				+
EMPLOYMENT SHV-BOSSIER MSA				
(Data represents preliminary figures from the Bureau of Labor Statistics)				
Labor Force	189,635	185,625	2.1%	
Unemployed	12,201	8,487	43%	+
Unemployment Rate	6.4%	4.6%	1.8%	
ESTIMATED RETAIL SALES				
Bossier City	\$181,636,000	\$155,061,440	17.1%	+
Bossier Parish	\$241,901,371	\$228,313,771	5.9%	
Caddo Parish	\$396,017,533	\$427,939,333	-7.4%	
City of Shreveport	\$337,003,091	\$360,153,564	-6%	+
Total MSA Estimated Retail Sales	\$1,156,557,995	\$1,171,468,108	-1.2%	
ESTIMATED MOTOR VEHICLE SALES				
Bossier Parish	\$25,518,514	\$29,125,942	-12%	+
Bossier City	\$9,854,240	\$11,821,720	-16.6%	
Caddo Parish	\$113,969,133	\$138,332,467	-17.6%	
City of Shreveport	\$26,165,090	\$33,167,381	-21%	+
Total MSA Motor Vehicle Sales	\$175,506,977	\$212,447,510	-17.3%	+
HOTEL MOTEL REVENUE				
Bossier City + Bossier Parish	\$4,170,533	\$4,286,366	-2.7%	
City of Shreveport + Caddo Parish	\$6,867,250	\$4,450,700	54%	
Total MSA Hotel Motel Revenue	\$11,037,783	\$8,737,066	26%	+
PORT OF CADDO-BOSSIER CARGO TONNAGE				
(Tonnage reports provided by the Port of Caddo-Bossier)				
Barge Tonnage	21,890.36	13,765.91		+
Barge Tonnage Year to Date (thru March/end of year 2020)	49,822.40			
Rail Tonnage	35,152.63	28,342.16		+
Rail Tonnage Year to Date (thru March/end of year 2020)	112,267.76			+