**ECONOMIC INDICATORS**

*Monthly report for Bossier City, Bossier Parish and the Shreveport/Bossier MSA*

### AUGUST 2018

#### BOSSIER CITY CASINOS ADMISSIONS & ADJUSTED GROSS REVENUE

**BOSSIER CITY CASINOS ADMISSIONS**
- Boomtown: 68,586
- DiamondJacks: 49,349
- Horseshoe: 123,167
- Margaritaville: 176,894

**BOSSIER CITY CASINOS ADJUSTED GROSS REVENUE**
- Boomtown: $4,527,268
- DiamondJacks: $2,857,026
- Horseshoe: $16,517,982
- Margaritaville: $12,833,512
  - Total Casino Revenue: $36,735,788

#### CONSTRUCTION

**BOSSIER PARISH**
- Commercial construction permit value: $115,243
- Total permits issued: 2
- Residential construction permit value: $7,493,199
- Total permits issued: 36

**BOSSIER CITY**
- Commercial construction permit value: $5,455,330
- Total permits issued: 16
- Residential construction permit value: $5,667,372
- Total permits issued: 68

**CADDI PARISH**
- Commercial construction permit value: $0
- Total Permits Issued: 0
- Residential construction permit value: $2,358,126
- Total permits issued: 14

**CITY OF SHREVEPORT**
- Commercial construction permit value: $4,872,109
- Total permits issued: 26
- Residential construction permit value: $7,212,753
- Total permits issued: 76

#### EMPLOYMENT SHV-BOSSIER METRO AREA

(Data represents preliminary figures from the Bureau of Labor Statistics)

- Labor Force: 187,695
- Unemployed: 11,134
- Unemployment Rate: 5.9%

#### ESTIMATED RETAIL SALES

- Unemployment Rate: 6.2%

#### ESTIMATED MOTOR VEHICLE SALES

<table>
<thead>
<tr>
<th></th>
<th>AUGUST 2018</th>
<th>JULY 2018</th>
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</thead>
<tbody>
<tr>
<td>Bossier Parish</td>
<td>$274,801,514</td>
<td>$234,642,285</td>
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<tr>
<td>Bossier City</td>
<td>$12,598,480</td>
<td>$10,811,560</td>
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<tr>
<td>Bossier Parish + Bossier City</td>
<td>$40,075,994</td>
<td>$37,295,845</td>
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<tr>
<td>Bossier City + City of Shreveport</td>
<td>$43,040,643</td>
<td>$42,787,160</td>
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<tr>
<td>Caddo Parish</td>
<td>$124,366,667</td>
<td>$132,048,600</td>
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<tr>
<td>City of Shreveport</td>
<td>$30,445,163</td>
<td>$31,975,600</td>
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<tr>
<td>Caddo Parish + City of Shreveport</td>
<td>$154,811,830</td>
<td>$164,384,200</td>
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<tr>
<td>Total Hotel Motel Revenue</td>
<td>$133,357,622</td>
<td>$120,661,100</td>
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#### HOTEL MOTEL REVENUE

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>Bossier City + Bossier Parish</td>
<td>$6,126,411</td>
<td>$5,821,613</td>
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<tr>
<td>City of Shreveport + Caddo Parish</td>
<td>$7,231,211</td>
<td>$6,294,487</td>
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#### PORT OF CADDI BOSSIER CARGO TONNAGE

(Tonnage reports provided by the Port of Caddo Bossier)

- Barge Tonnage: 73,715.25
- Barge Tonnage Year to Date (thru August/end of year 2018): 94,213.67
- Rail Tonnage: 46,015.32
- Rail Tonnage Year to Date (thru August/end of year 2018): 44,769.01