## Economic Indicators

### Monthly report for Bossier City, Bossier Parish and the Shreveport/Bossier MSA

### Bossier City Casinos Admissions & Adjusted Gross Revenue

<table>
<thead>
<tr>
<th></th>
<th>October 2018</th>
<th>September 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boomtown</td>
<td>62,035</td>
<td>69,087</td>
</tr>
<tr>
<td>DiamondJacks</td>
<td>41,736</td>
<td>43,917</td>
</tr>
<tr>
<td>Horseshoe</td>
<td>112,201</td>
<td>117,843</td>
</tr>
<tr>
<td>Margaritaville</td>
<td>153,838</td>
<td>163,391</td>
</tr>
</tbody>
</table>

### Bossier City Casinos Adjusted Gross Revenue

<table>
<thead>
<tr>
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<th>September 2018</th>
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</thead>
<tbody>
<tr>
<td>Boomtown</td>
<td>$4,029,781</td>
<td>$4,382,564</td>
</tr>
<tr>
<td>DiamondJacks</td>
<td>$2,431,587</td>
<td>$2,733,611</td>
</tr>
<tr>
<td>Horseshoe</td>
<td>$13,820,729</td>
<td>$15,845,698</td>
</tr>
<tr>
<td>Margaritaville</td>
<td>$11,684,268</td>
<td>$14,286,212</td>
</tr>
<tr>
<td>Total Casino Revenue</td>
<td>$31,966,365</td>
<td>$37,246,085</td>
</tr>
</tbody>
</table>

### Construction

#### Bossier Parish

- Commercial construction permit value: $0
- Total permits issued: 0
- Residential construction permit value: $0
- Total permits issued: 0

#### Bossier City

- Commercial construction permit value: $3,220,139
- Total permits issued: 21
- Residential construction permit value: $4,055,179
- Total permits issued: 47

#### Caddo Parish

- Commercial construction permit value: $0
- Total Permits issued: 0
- Residential construction permit value: $1,249,001
- Total permits issued: 5

#### City of Shreveport

- Commercial construction permit value: $11,569,548
- Total permits issued: 23
- Residential construction permit value: $5,599,362
- Total permits issued: 47

### Employment ShV-Bossier Metro Area

(Data represents preliminary figures from the Bureau of Labor Statistics)

<table>
<thead>
<tr>
<th></th>
<th>October 2018</th>
<th>September 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor Force</td>
<td>185,805</td>
<td>185,321</td>
</tr>
<tr>
<td>Unemployed</td>
<td>9,429</td>
<td>9,864</td>
</tr>
<tr>
<td>Unemployment Rate</td>
<td>5.1%</td>
<td>5.3%</td>
</tr>
</tbody>
</table>

### Estimated Retail Sales

- Bossier City: $158,757,080
- Bossier Parish: $222,143,714
- Bossier Parish + Bossier City: $380,900,074
- Caddo Parish: $422,375,019
- City of Shreveport: $359,380,820
- Caddo Parish + City of Shreveport: $781,755,839

### Estimated Motor Vehicle Sales

- Bossier Parish: $23,560,800
- Bossier City: $9,375,920
- Bossier Parish + Bossier City: $32,936,720
- Bossier City + City of Shreveport: $33,917,810
- Caddo Parish: $100,798,867
- City of Shreveport: $24,514,890
- Caddo Parish + City of Shreveport: $125,340,757
- Caddo Parish + Bossier Parish: $124,359,667

### Hotel Motel Revenue

- Bossier City + Bossier Parish: $5,018,000
- City of Shreveport + Caddo Parish: $5,025,600
- Total Hotel Motel Revenue: $10,043,600

### Port of Caddo Bossier Cargo Tonnage

(Tonnage reports provided by the Port of Caddo Bossier)

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<thead>
<tr>
<th></th>
<th>October 2018</th>
<th>September 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barge Tonnage</td>
<td>32,350.85</td>
<td>56,436.17</td>
</tr>
<tr>
<td>Barge Tonnage Year to Date (thru October/end of year 2018)</td>
<td>32,350.85</td>
<td>56,436.17</td>
</tr>
<tr>
<td>Rail Tonnage</td>
<td>430,000.69</td>
<td>430,000.69</td>
</tr>
<tr>
<td>Rail Tonnage Year to Date (thru October/end of year 2018)</td>
<td>430,000.69</td>
<td>430,000.69</td>
</tr>
<tr>
<td>$100,798,867</td>
<td>$133,031,067</td>
<td>$164,745,939</td>
</tr>
</tbody>
</table>

###casino revenues

- Margaritaville: $11,684,268
- Horseshoe: $13,820,729
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- Boomtown: $4,029,781
- DiamondJacks: $2,431,587
- Horseshoe: $13,820,729
- Margaritaville: $11,684,268
- Total Casino Revenue: $31,966,365

### casino adjusted gross revenue

- Margaritaville: $14,286,212
- Horseshoe: $15,845,698
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- Boomtown: $4,382,564
- DiamondJacks: $2,733,611
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- Total Casino Revenue: $37,246,085