

**BOSSIER CITY CASINOS ADMISSIONS
 & ADJUSTED GROSS REVENUE**

BOSSIER CITY CASINOS ADMISSIONS

Boomtown	74,101	83,456		
Diamond Jacks	66,715	79,346	+	+
Horseshoe	108,210	124,581		
Margaritaville	164,711	193,300		

BOSSIER CITY CASINOS ADJUSTED GROSS REVENUE

Boomtown	\$4,709,403	\$5,387,031	+	+
Diamond Jacks	\$3,569,424	\$4,387,876		
Horseshoe	\$14,126,000	\$16,818,058		
Margaritaville	\$12,408,458	\$13,572,109		
Total Casino Revenue	\$34,813,285	\$40,065,174	+	+

CONSTRUCTION

BOSSIER PARISH

Commercial construction permit value	\$0	\$0		
Residential construction permit value	\$7,503,530	\$5,322,622	+	+

BOSSIER CITY

Commercial construction permit value	\$13,063,701	\$2,191,637		
Residential construction permit value	\$5,863,231	\$5,699,392		

CADDO PARISH

Commercial construction permit value	\$0	\$37,550		
Residential construction permit value	\$1,103	\$1,454,000		

CITY OF SHREVEPORT

Commercial construction permit value	\$10,078	\$1,300,000	+	+
Residential construction permit value	\$84,983.82	\$686,916		

EMPLOYMENT SHV-BOSSIER METRO AREA

Labor Force	193,800	197,200	+	+
Employed	180,000	183,200		
Unemployed	13,800	14,571		
Unemployment Rate	7.1%	7.4%		

ESTIMATED RETAIL SALES

Bossier City	\$145,443,200	\$159,611,880	+	+
Bossier Parish	\$188,754,400	\$210,834,629		
Bossier Parish + Bossier City	\$334,197,600	\$370,446,509		
Caddo Parish	\$383,240,636	\$433,451,003	+	+
City of Shreveport	\$335,657,320	\$380,287,600		
Caddo Parish + Shreveport	\$718,897,956	\$870,704,882		

ESTIMATED MOTOR VEHICLE SALES

Bossier Parish	\$21,745,885	\$25,119,257	+	+
Bossier City	\$9,630,560	\$10,358,240		
Bossier Parish + Bossier City	\$31,376,445	\$35,477,497		
Bossier City + City of Shreveport	\$39,054,450	\$40,234,458	+	+
Caddo Parish	\$12,161,220	\$12,254,666		
City of Shreveport	\$29,423,890	\$29,876,218		
Caddo Parish + City of Shreveport	\$41,585,110	\$42,130,884		
Caddo Parish + Bossier Parish	\$33,907,105	\$37,373,923	+	+