

**BOSSIER CITY CASINOS ADMISSIONS  
 & ADJUSTED GROSS REVENUE**

**BOSSIER CITY CASINOS ADMISSIONS**

	JULY 2016	JUNE 2016		
Boomtown	83,456	70,632		
Diamond Jacks	79,346	66,197	+	+
Horseshoe	124,581	98,774		
Margaritaville	193,300	169,518		

**BOSSIER CITY CASINOS ADJUSTED GROSS REVENUE**

Boomtown	\$5,387,031	\$4,791,742	+	+
Diamond Jacks	\$4,387,876	\$3,896,673		
Horseshoe	\$16,818,058	\$13,672,430		
Margaritaville	\$13,572,109	\$12,026,867		
Total Casino Revenue	\$40,065,174	\$34,387,712	+	+

**CONSTRUCTION**

**BOSSIER PARISH**

Commercial construction permit value	\$0			
Residential construction permit value	\$5,322,622		+	+

**BOSSIER CITY**

Commercial construction permit value	\$2,191,637			
Residential construction permit value	\$5,699,392			

**CADDO PARISH**

Commercial construction permit value	\$37,550		+	+
Residential construction permit value	\$1,454,000			

**CITY OF SHREVEPORT**

Commercial construction permit value	\$1,300,000		+	+
Residential construction permit value	\$686,916			

**EMPLOYMENT SHV-BOSSIER METRO AREA**

Labor Force	196,187		+	+
Employed	694,200			
Unemployed	14,571			
Unemployment Rate	7.40%			

**ESTIMATED RETAIL SALES**

Bossier City	\$159,611,880		+	+
Bossier Parish	\$210,834,629			
Bossier Parish + Bossier City	\$370,446,509			
Caddo Parish	\$433,451,003		+	+
City of Shreveport	\$380,287,600			
Caddo Parish + Shreveport	\$870,704,882			

**ESTIMATED MOTOR VEHICLE SALES**

Bossier Parish	\$25,119,257		+	+
Bossier City	\$10,358,240			
Bossier Parish + Bossier City	\$35,477,497			
Bossier City + City of Shreveport	\$40,234,458		+	+
Caddo Parish	\$12,254,666			
City of Shreveport	\$29,876,218			
Caddo Parish + City of Shreveport	\$42,130,884			
Caddo Parish + Bossier Parish	\$37,373,923		+	+